

UK Learning & Teaching Expo Pavilion Packages

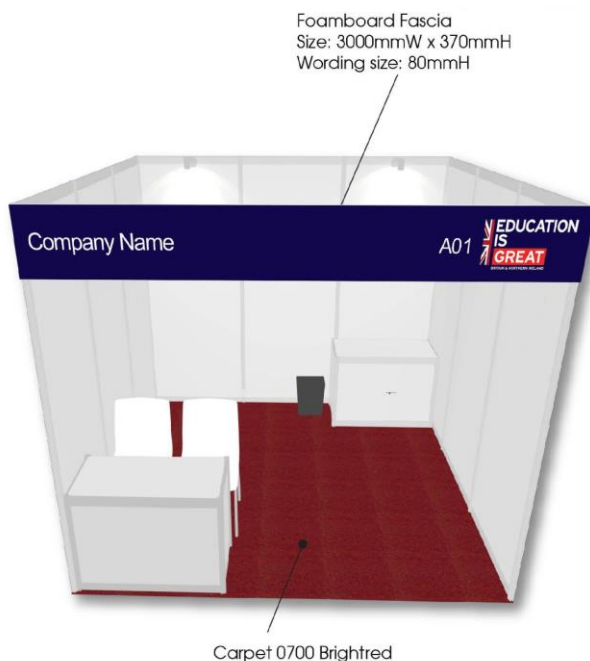
What are the Options?

UK companies who exhibit in the UK Pavilion at LTE 2020 have two options:

A. Taking a 9 square metre stand within the Pavilion

A stand at LTE within the UK Pavilion provides UK companies with the full LTE exhibit package:

- Fascia with company name
- 2 x 100w spotlight
- 1 x information counter and 2 x white folding chairs
- 1 x lockable cabinet
- 1 x 500w electric socket
- 1 x waste bin
- Carpet & stand walls
- Show catalogue entry
- Seminar opportunity



The cost of the UK Pavilion 9 square metre stand package is US\$525 per m²



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B. Taking a 4 square metre Pod

A Pod within the UK Pavilion at LTE provides UK companies with the opportunity to have a presence at the show and to benefit from both the onsite and online visibility of participating at LTE

How does the Pod work?

- UK exhibitor products and marketing materials will be displayed on the UK Pavilion Pod
- The UK Pavilion will be managed by BESA and DIT representatives
- If required, trained helpers will be on hand to physically oversee the exhibit and talk knowledgeably about the products and solutions *(One helper to manage two stands)
- Leads and buying enquiries will be passed via BESA/DIT to the UK Pod exhibitor
- Each UK Pod exhibitor will have the opportunity to have a short presentation about their product (max 20 mins) displayed on the LTE virtual expo area – www.LTExpo.com.hk

UK Pod Participation Details

Type of booth	Booth Facilities	Fee (USD\$)
Pod Stand (4sqm)	<ul style="list-style-type: none"> • Fascia board with company name in Chinese and English and booth number • 1 x LED long-arm spotlight • 1 x lockable cabinet • – 1m (L) x 0.5m (W) x 1m (H) Needle punch carpet Share of 1 x well-trained helper (Two stands share one person) 	\$2,620

UK Pavilion Package - Participation Details**



**Injet Sticker Foamboard/ Poster is excluded and at cost.