

In partnership with:



Department for  
International Trade



British Embassy



## EdTech Mission Mexico 9 - 12 October 2018

**The Department for International Trade (DIT) and The British Educational Suppliers Association (BESA)** are organising an education trade mission to Mexico to coincide with Bett Latin America, which is taking place 11 - 12 October 2018.

### Why take part?

This offer is open to all UK companies and organisations looking to develop their international education and training partnerships with decision makers in Latin America. The mission will give companies the chance to network with high calibre regional delegates.

As part of the mission, you will also have the opportunity to have one-to-one meetings with at least three potential buyers from Mexico.

### Programme:

You can view the draft programme [on our website](#).

### Mission Costs:

The mission is subsidised by DIT to lower the cost of the mission.

- BESA Members: £350 +VAT
- Non-Members: £350 + BESA fee (£250) +VAT

For more information or to book your place on this mission, please [complete the booking form](#) and [email it to Lois](#).

### Latin America Key Facts:

The region has made great progress in educational coverage; almost all children attend primary school and access to secondary education has increased considerably. Most educational systems in the region have implemented various types of administrative and institutional reforms that have enabled reach for places and communities that had no access to education services in the early 1990s.

### Mexico Key Facts:

In 2014 trade between the UK and Mexico was worth USD 32 billion. Mexico's GDP per head is larger than the rest of the BRIC (Brazil, Russia, India and China) countries.

Mexico's economy grew by 2.5% in 2016. 2.4% growth is expected in 2017. This is better than the rest of Latin America where the region is expected to contract by 0.5%.

For more information on taking part in the exhibition, please [visit our website](#).

**There are only a limited number of spaces available so make sure to [get in contact](#) now to secure your place.**