



Bett Asia 2020

4 - 5 March 2020

Kuala Lumpur, Malaysia

Bett Asia brings new and exciting opportunities for you to engage with Asia's education community and grow your export potential.

Why exhibit at Bett Asia 2020?

- Introduce your brand to those with purchasing power.
- 75% of Bett Asia 2017 attendees were final decision makers, while 84% of attendees in total had at least some influence on purchasing.
- Network and generate leads.
- Meet the end users.
- Enhance your presence in the region.
- Become part of the Bett Global Series network.

Stand information

The pod offer at Bett Asia costs £2,000. This will be in the new 'Tech in action zone' on the DIT stand, giving you an ideal location to showcase your products to show visitors.

If you would like to find out more about the pod option at Bett Asia or other stand option please contact
Michael.broughton@bettshow.com

DIT Support

DIT is providing a limited number of grants of £2,000 to contribute to either a stand or pod package.

For companies that apply and are eligible for a grant, the grant will be paid within one month after the event has taken place.

What next?

For more information on the show please go to www.besa.org.uk/events. If you are interested in exhibiting or would like to find out more please email Roisin@besa.org.uk.