

The logo for 'bett' is located in the top left corner. It consists of the word 'bett' in a white, lowercase, sans-serif font, enclosed within a dark purple oval. The background of the slide features a light blue gradient with a large, abstract geometric shape in shades of purple and magenta on the left side. On the right side, there is a photograph of a young woman with curly hair wearing a VR headset and a black leather jacket, with her hand raised in a gesture.

bett

**bett LATAM
Summit 2018 –
BESA members
pavilion proposal**

**11-12 October
Mexico City**

BESA member pavilion – pod offer

Package includes:

ONSITE

- Pod – 1m wide x 0.5m deep
- 1 x socket
- 2 x stools
- 1 x logo

MARKETING

- Logo and 50 word profile on website
- Logo and 50 word profile in event guide

COST to BESA members - £2000 + VAT (only 8 available)

POD – example graphic



The logo for BETT, featuring the word "bett" in a white, lowercase, sans-serif font inside a dark purple oval. The oval is set against a background of a white grid pattern on a dark purple field.

bett

AT BETT WE BELIEVE IN CREATING A BETTER
FUTURE
BY TRANSFORMING EDUCATION. OUR MISSION IS
TO
BRING TOGETHER PEOPLE, IDEAS, PRACTICES
AND
TECHNOLOGIES SO THAT EDUCATORS AND
LEARNERS
CAN FULFIL THEIR POTENTIAL.