

INDIA'S ONLY INTERNATIONAL EXHIBITION & CONFERENCE

FOR EDUCATIONAL & TRAINING RESOURCES

4 5 6 OCTOBER 2018 • DELHI



CELEBRATING THE



Partnered by







Organised by







4 - 6 October 2018 Pragati Maidan, Delhi

THE EVENT

With 9 years of success, Didac India is the only exhibition and conference in the Indian subcontinent bringing together the entire education and training fraternity along with all manufacturers, suppliers, distributors and solution providers of education and training resources on a single platform thus, creating synergies for the further progress of this ever-growing and important sector. The event is a magnanimous global showcase of futuristic materials and solutions that addresses the growing demand for varied resources required for the further enhancement of education and skills.

WHY DIDAC INDIA?

- Only platform to connect with education institutions
- 200+ exhibitors
- Over 85% retention of exhibitors
- · Visitors and buyers from more than 30 countries
- Opportunity to create agents and distributors
- Thousands of quality visitors
- Network and create business opportunities
- Power-packed conferences
- Live parallel workshops and much more...



VISITOR PROFILE —









PARTICIPATION FEE*

RAW SPACE:

USD 500 / sq. m. (space as per floor plan) 20% premium on 2 or more sides open. Includes - Exhibit Space and General Security.

SHELL SCHEME:

USD 570 / sq. m. (space as per floor plan) 20% premium on 2 or more sides open.

Includes - Display panel wall on 2/3 sides, 1 Table & 2 Chairs, 3 Spotlights, One 13 amp socket, Fascia Board with Company Name, Floor Carpeting, Waste Paper Basket, General Security & Cleaning.

*Taxes (GST @ 18%) as applicable at the time of exhibition shall be charged extra. Any charge in the tax structure shall be incorporated in the final invoice

Company Registeration Fees - Complimentary Directory Listing + Profiles - Complimentary

EXHIBITOR PROFILE =



EDUCATION LEVELS

Early Years / Foundation ◆ School Education (age 4-18 yrs)
◆ Higher Education ◆ Further Education ◆ Adult & Community Education ◆ Vocational Education & Training



PRODUCT AREAS

Hardware ◆ Software ◆ Resources / Equipment ◆ Content / Curriculum / Publishing ◆ Music, Play & Sports Material Development / Furnishing ◆ Special Needs ◆ Technology ◆ Teacher Training ◆ Allied & Supportive Products / Solutions ◆ Scientific & Lab Equipment ◆ And Much More...

DIDAC HAS BEEN CONTINUOUSLY SUPPORTED BY:



Ministry of Human Resource Development Ministry of Electronics

& Information Technology

Ministry of Skill Development & Entrepreneurship

Ministry of Labour & Employment

Contact Sales Team

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CURRICULUM SOFTWARE | DEVELOPMENT SOFTWARE | GRAPHICS & PUBLISHING SOFTWARE | MULTIMEDIA | SPECIAL EDUCATIONAL NEEDS SOFTWARE | INTERACTIVE WHITEBOARDS | DISPLAY BOARDS/BLACKBOARDS OPTICAL INSTRUMENTS MIXING CONSOLES PROJECTION SCREENS, TABLES, TRIPODS, MEDIA STORAGE UNITS | MODERATOR MATERIALS (MICROPHONES, TRANSPARENCIES, ETC.) | BOOKS / MAGAZINES LIBRARY/MEDIA CENTRE RESOURCES & EQUIPMENT | LABORATORY EQUIPMENT | EQUIPMENT FOR INSTITUTIONAL CATERING | TRAINING EQUIPMENT | DEMONSTRATION & EXPERIMENT EQUIPMENT FOR TECHNICAL AND VOCATIONAL TRAINING | IT TECHNOLOGIES | MULTIMEDIA COMPUTER SYSTEMS | AUTOMATION EQUIPMENT (PHOTOCOPIERS ETC) | GAMES CONSOLES | SPECIAL EDUCATIONAL NEEDS HARDWARE | BROADBAND / INTERNET | EMAIL | VIDEO CONFERENCING | WIRELESS | ACCOUNTING AND FINANCIAL SERVICES | ASSESSMENT PRODUCTS | CONSULTANCY DATA STORAGE | GAMES/TOYS | HOSTING SERVICES | IT/ICT TRAINING SECURITY SYSTEMS | STATIONERY AND OFFICE SUPPLIES | TECHNICAL/HELPDESK SUPPORT SERVICES | DISTANCE/OPEN LEARNING SOLUTIONS & PACKAGES | E LEARNING SOFTWARE | INTERACTIVE LEARNING SYSTEMS ONLINE/INTERNET CURRICULUM CONTENT | TRAINING TECHNOLOGY AND SOFTWARE | PROJECTORS | MAP STANDS | AUDIO EQUIPMENT | CAMERAS AND RECORDERS | FIXTURES FOR AUDIO-VISUAL EQUIPMENT (SLIDES, FILMSTRIPS, DATE CARRIERS) | AV TEACHING SYSTEMS | CRAFT EQUIPMENT | SPORTS/ RECREATION EQUIPMENT AND FACILITIES | LANGUAGE LAB EQUIPMENT | PRINTING EQUIPMENT | LABORATORY EQUIPMENT COMPUTER PERIPHERALS | AUDIO VISUAL EQUIPMENT | PERIPHERALS (PRINTERS/SCANNERS/CAMERAS ETC) | PORTABLE/HAND-HELD TECHNOLOGY | BROADCAST TECHNOLOGIES | NETWORKING TECHNOLOGY | WEBSITES /INTRANETS | ACCESSORIES FOR VARIOUS CATEGORIES | BEHAVIOUR MANAGEMENT | CLASSROOM MANAGEMENT | DATABASE MANAGEMENT | GENERAL OFFICE SOFTWARE | INSTALLATION & REPAIRS | SCHOOL MANAGEMENT/ADMIN. | SERVER PRODUCTS/SOFTWARE | STORAGE EQUIPMENT | PERIPHERALS AND MUCH MORE... CURRICULUM SOFTWARE | DEVELOPMENT SOFTWARE | GRAPHICS & PUBLISHING SOFTWARE MULTIMEDIA SPECIAL EDUCATIONAL NEEDS SOFTWARE | INTERACTI E WHITEBOARDS DISPLAY BOARDS/BLACKBOARDS OPTICAL INSTRUMENTS | MIXING CONSOLES | PROJECTION SCREENS, TABLES, TRIPODS, MEDIA STORAGE UNITS | MODERATOR MATERIALS (MICROPHONES, TRANSPARENCIES, ETC.) | BOOKS / MAGAZINES | LIBRARY/MEDIA CENTRE RESOURCES & EQUIPMENT | LABORATORY EQUIPMENT FOLIPMENT FOR INSTITUTIONAL CATERING | TRAINING EQUIPMENT | DEMONSTRATION & EXPERIMENT EQUIPMENT FOR TECHNICAL AND VOCATIONAL TRAINING | IT TECHNOLOGIES | CURRICULUM SOFTWARE | DEVELOPMENT SOFTWARE GRAPHICS & PUBLISHING SOFTWARE | MULTIMEDIA | SPECIAL EDUCATIONAL NEEDS SOFTWARE | INTERACTIVE WHITEBOARDS

