

Get inspired with Bett Brasil 2022 Content

A 360° HYBRID EXPERIENCE

For 2022 edition, Bett Brazil theme's and concept were inspired in one of the Sustainable Purposes of Development, part of 2030 United Nations (UN) agenda. The main theme, Co creating the Education of the Future, will reflect on ODS 4, which intends to assure an "inclusive, equitable and high quality" education. Another four pillars will be part of all the events activities - such as talks, seminars and workshops:

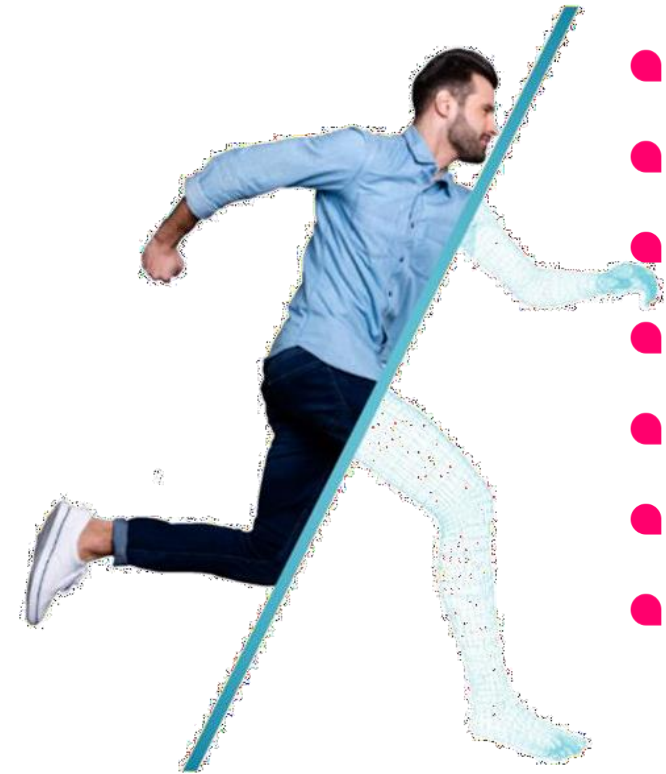
- Inclusion and Diversity
- Leadership for Equity,
- Socioemotional competencies
- Wellbeing and Lifelong learning.

2022 THEME

Co Creating the
Education of the
Future

News and features for the 2022 edition

- 275 Brand Exhibitors
- +130 Hours of uplifting content
- +16 hour of Live Transmission
- 5 Simultaneous Theaters
- + **XX** inspiring Speakers
- Leadership Forum
- Learning Workshops
- Bett Online – Exclusive Talks to the digital platform.
- TV Bett - Live Interviews
- Startups Arena



In person

Leadership Forum

Our four days event combines sessions from K12 and Higher Education, alongside networking opportunities to connect with likeminded educator leaders from private and public institutions.

This edition will cover political aspects, financial and economic matters, regulatory demands and another legal issues. Digital Transformation of institutions, the changes in learning and teaching towards the world nowadays and the future.

- 12 Sessions
- 36 inspiring Speakers
- 16 Hours
- 4 days



Online
Platform

Bett online

For 2022, Bett Brasil will be fully hybrid meaning we will offer both an in person and online learning and networking experiences.

The online sessions will be streamed alongside of the onsite event (but not from the stage) and will remain available on digital platform by November – reaching out additional audience during this period.

- 18 Sessions
- 30 inspiring Speakers
- 28Hours
- 4 days