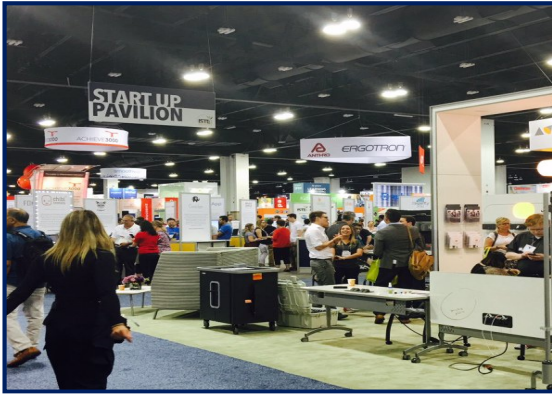


In partnership with:



Department for
International Trade



Visitor Profile

1. Teachers
2. Principals
3. Decision makers
4. Technology directors
5. Librarians/Media specialists
6. Consultants
7. Curriculum coordinators/specialists
8. Teacher educators
9. Policy makers

2016 Key Statistics

- ✓ 16,000+ educators
- ✓ Visitors from 76 nations
- ✓ 5,000+ industry reps
- ✓ Over 500 exhibitors

POD Package

£2900 includes

(Exchange rate 1 GBP = 1.24 USD)

- Pod area, see below
- Bar stool
- 5 Amp socket
- Standard internet connection
- Fascia
- BESA service

General Information

For more than three decades, ISTE has been the premier forum in the United States in which to learn, exchange ideas and survey the field of education technology. ISTE's reach and influence brings the power of partnership and global collaboration to thousands of ed-tech leaders and organisations around the world. It is the largest ICT for education exhibition and conference in the USA and attracts over 16,000 educators and key influencers for education technology purchases.

The BESA Service

From the moment you book a stand in the UK Pavilion to the moment you return home after the exhibition, BESA's international team will be with you every step of the way. Moreover, at no extra cost and on top of the stand package - see stand booking form - UK companies within the UK Pavilion will also get the following:

- ✓ UK brochure entry
- ✓ Appointment of preferred freight and travel agents
- ✓ Pre-event promotion of BESA Group

What You Should Do Now...

Please complete the [booking form](#) and the [grant form](#) and email to william@besa.org.uk

The BESA international team is here to answer any questions about the show, so please contact william@besa.org.uk or andrina@besa.org.uk for any enquiries.

DIT Support

For this event there are **10 grants available from DIT**. These will be allocated on a first-come first-served basis, providing you are eligible. The value of the grant is **£2,000**. If you would like to exhibit and apply for a grant, please complete both the [booking](#) and the [grant application](#) form and send to william@besa.org.uk

For companies that apply and are eligible for a grant, the grant will be paid within a month after the event.