











## Thursday 14 November 2019 CEME Conference Centre – Rainham / Essex

The Department for Education (DfE) and The British Educational Suppliers Association (BESA) have been working together to deliver best practice roadshows. The SEND edition of the LearnED roadshow is aimed at SENCOS, head teachers and school leaders in the SEND sector.

For the SEND edition, BESA is working in partnership with Corbets Tey School and the School Improvement Service at HES.

Please note participation is only available to full BESA members

## What is LearnED SEND Edition?

LearnED is a DfE and BESA initiative which consists of one-day CPD-led conferences accompanied by a suppliers' engagement exhibition.

The SEND edition is organised in partnership with Havering School Improvement Services and Corbets Tey School.

The conference will be practitioner led with high-profile keynote speakers such as the DfE, Regional Schools Commissioners (RSC), Ofsted and other key SEND education thought leaders.

The LearnED Roadshow will showcase a reallife classroom, company workshops and product demos.

Companies will have the opportunity to network with over 120 delegates and showcase their products.

For more information or to take part please contact vasmin@besa.org.uk

**Workshops:** Companies will have the opportunity to run a 30 min workshop to a dedicated audience as part of the main programme.

**Demo Room: Use of a room** all day to showcase your products.

**Stand:** Table top with area for a banner.

## The aim of LearnED:

The LearnED roadshow aims to:

- Address the challenges identified by DfE of the lack of quality hands-on CPD and advice for SEN teachers and school leaders.
- Address the supply side challenge of finding an effective sales route to reaching the UK's diverse school system.
- Give head teachers and school leaders in the SEND sector a platform to network and share best practice.
- Give SEND educational suppliers the opportunity to showcase their latest educational products to head teachers and school leaders.
- Provide an opportunity for industry to offer hands-on advice and demonstration of their SEND innovations.

## **LearnED Participation packages:**

Package 1

£2300

Workshop & stand
Only two spaces available

Package 2

£2000

All day demo room (14 sq mtrs)

Package 3

£1300

Stand only