DISPLAY MEDIA STORAGE LIBRARY/MEDIA 0 EXPERIMENT MULTIMEDIA GAMES CONSOLES FMAII VIDEO ASSESSMENT STORAGE IT/ ICT TRAINING STATIONERY AND TECHNICAL/HELPD SERVICES LEARNING PACKAGES | SOFTWARE LEARNING ONLINE/INTERN CONTENT

TECHNOLOGY

MAP STANDS

EQUIPMENT

RECORDERS

MUCH MORE

BOARDS/BLACKBOARDS | OPTICAL INSTRUMENTS | MIXING CONSOLES | PROJECTION SCREENS, TABLES, TRIPODS MODERATOR MATERIALS (MICROPHONES, TRANSPARENCIES, ETC.)

CENTRE RESOURCES & EQUIPMENT | LABORATORY EQUIPMENT | EQUIPMENT INSTITUTIONAL CATERING | TRAINING EQUIPMENT | DEMONSTRATION & EQUIPMENT FOR TECHNICAL AND VOCATIONAL TRAINING | IT TECHNOLOGIES COMPUTER SYSTEMS | AUTOMATION EQUIPMENT (PHOTOCOPIERS ETC) SPECIAL EDUCATIONAL NEEDS HARDWARE | BROADBAND / INTERNET WIRELESS ACCOUNTING AND FINANCIAL SERVICES

PRODUCTS | CONSULTANCY DATA GAMES/TOYS HOSTING SERVICES SECURITY SYSTEMS OFFICE SUPPLIES

ESK SUPPORT DISTANCE/OPEN SOLUTIONS & LEARNING INTERACTIVE SYSTEMS ET CURRICULUM AND SOFTWARE PROJECTORS AUDIC

CAMERAS AND FIXTURES FOR

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CURRICULUM SOFTWARE | DEVELOPMENT SOFTWARE | GRAPHICS & PUBLISHING SOFTWARE | MULTIMEDIA SPECIAL EDUCATIONAL NEEDS SOFTWARE | INTERACTI E WHITEBOARDS DISPLAY



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PARTNERSHIP OPPORTUNITIES

EXHIBITION PARTNERSHIP

PLATINUM PARTNER	Max 1	USD 18,500
DIAMOND PARTNER	Max 2	USD 14,200
GOLD PARTNER	Max 5	USD 10,000
SPECIAL CATEGORY	Max 1 (in each category)	USD 16,000

MERCHANDISE PARTNERSHIP

VISITOR BAGS	Max 1	USD 7,000
VISITOR LANYARD	Max 1	USD 8,500

OTHER PARTNERSHIP OPPORTUNITIES

INTERNATIONAL VISITOR & EXHIBITOR LOUNGE	USD 5,000
CARPET BRANDING	USD 1,700 (For 4 Logos)
YOU ARE HERE SIGN BOARDS	USD 4,200
ADVERTISING ON EVENT WEBSITE	ON REQUEST

CATALOGUE ADVERTISING

SHOW GUIDE PARTNER	USD 8,000	CENTER SPREAD	USD 1,800
BACK COVER	USD 3,500	FULL PAGE	USD 1,200
COVER INSIDE	USD 2,500	HALF PAGE	USD 600

^{*}For exhibition related partnership queries contact : sales@didacindia.com
Taxes as applicable at the time of exhibition (GST @ 18%) shall be charged extra on the quoted rates





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CONFERENCE & WORKSHOP - PARTNERSHIP OPPORTUNITIES

PLATINUM PARTNER	Max 1	USD 13,500	
GOLD PARTNER	Max 3	USD 11,000	
INNOVATION PARTNER	Max 1	USD 9,500	
TECHNOLOGY PARTNER	Max 1	USD 9,500	
ASSOCIATE PARTNER	Max 3	USD 7,500	
SESSION PARTNER		USD 3,500	
SUMMIT KIT PARTNER	USD 5,000		
SUMMIT LANYARD PARTNER	Max 1	USD 3,500	
OTHER PARTNERSHIP OPPORTUNITIES		ON REQUEST	
WORKSHOPS	Per Session	USD 6,800	

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Taxes as applicable at the time of exhibition (GST @ 18%) shall be charged extra on the quoted rates