

BESS VIETNAM 2023

Education 4.0 to Industry 4.0



Venue: Tan Son Nhat
Pavillon Convention Center

No. 202, Hoang Van Thu Street,
Ward 9, Phu Nhuan District, Ho Chi Minh City

Date: Friday 21st & Saturday 22nd 2023

An international event promoting cooperation and investment in education with a variety of contents such as meeting up with famous speakers and leaders in education sectors, acquiring new information through the seminars, visiting exhibition booths to experience new technologies, and entering into contracts with newly found partners.

BESS Vietnam 2023 is an international event organized by the Ministry of Education and Training of Vietnam in collaboration with British Educational Suppliers Association (BESA) and Viet Sin Online Corporation (Vsionglobal) with the aims of expanding the partnerships and promoting the exchanges between countries' educational systems as well as domestic and foreign corporations, hence contributing to the development of education 4.0.

Following the success of Bett UK in London, Bett Asia in Thailand and BESS Vietnam 2019 in Vietnam, the event will showcase new educational products, services, and technologies from the UK of which education is known for its high standards, offering opportunities for corporations from the UK and around the world to collaborate with domestic corporations during the implementation of the Ministry of Education and Training's new general education curriculum.

Why choose this event?

An opportunity to display your products and services to potential customers.

Leading educational institutions and corporations from the UK, Singapore, Korea, China, Taiwan, Hong Kong, Thailand, Europe, USA, Canada, Australia, India, etc. will take part in the exhibition, seminars and workshops held at the BESS Vietnam 2023.

Approaching and networking with over **10,000** educational institutions in public, international, and private sectors (K-12), colleges, universities, vocational schools, leaders of Departments of Education and Departments of Labour, War Invalids & Social Affairs from different provinces and cities along with important delegates and guests from the UK's and Vietnam's vocational education and training industry.

Becoming distributors of EdTech providers. Meeting up with potential partners and customers, both local and overseas, to understand their demands.

DELEGATES - GUESTS

- Senior leaders of different ministries such as Education and Training, Information & Communications, Labour, War Invalids and Social Affairs, etc.
- Leaders of Ho Chi Minh city and other provinces.
- Leaders of Education & Career institutions in public, international, and private sectors
- Principals of universities, colleges, vocational schools, middle schools, primary schools, kindergartens, skill training schools and foreign language training schools.
- Senior managers of policy, finance, and education investment fund.
- Agencies importing and distributing educational products.

Contact us:

✉ bess.vn@vsionglobal.com
✉ info@bessvietnam.vn
✉ jo@besa.org.uk
🌐 <https://www.besa.org.uk/events/bess-vietnam-2023/>
🌐 <https://www.bessvietnam.vn>

BOOTH INFO	Quantity
Basic dimensions: 2x3m	1
5Amp power strip	1
Lockable cabinet	1
Round table	1
Folding chair	2
Fluorescent tube	2
Fascia board (including exhibitors name and logo)	1
Marketing and selling at the exhibition	Yes
Coffee / tea and lunch for 2 days (2 persons per booth)	Yes
Exhibitor's names on the Floor Plan and on the list of exhibitors printed in the BESS Vietnam 2023 Guidebook	Yes
Public Internet access	Yes

Charged services	Price
40-inch TV	\$112
Table for the TV	\$25
Mounting bracket for the TV	\$42
Power strip	\$40
Fluorescent tube	\$12
Lockable cabinet	\$34
Round table	\$28
Folding chair	\$6
Rack	\$10
Poster – inkjet graphics printing. 2.5m (H) x 1m (W)	\$27 per Sheet
Poster – hiflex graphics printing with metal frame	\$24 per square metre
Interpreter (send requests before Feb 20 th 2023)	\$85 per interpreter per day