





# **Mexico Education Mission** 09 - 12 October 2018

The Department for International Trade (DIT) and The British Educational Suppliers Association (BESA) are organising an education trade mission to Mexico to coincide with the BETT Latam, which takes place 11- 12 October 2018.

Why take part?
This offer is open to all UK companies and organisations looking to develop their international education and training partnerships with decision makers in Latin America.

The mission will give companies the chance to network with high calibre regional delegates.

As part of the mission, you will also have the opportunity to have 1-2-1 meetings with at least three potential buyers from Mexico.

#### **Programme**

09 October: Meetings in Mexico City

10 October: Meetings in the state of Puebla 11 October: 1-2-1 meetings at Bett Latam 1-2-1 meetings at Bett Latam / 12 October:

Free to attend Expo

End of mission

### **Mission Costs**

The mission is subsidised by DIT to lower the cost of the mission.

➤ BESA Members: £350+vat

Non-Members: £350 + BESA fee (£250) + vat

Please note that if you are taking part in BETT Latam exhibition you can take part in the mission and no extra cost. This applies for members and non-members. For more information on taking part at the exhibition and for grants available for your stand please click here

## **Latin America Key Facts**

The region has made great progress in educational coverage: almost all children attend primary school and access to secondary education has increased considerably. Most educational systems in the region have implemented various types of administrative and institutional reforms that have enabled reach for places and communities that had no access to education services in the early 1990s.

### **Mexico Key Facts**

Mexico have one of the biggest proportions between the members of the OECD in students to get into higher education in fields of science.

Mexico has the second largest education system in Latin America

Over 36 million students are enrolled at different levels. 31 million in Public Education and 5 million in Private **Education** 

For more information or book a space in the mission, please complete the booking form and email it to lois@besa.org.uk

There are a limited number of spaces available!