

Levant Education Mission Israel, Jordan & Lebanon 3 – 7 September 2018

The Department for International Trade (DIT), The Department for International Development (DfID) and The British Educational Suppliers Association (BESA) are organising an education trade mission to the Levant region.

Why take part?

This offer is open to all UK companies and organisations looking to develop international education and training partnerships in the Levant region. UK companies who join the UK Trade Mission will be able to gain an insight into opportunities in the education sector in the three markets and meet potential buyers and distributors of their products and services. The mission will give companies the chance to network with high calibre regional delegates.

Programme

2 September

Arrival at **Tel Aviv** Intercontinental Hotel (flying via **Amman**)

3 September

Attend the following events at [Israel EdTech Week](#) Conference, **Tel Aviv** Intercontinental Hotel:

1. 9am– 1:30pm
Shaping the Future 5
Educating AI: A global encounter between EdTech leaders & decision makers from the industry
2. 3pm – 6pm
Global EdTech Movers & Shakers
Roundtable discussion
3. 6:30pm – 9pm
GES Awards Israel 2018, Stock Exchange

4-5 September

Early morning flight to **Amman**. Two day programme in **Amman** meeting key buyers, ministries and agencies involved in the sector and potential agents, distributors and customers. Fly to **Beirut** on evening of 5 September.

6-7 September

Two day programme in **Beirut** meeting key buyers, ministries and agencies involved in the sector and meet potential agents, distributors and customers. Fly back to London on morning of 8 September



Region Key Facts

- The three markets have a combined population of over 23 million people.
- Well-educated and highly skilled workforce.
- Education is one of the region's priority sectors.
- Strategic geographical location - gateway between east & west.
- No visa required, all visas given at point of entry.

Mission Costs

The mission has been subsidised by DIT to keep costs down.

- BESA Members: £660 + VAT
- Non-Members: £660 + BESA fee (£250) + VAT

For more information on taking part in the mission and to download booking form please [click here](#)

For further information about the mission please email [Abi](#)
There are a limited number of spaces available!