Respectful Relationships



Behind the Scenes of Respectful Intimate Relationships UK Media Kit

Contents

| Media release | 2-4 |
|-------------------------------------|-----|
| | |
| Clip descriptions | 5-7 |
| About ClickView | 8 |
| About contributor, Rebecca Jennings | 8 |
| Contact details | 9 |



Media Release

Why we need to keep talking about sex education

As schools transition to the new RSE curriculum, ClickView puts spotlight on Relationships & Sex education, with the launch of Respectful Relationships series

Recently grabbing headlines, the role of sex education that's equipped for the digital age we live in has come under scrutiny. The recent decision taken by the AQA exam board to stop linking Zoella content as part of a GSCE media studies course, has got a lot of people talking about when is the right time to have open and honest conversations about sex.

The discussion is a timely one, as schools are currently transitioning to a new Relationships and Sex Education (RSE) curriculum, which is <u>compulsory</u> to have in place by the start of the summer term 2021.

In addition to the curriculum changes, ongoing lockdown measures and remote learning has led to children spending more time than ever online to stay connected. With increased usage comes increased risk, as relationships rely more than ever on digital platforms.

Putting the spotlight on relationships and sex education, why's it so important?

- People of all ages are spending more time online at the hands of COVID-19, with three pornography sites now among the top 10 most visited websites in the world ahead of Amazon, Netflix and eBay.
- Children and young people who watch pornography or sexually explicit content are at greater risk of developing unrealistic attitudes about sex, consent, body image and identities in relationships (NSPCC 2020)

As one of the world's foremost providers of video based digital curriculum, <u>ClickView</u> are passionate about supporting educators with tools and resources to complement their teaching and learning strategies. The new curriculum covers some sensitive topics and ClickView has launched two 'Respectful Relationships series to help educators deliver with confidence.

Designed for senior secondary students and their teachers, resources are <u>available free</u> for a limited time. The series explores challenging and important issues surrounding respectful relationships, including sexual harassment, domestic violence, misogyny in pornography, pornography versus reality, and the sharing of intimate images.

The series has been created in collaboration with Relationship and Sex Education consultant at <u>RAISE</u>, **Rebecca Jennings**, who has been working with children and young people in educational settings teaching sex and relationships education (SRE) and sexual health initiatives for over 18 years.

With the understanding that sex and relationships are ever-evolving topics, Rebecca believes a well



planned and executed RSE curriculum is key for the safety of our young people. As teens now live, learn, and socialise online, the series sets out to educate on important yet challenging pornography-related topics to teens.

"If children have the correct information, they are more likely to make informed decisions based on the right messages," says Jennings. "Sex and negative messages are everywhere. We need to be open and honest with children and try not to be embarrassed ourselves as educators."

Screen time is soaring as a result of lockdown, with potential exposure to pornography at an all-time high. From accidentally stumbling across pornographic content while doing their homework, to actively seeking it as a means of sexual gratification - or an attempt to educate themselves about sex - excessive exposure and access to pornographic material in young people is a growing problem. This is especially concerning when many young people do not have important education or context in place in order to make healthy decisions.

"The new curriculum is so important for young people," Jennings explains. "It allows them to talk about issues and topics in a safe space. Young people are exposed to so many mixed messages through the ever-changing online world. They need a safe space to make sense of it all."

In 2020, the UK's revenge porn helpline saw cases surge*, with campaigners arguing that under-18s are more reluctant to report incidents of revenge porn citing barriers of fear and judgement. ClickView's 'Sharing intimate images' gives the perspectives of all parties involved and includes the impact of non-consensual sharing of intimate images, privacy, sex shaming, revenge porn and victim blaming.

Head of Production at ClickView, Edwina Baden-Powell, said – "In the intimate images episode, through the film dialogue and 'real-life' conversations between the actors and crew, it reinforces an important message about the non-consensual sharing of intimate images and the associated issues of sex-shaming and victim blaming. The series also covers misogyny in pornography, pornography addiction and pornography versus reality. Set on a pirate-themed film set, this series offers a fresh and humorous approach to what are often difficult topics to broach in the classroom."

As educators continue to deliver remote learning, more and more educational resources are being sourced online. Expertly created, contextual videos such as those produced by ClickView, will help educate students on sensitive and important topics like pornography, while supporting teachers with the highest quality and trusted resources for digital learning.

