

PRESS RELEASE

The Education Resource Awards 2010 shortlist released

The UK's most outstanding educational resources, suppliers, educators and institutions were today selected as finalists for the Education Resource Awards (ERAs) 2010. Organised by the British Educational Suppliers Association (BESA) and Affinity Media, the ERAs highlight the quality and diversity of educational products and resources, excellent educational establishments and the most dedicated members of the teaching profession and supplies industry, all working together to encourage the very best in education.

Ray Barker, director of BESA comments: "What sets the Education Resource Awards apart is that they aim to make the lives of teachers easier, by testing and identifying the best resources available to today's schools and classrooms. Schools can look to the finalists, and the soon-to-be-announced winners, as exemplary companies with practical products that are fit for purpose and provide real value for money."

The Education Resource Awards finalists 2010

Special Educational Needs – Non-ICT

LDA, Advanced Ace Spelling Dictionary
LDA, Stile Dyslexia
TTS Group, Sound Wall

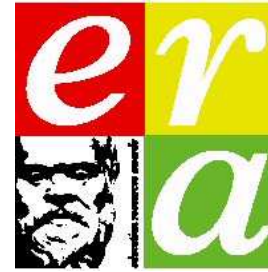
Early Years – Non-ICT

Galt Educational, Spin Away Space Saver Kitchen
Hope Education, Space Saver Room Dividers with Graphic Pack
NES Arnold, Rhythm Sound Centre
Philip and Tacey, Chris and the Crablets
TTS Group, Activity Tree
TTS Group, Mirror Trays

Primary Resources – Non-ICT

Davies Sports, Instruct-a-Cricketball
NES Arnold, Gardening Trolley
Philip and Tacey, Write Minds
Plan-Ed, School Linking Resource
Playforce, Music range
Rising Stars UK, Talk and Thought Cards

Secondary Resources – Non-ICT



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Axis Education, Thinking Skills
Crown House Publishing, Learning to Learn in Practice
Invicta Group Ltd., Biodegradability Kit
Philip Harris Education, The Building Blocks of Life
Philip Harris Education, Energy and Fuels Kit
TFL, UpGrade

Special Educational Needs – Including ICT

GL Assessment, Dyslexia Portfolio
Net Educational Systems, Nessy Learning Programme Deluxe
Power of 2 Publishing Ltd, www.3right.co.uk
Texthelp Systems, Read & Write GOLD

Early Years – Including ICT

A&C Black, What If ? Series
Focus Educational Software Ltd, Focus on Bee-Bot Digital Learning Suite
Mantra Lingua, Talking Phonics with RecorderPEN (Pack 1)
SMART Technologies, SMART Table
TTS Group, Sound Wall

Primary Resources – Including ICT

2Simple Software, 2Create a Superstory
Dbda Ltd., Nationwide Education
EMASUK, www.Emasuk.com
Focus Educational Software Ltd, Focus on Bee-Bot Digital Learning Suite
Gemin-i.org, Rafi.ki Kidogo
TAG Learning (Bli Education), Anithings

Secondary Resources – Including ICT

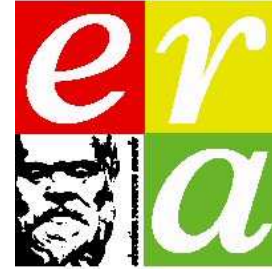
EMASUK, www.emasuk.com
Channel 4 Learning, Clipbank
Focus Educational Software, Focus on Climate Change
Philip Harris, Acquire Data Logger

Educational Book Award – New for 2010!

Boomerang Ed, Boomerang Innovation Diary Range
Hope Education, Me and My Body Book Pack
LDA, Fidget Busters
LDA, I Hear with My Little Ear 2
Scholastic, Out of This World
Scholastic, Investigate: Scholastic Ltd

Leadership in Education *(in association with the National Association of Head Teachers)*

Janet Burden, South Shields Community School, Tyne and Wear
Joanne Murray, Cookstown Primary School, Northern Ireland
Hilary Power, Tennyson Road Primary School, Luton
Elizabeth Steele, Glemsford Community Primary School, Suffolk



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Educational Establishment of the Year (*in association with the National Association of Head Teachers*)

To be announced on the night!

Education Exporter of the Year (*in association with UK Trade & Investment*)

EducationCity.com

Findel Education

Netsupport Ltd.

Promethean

Whizz Education

Supplier of the Year (less than £1million turnover)

Freenotes

Genesis Images

School Surplus

Whizz Education

Supplier of the Year (between £1 and £3 million turnover)

Brainwaves Rewards Ltd

LDA

Invicta Group

Motivation in Learning

Numicon

Supplier of the Year (over £3 million turnover)

Davies Sports

EducationCity.com

Espresso Education

Philip Harris

Rising Stars UK

The Consortium

Innovation Award

2Simple Software, 2Simple Online Tools

Boomerang Ed, Boomerang Innovation Diary Range

Dbda Ltd, Nationwide Education

E2BN, Cookit!

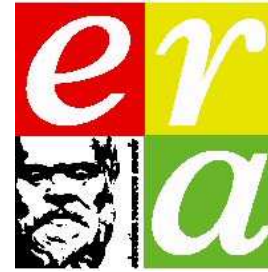
EMASUK, Two Can Talk

Studio Distract Ltd, Silent City Streets, Wrecked and Investigators

Outstanding Achievement Award

To be announced on the night!

Ray Barker continues: "Once again, the Education Resource Awards received a huge number of entries, showing just how valued this mark of excellence is within the sector. The Education Resource Awards are judged by an independent panel of



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education experts, all teaching and learning professionals, providing piece of mind to the UK's teachers that the judging process is robust."

Winners will be announced at the annual gala event at The Motorcycle Museum, Birmingham on Friday 5 March, the second evening of the Education Show 2010.

The Education Resource Awards are sponsored by Berol, Findel Education, NES Arnold and Staedtler and supported by the National Association of Head Teachers, the Specialist Schools and Academies Trust and UK Trade & Investment.

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About BESA

BESA, the British Educational Suppliers Association, is the trade association representing over 300 educational suppliers in the UK, including manufacturers and distributors of equipment, materials, books, consumables, furniture, technology, ICT hardware and digital-content related services to the education market.

With 75 years of experience, BESA offers unparalleled support, research, events and advice on both UK and International markets, and the future of the education supplies industry. BESA is focused on promoting and providing support and advice to their members, the industry and to schools.

BESA has a Code of Practice to which all members must adhere, along with a stringent membership process, both of which assure buyers of a high standard of quality in both product and customer service.

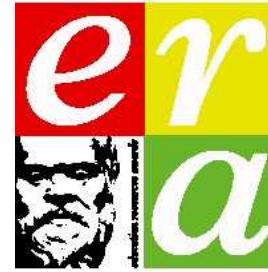
For more information, please visit www.besa.org.uk.

About Affinity Media

'Affinity' is an events management company who specialise in organising awards, conferences, seminars, and educational learning days for the education industry. Over the last 11 years, Affinity has passionately been involved with the education sector and is proud to have developed links with the key associations and companies who support the inaugural ERA's (Education Resources Awards).

For the first time since the launch of the awards; Affinity is proud to be sharing the media coverage of ERA with the Education Guardian, who has joined forces to promote the prestigious occasion. In conjunction with BESA, the Affinity team further support the charity 'Education for all' and are heavily involved with contributing to this cause through the main event at the National Motorcycle Museum.

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