

In partnership with:



Department for
International Trade



13 – 15 November 2018
Beijing - China



Show Facts

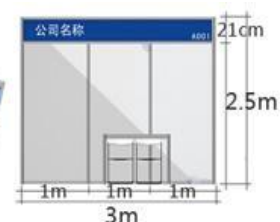
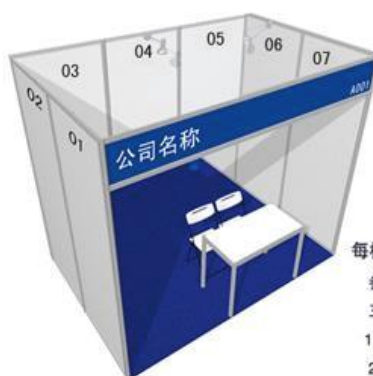
- ✓ Over 3700 visitors, 58% are senior level.
- ✓ Delegates from 14 countries from the region, including USA, Australia and Japan.
- ✓ Great chance to network with China's EdTech Community.
- ✓ Chance to attend strategy workshop on how to expand your business in China.



Standard Stand Early bird price: £320 psqm

The Shell scheme stand package includes the following:

- ✓ Stand space
- ✓ Panel walls and carpet
- ✓ Front desk & 2 chairs
- ✓ Fascia
- ✓ Power socket and lights
- ✓ Wastepaper bin
- ✓ Show guide & UK brochure entries



每标准摊位 (6平方米) 含以下配置:

- 参展商名称 楣板
- 三面摊位围板 (转角位摊位有两面围板及两块楣板)
- 1张咨询桌、2张椅子
- 2盏射灯、1个插座

DIT Support

For this event, there are **grants available from DIT**. These are allocated on a first-come, first-served basis providing you are eligible. The value of the grant is **£1,500**. If you would like to exhibit and apply for a grant, please complete both the booking form, the grant application and the T&C's form and send to yasmin@besa.org.uk

For companies that apply and are eligible for a grant, the grant will be paid 4 to 6 weeks after the event.

The BESA Service

From the moment you book a stand in the British Pavilion to the moment you return home after the exhibition, BESA's events team will be with you every step of the way. There is a BESA admin fee of £250 for non-members. No admin charge for BESA members

What You Should Do Now?

You will need to complete booking form, grant application and DIT T&Cs confirmation forms and send to yasmin@besa.org.uk

BESA's events team are here to answer any questions about the show, so please contact Yasmin on the email above for further information.