

# Improving learning outcomes

## Marketplace trends in data, assessment and edtech

A half-day seminar for companies across the education sector

Wednesday 11 January 2017, Central London

### SEMINAR PROGRAMME

13.30 – 14.00 Registration and coffee

14.00 – 14.15 Introduction and welcome – Ed Tranham, Publisher, The Assignment Report

14:15 – 15:15 Panel discussion and Q&A – Using data to support personalised learning and improve learning outcomes

- What is the developing role that data plays in improving learning outcomes?
- How is data empowering teachers to enrich their students' personalised learning experience?
- How can product and service providers make sure the use of data in informing personalised learning is a transparent process for schools and users, and meets the requirements of data protection?
- What are the global market opportunities for data-rich organisations in product and service development?

#### Confirmed panellists:

- Greg Watson, CEO, GL Education.
- James Weatherill, Chief Commercial Officer, Arbor Education.
- Junaid Mubeen, Head of Product, Whizz Education.

15:15 – 16:15 Panel discussion and Q&A – Blended learning: Successful models for improving learning outcomes

- How is traditional and virtual learning coming together to provide the best possible outcomes for learners?
- What are the challenges of implementing blended learning for content, service and technology providers, and how can these be resolved?
- Blended learning and personalised learning. What makes content and assessment adaptive?
- How should providers lead the change management issues associated with blended learning, including professional development and the learning environment?

#### Confirmed Panellists:

- Andy Moss, Senior Vice President, UK Higher Education, Pearson.
- Piers Lea, Chief Strategy Officer, Learning Technologies Group.
- Shabnam Shahani, EVP, Digital Learning at EC Group of Language Schools.

16:15 – 16:45 Coffee break

16.45 – 18.00 Panel discussion and Q&A – Can technology reduce teacher workload?

- What are the opportunities to help reduce teacher workload, and how have they been realised so far?
- How are current teaching and school practices a barrier to realising the potential of edtech in reducing teacher workload, and how can these be overcome?
- What are the implications for providers in edtech developing workload reducing solutions, especially interoperability and data protection?

#### Confirmed Panellists:

- Naimish Gohil, CEO, Show My Homework.
- John Roberts, Edtech entrepreneur and CEO of Edapt.
- Dan Sandhu, CEO, Digital Assess.

18.00 – 19:00 Wine and canapé reception

#### Benefits of attending:

- Understand current global market opportunities for data-rich organisations in product and service development.
- Inform your approach to the change management issues associated with blended learning, including the implications for professional development and the learning environment.
- Discover the strategies being adopted by companies aiming to help reduce teacher workload.
- Inform decisions on your product development and business models as data, assessment and learning converge.
- Learn from leading industry specialists tackling the same challenges as you.

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## Registration Form

### Price information

- Subscribers to The Assignment Report: £195 + VAT per delegate = £234
- Non-subscribers: £260 + VAT per delegate = £312

Please register the following delegates (please write in BLOCK CAPITALS)

### First Delegate

Title: \_\_\_\_\_ Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### Second Delegate

Title: \_\_\_\_\_ Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

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