

In partnership with:



Department for
International Trade



7 – 8 June 2018, Sydney, Australia

Show Facts

Visitors to the event will include:

- ✓ School owners and directors.
- ✓ Principals, academics, teachers, senior management and administrative heads.
- ✓ Decision makers from education institutes, universities and state/private schools.
- ✓ Governmental bodies and associations.
- ✓ Potential agents and distributors.

Why Exhibit?

1. In 2017 the event attracted over 8000 attendees, and 82% of those who visited the exhibition were buyers.
2. EduTECH is the largest education expo in the entire Asia-Pacific region (and whole Southern Hemisphere).
3. Similar laws and regulation between Australia and the UK make it easier and quicker to export or establish than other countries.
4. Australia is a great springboard into Asia.

DIT Support

For this event, there are **grants of £2500 available from DIT**. These will be allocated to eligible companies on a first come first served basis. If you would like to exhibit and apply for a grant, please return your completed booking form, grant application form and T&Cs form to abi@besa.org.uk. For companies that apply and are eligible for a grant, the grant will be paid 4 to 6 weeks after the event.

What You Should Do Now?

Send your completed show booking form (and if you are applying for a grant, the grant application form and T&Cs form) to abi@besa.org.uk. If you require any further information or if you have any questions, please contact Abi.

General Information

We are delighted to inform you that this year for the first time BESA will be taking UK companies to **EduTECH**, which will be held at the International Convention Centre in Sydney on 7 and 8 June 2018.

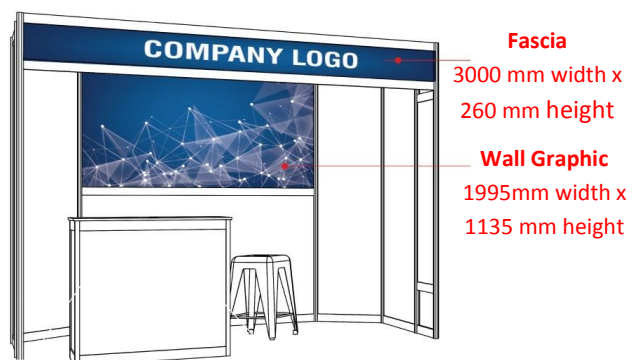
EduTECH is an annual event where the entire education and training sector gather together to learn, debate, exchange ideas and be inspired by the very latest in education thought leadership. It's the only event in Australia that brings together schools, tertiary education, VET and workplace learning under one roof.

Stand Packages

BESA have negotiated a special stand package.

For just £3800 you get:

- ✓ 6 sqm shell stand
- ✓ Lighting, 1 x socket and electricity
- ✓ Wi-fi
- ✓ Fascia & back wall graphic
- ✓ Carpet, bin and panels
- ✓ Front desk (lockable) and 2 x stools



Standard shell stands are available for those who would like more space at a cost of £620 per sqm. Please email abi@besa.org.uk for more details.

The BESA Service

From the moment you book a stand in the British Pavilion to the moment you return home after the exhibition, BESA's international team will be with you every step of the way. Moreover, at no extra cost and on top of the stand package, UK companies within the UK pavilion will also get the following:

- ✓ UK brochure entry
- ✓ Appointment of preferred freight and travel agents
- ✓ Pre event promotion of BESA Group
- ✓ Advice pre and during show from BESA