

**INDIA'S ONLY INTERNATIONAL
EXHIBITION & CONFERENCE
FOR EDUCATIONAL & TRAINING
RESOURCES**

4|5|6 OCTOBER 2018 • DELHI



CELEBRATING THE

10th

EDITION

Partnered by



Organised by



THE EVENT

With 9 years of success, Didac India is the only exhibition and conference in the Indian subcontinent bringing together the entire education and training fraternity along with all manufacturers, suppliers, distributors and solution providers of education and training resources on a single platform thus, creating synergies for the further progress of this ever-growing and important sector. The event is a magnanimous global showcase of futuristic materials and solutions that addresses the growing demand for varied resources required for the further enhancement of education and skills.

WHY DIDAC INDIA?

- Only platform to connect with education institutions
- 200+ exhibitors
- Over 85% retention of exhibitors
- Visitors and buyers from more than 30 countries
- Opportunity to create agents and distributors
- Thousands of quality visitors
- Network and create business opportunities
- Power-packed conferences
- Live parallel workshops and much more...



VISITOR PROFILE



EXHIBITOR PROFILE



EDUCATION LEVELS

Early Years / Foundation ♦ School Education (age 4-18 yrs)
♦ Higher Education ♦ Further Education ♦ Adult & Community Education ♦ Vocational Education & Training



PRODUCT AREAS

Hardware ♦ Software ♦ Resources/Equipment ♦ Content / Curriculum / Publishing ♦ Music, Play & Sports Material Development / Furnishing ♦ Special Needs ♦ Technology ♦ Teacher Training ♦ Allied & Supportive Products / Solutions ♦ Scientific & Lab Equipment ♦ And Much More...

PARTICIPATION FEE*

RAW SPACE :

USD 500 / sq. m. (space as per floor plan)
20% premium on 2 or more sides open.
Includes - Exhibit Space and General Security.

SHELL SCHEME :

USD 570 / sq. m. (space as per floor plan)
20% premium on 2 or more sides open.
Includes - Display panel wall on 2/3 sides, 1 Table & 2 Chairs, 3 Spotlights, One 13 amp socket, Fascia Board with Company Name, Floor Carpeting, Waste Paper Basket, General Security & Cleaning.

* Taxes (GST @ 18%) as applicable at the time of exhibition shall be charged extra. Any charge in the tax structure shall be incorporated in the final invoice.

Company Registration Fees - Complimentary
Directory Listing + Profiles - Complimentary

DIDAC HAS BEEN CONTINUOUSLY SUPPORTED BY:



Ministry of Human
Resource Development
Ministry of Electronics
& Information Technology

Ministry of Skill Development
& Entrepreneurship
Ministry of Labour
& Employment

Contact Sales Team

For Space Booking & Partnership
Opportunities

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DIDAC INDIA

4 - 6 October, 2018
Pragati Maidan, Delhi



PARTNERSHIP OPPORTUNITIES

EXHIBITION PARTNERSHIP

PLATINUM PARTNER	Max 1	USD 18,500
DIAMOND PARTNER	Max 2	USD 14,200
GOLD PARTNER	Max 5	USD 10,000
SPECIAL CATEGORY	Max 1 (in each category)	USD 16,000

MERCHANDISE PARTNERSHIP

VISITOR BAGS	Max 1	USD 7,000
VISITOR LANYARD	Max 1	USD 8,500

OTHER PARTNERSHIP OPPORTUNITIES

INTERNATIONAL VISITOR & EXHIBITOR LOUNGE	USD 5,000
CARPET BRANDING	USD 1,700 (For 4 Logos)
YOU ARE HERE SIGN BOARDS	USD 4,200
ADVERTISING ON EVENT WEBSITE	ON REQUEST

CATALOGUE ADVERTISING

SHOW GUIDE PARTNER	USD 8,000	CENTER SPREAD	USD 1,800
BACK COVER	USD 3,500	FULL PAGE	USD 1,200
COVER INSIDE	USD 2,500	HALF PAGE	USD 600

***For exhibition related partnership queries contact : sales@didacindia.com**
Taxes as applicable at the time of exhibition (GST @ 18%) shall be charged extra on the quoted rates

CONFERENCE & WORKSHOP - PARTNERSHIP OPPORTUNITIES

PLATINUM PARTNER	Max 1	USD 13,500
GOLD PARTNER	Max 3	USD 11,000
INNOVATION PARTNER	Max 1	USD 9,500
TECHNOLOGY PARTNER	Max 1	USD 9,500
ASSOCIATE PARTNER	Max 3	USD 7,500
SESSION PARTNER		USD 3,500
SUMMIT KIT PARTNER		USD 5,000
SUMMIT LANYARD PARTNER	Max 1	USD 3,500
OTHER PARTNERSHIP OPPORTUNITIES		ON REQUEST
WORKSHOPS	Per Session	USD 6,800

Organised by



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Taxes as applicable at the time of exhibition (GST @ 18%) shall be charged extra on the quoted rates