Managing Director at ClickView UK, Michael Wilkinson commented - "Video helps make education more engaging, understandable and digestible.

Michael continues – "ClickView is committed to providing resources educators need to deliver ageappropriate and evidence-based respectful relationships education. The series has been developed with subject experts to raise awareness of problematic behaviours among young people and create healthy attitudes towards sex and relationships."

Supporting over 5,000 schools, colleges and Universities around the world with online video learning content, ClickView's latest series covers a wide range of topics from misogyny in pornography, to pornography versus 'reality', sharing intimate images online and pornography addiction, in four, 'themed' episodes:



- Series 1 Respectful Relationships
- Series 2 Respectful Intimate Relationships

The series is supported by teacher guides created with the UK's leading Relationships and Sex Consultant in schools, Rebecca Jennings, where she explores the ideas and issues raised and offers helpful teaching strategies for implementation.

To support with the transition to the new PSHE Relationships and Sex Education (RSE) curriculum, ClickView has also put together a helpful downloadable guide for schools and educators.

To browse the full range of resources, visit <u>https://www.clickview.co.uk/free-teaching-resources/respectful-relationships/</u>

To find out more, visit https://www.clickview.co.uk

- ENDS -



Clip descriptions

Behind the Scenes of Respectful Intimate Relationships

Series Blurb

As a cast and crew film a pirate-themed series about respectful relationships topics, they discuss how realistic pornography is, as well as how pornography addiction, sharing intimate images and misogyny in pornography impact on their everyday lives. Ideal for senior secondary students.

| Pornography v. Reality | 6 min 40 sec |
|------------------------|--------------|
|------------------------|--------------|

While shooting a fight scene, boom operator Tim annoys the director and cast as he questions the realism of what they are filming. This leads to an in-depth conversation between the director and cast about if the sex acts depicted in pornographic films are real, how people learn about sex and issues to do with consent. This video is an ideal way to open discussions about the pornography industry with secondary students.

| Sharing Intimate Images | 6 min 28 sec |
|-------------------------|--------------|
| | |

A scene showing Captain Terry's reaction when a friend shares a picture of his 'doodle' sparks a deeper conversation between the cast members about the impact of non-consensual sharing of intimate images, privacy, sex shaming, revenge porn and victim blaming. The comedic style of this video enables senior secondary students to easily engage with the topics.

Pornography and Addiction

5 min 11 sec

Boom operator Tim becomes so distracted by his addiction to online pornography that his work on set begins to suffer. The director talks with him about acknowledging his problem and realising how much it controls his behaviour, then encourages him to talk to people he trusts to get help. The pirate-themed comic elements of the video help senior secondary students to fully explore the nature of addiction.

| Misogyny in Pornography | 6 min 30 sec |
|--|---------------------------------|
| After a scene on the pirate ship where the characters argue over | what 'all' women like, the cast |

After a scene on the pirate ship where the characters argue over what 'all' women like, the cast and crew discuss how pornography is made for the 'male gaze'. They explore ideas about misogyny and stereotypes in pornography and the importance of having open conversations with partners about sexual interests and needs. This video will help teachers introduce senior secondary students to important respectful relationships topics in an engaging manner.



Behind the Scenes of Respectful Intimate Relationships: A Teacher's Guide

Series Blurb

Discussing pornography openly and honestly can be one of the most important things we do as educators to help young people navigate their way into adulthood. Young people need our help to contextualise what they see online and build their critical thinking skills.

The behind-the-scenes teacher series includes a series of interviews with Relationship and Sex education consultant, Rebecca Jennings from RAISE. Rebecca works with teachers in primary and secondary schools throughout the United Kingdom.

