





Mexico Education Mission 16 – 18 October 2017

The Department for International Trade (DIT) and The British Educational Suppliers Association (BESA) are organising an education trade mission to Mexico to coincide with the BETT Latam, which takes place 18 - 19 October 2017.

Why take part?

This offer is open to all UK companies and organisations looking to develop their international education and training partnerships with decision makers in Latin America. The mission will give companies the chance to network with high calibre regional delegates.

As part of the mission, you will also have the opportunity to have one-to-one meetings with at least three potential buyers from Mexico.

Programme

15 October: Arrival in Mexico City

16 October: Meetings in the state of Puebla

17 October: Meetings in Mexico City

18 October: 1-to-1 meetings at BETT Latam

Exhibition End of mission

For draft programme please <u>click here</u>, programme at the bottom of the event page

Mission Costs

The mission is subsidised by DIT to lower the cost of the mission.

➤ BESA Members: £350+vat

Non-Members: £350 + BESA fee (£250) + vat

Please note that if you are taking part in BETT Latam exhibition you can take part in the mission and no extra cost. This applies for members and non-members. For more information on taking part at the exhibition and for grants available for your stand please click here

Latin America Key Facts

The region has made great progress in educational coverage; almost all children attend primary school and access to secondary education has increased considerably. Most educational systems in the region have implemented various types of administrative and institutional reforms that have enabled reach for places and communities that had no access to education services in the early 1990s.

Mexico Key Facts

In 2014 trade between the UK and Mexico was worth USD 32 billion. Mexico's GDP per head is larger than the rest of the BRIC (Brazil, Russia, India and China) countries.

Mexico's economy grew by 2.5% in 2016. 2.4% growth is expected in 2017. This is better than the rest of Latin America where the region is expected to contract by 0.5%.

For more information or any queries, you may have please contact William

To book a space in the mission, please complete the booking form and email it to William

There are a limited number of spaces available!