

In partnership with:



Department for
International Trade

Learning &
Teaching Expo 2019
學與教博覽2019 10th
Anniversary

11 - 13 December 2019
Hong Kong

besa | 
BRITISH EDUCATIONAL
SUPPLIERS ASSOCIATION

BESA is delighted to announce that it is once again supporting Learning and Teaching Expo which takes place from 11 - 13 December 2019 at the Hong Kong Convention and Exhibition Centre. This year celebrating the 10th edition of the event!

Why L&T Expo

Learning & Teaching Expo is a great event for companies and organisations interested in supplying both public and private education sectors in the Asia Pacific Region with the latest supplies and educational resources.

As previous years the international schools conference (AISC) will be collocated with L&T Expo. AISC attracts school leaders from the expanding international schools' market in Hong Kong and the Asia-Pacific Region.

Who Visits Learning & Teaching Expo?

A record attendance of over 14,000 visitors attended the annual L&T Expo last year. Visitors from both government and international schools attend including: Retailers, Wholesalers, Distributors and Agents. Representatives of Government Bodies and Educational Departments. Head Teachers/ Principals/ Heads of Departments. Teachers/ Lecturers. International School Owners, Directors, Managers, Purchasing Managers. IT Directors and IT Education Departments

L&T Stand Package: us\$525 / sq mtr – Min 9sq mtrs

- ✓ Opportunity to present Seminar/Workshop slot (20 mins)
- ✓ Show catalogue and UK Brochure entry
- ✓ Support from BESA staff before and during the exhibition
- ✓ Appointment of preferred freight and travel agents
- ✓ Pre-event promotion of UK group
- ✓ Fascia, carpet and stand walls
- ✓ Lighting, power & booth cleaning



BESA & DIT Support

BESA, Department for International Trade (DIT), Hong Kong British Consulate and British Embassy in China will support you in your preparation to exhibit at Learning & Teaching Expo.

The DIT grant (£2000) package for this trip is available to both BESA members and non-members. Grants are allocated on first come, first serve basis, providing you are eligible

If you would like to exhibit and apply for a grant, please complete the booking, grant application and T&Cs signed forms and send to yasmin@besa.org.uk. For companies that apply and are eligible for a grant, this will be paid 4 – 6 weeks after the event has taken place

For more information please contact
yasmin@besa.org.uk