| Pre-teaching support – preparing students | 1 min 54 sec |
|--|-------------------------|
| Rebecca provides advice to teachers about how to prepare students to discu pornography. This includes teachers and students developing a Working Tog talking to students about what they would like to learn. | |
| Pre-teaching support – Parents and Teachers | 1 min 50 sec |
| In this video Rebecca provides advice to teachers regarding the issues to co delivering content to students about pornography. Topics include informing p content and teachers understanding their role as a facilitator. | |
| Why is Teaching About Pornography Important? | 2 min 01 sec |
| Rebecca argues that young people see pornography online, whether they se are also interested in finding content about intimacy, so it important that they pornography can provide unhelpful and stereotyped information about sex ar | understand that |
| What is a Respectful Intimate Relationship? | 2 min 19 sec |
| Rebecca defines the characteristics of a respectful intimate relationship, relawing with effective communication, consent and withdrawal of consent. | ting it to issues to do |
| What is Pornography Addiction? | 1 min 53 sec |
| Rebecca describes the nature of pornography addiction and its impacts on ye particularly, including erectile dysfunction, dissatisfaction with regular intimate need to seek professional help if addicted. | • • • |



| What are the Dangers of Sharing Intimate Images? | 2 min 43 sec |
|--|--------------------------|
| In this video Rebecca explores the reasons why young people sharing intin be problematic, particularly for females. These include the use of images a laws surrounding image sharing for those under eighteen years of age. | - |
| Does Pornography Encourage Misogyny? | 2 min 42 sec |
| Rebecca discusses how women are depicted in pornography can lead to si less respectful intimate relationships. She also explores how pornography i gaze', defines the term, and how this can impact negatively on sexual relat | s made for the 'male |
| | |
| Top Tips for Teaching About Pornography | 2 min 31 sec |
| Top Tips for Teaching About Pornography Rebecca regularly provides lessons in schools about pornography. In this w ways in which teachers can prepare and deliver curriculum. Most important boundaries and having a Working Together Agreement. | ideo she describes three |
| Rebecca regularly provides lessons in schools about pornography. In this ways in which teachers can prepare and deliver curriculum. Most important | ideo she describes three |



Notes to Editors

Source - Guardian

About ClickView

ClickView is a leading video content provider for primary, secondary, and higher education, offering visually stunning, curriculum-aligned video content and teacher resources. With offices across Australia and The United Kingdom, ClickView's content is trusted by over 5000 schools, colleges, and universities around the world. ClickView has been producing and distributing its innovative and impactful video content online since 2003.

What is ClickView? YouTube video

Award winning action

An inclusive, innovative, and transformational education resource, the ClickView team is delighted to have been officially recognised, as a result of the free site, as a 'UK Business Hero 2020' by the British Chamber of Commerce and HRH The Countess of Wessex. Launched by the British Chamber of Commerce in September, the campaign sought to acknowledge the incredible work UK businesses were doing, in what has been a hugely challenging year.

ClickView has also been shortlisted for the 2021 BETT industry awards in categories including primary content, secondary content and classroom aids for teaching and learning.

About Rebecca Jennings: Biography



Rebecca Jennings at RAISE has over 18 years' experience delivering age and stage appropriate Relationship and Sex Education and training to Primary & Secondary Schools. Rebecca plans and delivers a range of workshops to pupils around topics such as puberty, sexual health, LGBTQ, Female Genital Mutilation (FGM), impact of Pornography, Consent and many more.

Rebecca delivers staff training across the UK in schools to ensure staff feel confident to deliver some of the more sensitive topics set out in the RSHE (Relationships, Sex education & Health education) Curriculum. This includes working with parents and carers to ensure the primary care givers of children and young people feel supported to talk openly and honestly with their children in an appropriate manner.

Rebecca's portfolio of work includes a contract with the Department of Education as a Subject Matter Expert to advise around the staff training element of Relationships, Health and Sex education (RSHE



Curriculum) These topics included staff training with a focus on teaching sexual intimacy, FGM, being safe and friendships.

Writing experience includes writing regular articles for providers such as Discovery Education, Optimus Education and Hodder Education. Author of 'Sex and Relationships in the Primary School; Speech mark Publishing'-Rebecca White (Maiden name) and local authority work to re-write lesson plans and schemes of work. Rebecca has appeared on the BBC's Victoria Derbyshire show and regularly speaks on local and national radio to promote the importance of educating children to be safe and informed.

Contact details

For PR enquires, additional spokesperson comment or interview requests, please contact:

Laura Quick PR laura@lauraquickpr.co.uk 07807 809 119

For further information on the series or ClickView resources, please contact:

Michael Wilkinson, Head of ClickView UK michael.wilkinson@clickview.co.uk

Behind the Scenes of Respectful Intimate Relationships free teaching resources: https://www.clickview.co.uk/free-teaching-resources/respectful-relationships/

