



**GESS**  
GLOBAL EDUCATIONAL  
SUPPLIES & SOLUTIONS  
DUBAI

# GESS 2019

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START-UP PAVILION APPLICATION FORM

**26.02 / 28.02** DUBAI WORLD TRADE CENTRE  
SHEIKH SAEED HALLS

[WWW.GESSDUBAI.COM](http://WWW.GESSDUBAI.COM)

GESS Start-up pavilion is an area within GESS Dubai exhibition that provides a pod system stand for new to show start-up companies to participate and promote their products to key leading education decision makers from across the Middle East.

To apply to be in the GESS Dubai Start-Up pavilion, please fill in the application form below and send this along with the booking form back to your GESS representative. UK companies with DIT TAP grants are not allowed to apply to be in the start-up pavilion.

### SECTION 1 – COMPANY & CONTACT DETAILS

Company Name: ..... Contact Telephone Number: .....

Contact Name: ..... Email Address: .....

Company Address: .....

### SECTION 2 - ELIGIBILITY TO APPLY FOR THE PAVILION

You are only eligible to apply if you can answer yes to Q1 or Q2.

Q1. Does your business comply with:

Has been operating for 3 years or less YES  NO   
 Has an annual turnover not exceeding \$5m

Q2. This is the first time your business of any part of your company/company subsidiaries have exhibited at GESS Dubai? YES  NO

### SECTION 3 – PRODUCTS, TRADING AND BRAND NAMES

Please give a brief description of the goods, services and all business names including the main brand or trade names to be displayed or promoted

.....  
 .....

What business name will you use on your stand? .....

### SECTION 4 – ABOUT YOUR BUSINESS (Required for Statistical Purposes Only)

Q1. SIZE OF YOUR BUSINESS?

From your last formal accounts:

How many employees do you have (full time equivalents)? .....

What is your turnover? .....

Q2. IS YOUR BUSINESS "NEW TO EVENT" (IRRESPECTIVE OF THE MARKET)?

Your business is defined as "new to event" if it has not previously exhibited at GESS Dubai YES  NO

### SECTION 5 – DECLARATION BY BUSINESS APPLYING FOR SUPPORT

On behalf of the business named at Section 1 I confirm that the information given on this application form is true and accurate. I confirm that this business has not exhibited at GESS Dubai before.

Name: ..... Position: .....

Signature: ..... Date: .....

This form must be signed by a Director, Company Secretary or Owner of the Business (or equivalent).