

THE VOICE OF THE E-EDUCATION INDUSTRY

- Associated Distributors of Educational Supplies in South Africa
- Official convener of the DBE's Educational Digital Content Forum
- Established in 2003
- Facilitates information flow between members and government
- Is independent of government
- Promotes sound and ethical business practices
- Works for the interests of its members

BENEFITS TO...



MEMBERS

- Enhanced credibility with government and educational institutions
- Up-to-date information about educational needs in SA
- Networking in the educational industry
- Affordable membership fees
- Free advertising space on the ADESSA website
- Exhibition discounts



EDUCATIONAL INSTITUTIONS

- Ethical companies
- Knowledgeable suppliers
- Reliable services and support
- Established companies



GOVERNMENT

- A single channel of disseminating information to industry
- Assured of ethical behaviour and good quality products and services
- Values the input of member companies when determining policies and setting standards