

In partnership with:



Department for
International Trade



GESS Indonesia 2019

18 - 20 September

Jakarta Convention Centre, Indonesia

The 2018 event attracted a quality audience of educational professionals, with more than 75% of our audience influencing or having final purchasing power and with an international presence from 20 countries. Each year, more and more companies are using GESS Indonesia as the most effective way to reach out to a targeted audience.

Why exhibit?

GESS Indonesia enjoys the full support of the Ministry of Education and Culture, Ministry of Research, Technology and Higher Education, Ministry of Religious Affairs and the Jakarta Education Board.

- Government spending is proposed at IDR 2,070.5 trillion (approx. USD \$158 billion) in the 2017 budget with 20% of all government expenditure devoted to education
- The government aims to provide universal access to senior secondary education for all young people by 2019
- Between 2011 and 2013, Indonesia's GDP passed the USD 1 trillion and GDP growth has been above 6% per year since
- The market value of the higher education sector in Indonesia is expected to reach \$15bn by 2030 compared to \$3bn in 2014
- Indonesia is expected to have a workforce of 65 million young people by 2035

Stand options

There are three stand options at GESS Indonesia this year.

Space only

You can request space only (minimum space 18 Sqm) priced at \$396 USD.

Shell scheme package

Shell scheme stands are priced at \$425 USD.

This package includes walls, fascia, carpet, 2x spotlights and 2 AMP socket per sqm, starter pack (table, 2x chairs, waste bin).

Pod

The UK pavilion pod package is priced at \$1,200 USD. This includes 1 pod counter equipped with lockable storage, 1 bar stool chair, fascia name, grey carpet and electricity 2 AMP single phase.

DIT support

DIT are supporting this event with a limited number of TAP grants for UK SMEs at a value of £1,500. These cannot be used towards the UK pavilion pods.

What next? Head over to www.besa.org.uk/events/gess-indonesia-2019/ for more information and to book.