spongyelephant
Keep learning. Never forget.

AWARD-WINNING TRAINING

MAKE
BIG WAVES
WHEN
IT COMES TO
CUSTOMER
SUCCESS

besa | ✓
BRITISH EDUCATIONAL
SUPPLIERS ASSOCIATION

bett
AWARDS 2019
FINALIST

START-UP
LEARNING PROVIDER
OF THE YEAR
2019 FINALIST

era
2018 WINNER

EducationInvestor
Awards 2018
FINALIST

bett
AWARDS 2018
FINALIST

WHAT IS SPONGY ELEPHANT?

> This online platform for CPD offers a cost-effective solution to providing up-to-date training in bite-size chunks, allowing staff to access this in a flexible way. The judges thought Spongy Elephant was a **highly effective tool** to save schools both time and money.

Judge's comments - ERA Award Winners 2018

WHAT PROBLEMS DO WE SOLVE FOR YOUR CUSTOMERS?

- They get **instant access** to your training - no need to book or wait for trainers, or put up with cancellations! It's easy to dip back into for a refresher at any time.
- They get **gamified** learning, driving higher engagement
- They get the ability to connect back to you to leave **feedback** and ask questions
- They get bite-size training that is **always up-to-date**

- They get continuous, ongoing learning that **fits with their lifestyle**
- They get **Certificates of achievement** that validate and evidence learning
- They get an 80/20 and spaced learning style for stronger **retention**
- They get quick access to **virtual experts and coaching** to help with a deeper alignment to personal goals
- **They get improved outcomes**

> A revolutionary approach to CPD...

BETT Futures Takeover 2018

WHY OUR MANAGED TRAINING SERVICE IS A **BETTER WAY** TO DELIVER YOUR TRAINING OFFER?

"Spongy Elephant is the best thing to happen to IT professional development in years...

Guy Bates | Education Solutions Sales Director | XMA

EES for schools | XMA | University of Sunderland | G Suite | makeblock

Gaia Technologies | Innovera | 2simple | Microsoft | ERGO

OUR FULLY MANAGED TRAINING SERVICE INCLUDES:

	HOSTING+	MANAGED+
CONTENT DELIVERY	**£FREE**	**£595 Monthly**
We'll structure and host your training content online	✓	✓
You'll get your customers on-board and training in < 1 minute	✓	✓
You'll be able deliver your content to any device 365 / 24 / 7	✓	✓
We'll help you to gamify and "bite-size" your training content		✓
You'll be able to monetize your training if required		✓
You'll have access to delivery of training via Unlock Codes		✓
You'll be able to train remotely via a dedicated Virtual Classroom		✓
You'll be able to offer a Global Certification Programme		✓
INSIGHTS		
You'll get research informed feedback on which features resonate	✓	✓
You'll get real-time business intelligence for your products		✓
SALES & MARKETING		
You'll join a destination where your customers already spend their CPD time. 12000+ active educational users in 82 countries	✓	✓
Increased word-of-mouth and referrals through our network of over 3000 heads and principals		✓
We get 20,000+ views per month, who you can target to reach your exact audience and drive traffic and conversions		✓

OUR OTHER VALUE ADDS...

GET AWESOME VIDEO WITH CONTENT+

We can turn the boring into the engaging, whether you want screen casting, green-screen, animation or explainer videos. We're the best out there when it comes to building brilliant training and on-boarding content that goes beyond features for your customers. **PRICES START AT £500**

GET NEW CUSTOMERS WITH PROMOTION+

Market your products and services to our active audience, offering better targeting to the education sector and a lower user acquisition cost. We offer visual placement of your brand and content across 4 high-traffic zones, alongside our content on the platform, proven to convert:

FEATURED ON...	COST PER WEEK
Home Page	£95
Schools Page	£95
Dashboard	£195
"... of the week"	£250

Interested in a feature blog or vlog post on our site and visual posts to our 30K+ social media followers? **Let's talk!**

LETS CREATE YOUR CUSTOMER SUCCESS STORIES TOGETHER

BOOK A FREE CONSULTATION ON 0844 66 55 945
EMAIL THE TEAM: SALES@SPONGYELEPHANT.COM

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