

CHANGING THE FACE OF EDUCATION IN THE REGION

The adoption of technologies in education has accelerated in the last two years, where gadget screens replaced classrooms. This acceleration is a learning process for both technology providers and users, creating a rapid and extensive development in search of the best possible solution to fit educational needs. Nations in the Southeast Asian region, including its largest economy: Indonesia, have their own share of struggles to meet the challenges and needs in learning activities while catching up with technology.

As students gradually return to classrooms, technology remains an important factor in the success of an inclusive and effective learning experience. The Ministry of Education, in joint efforts with the Ministry of Communications and Information, aims to improve both digital infrastructure and human resources digital literacy for Indonesia. Internet connectivity, hardware and software should be available and affordable, teachers and school administrators are well-equipped to manage the learning activities supported by technology and students are prepared to be technology savvy and adept.

Recognising the role and significance of technology in education, GESS Indonesia, in its return to the Jakarta Convention Center in 2022, shall highlight the trends, issues and solutions in creating a good learning experience for all. An inclusive learning experience.

GESS Indonesia inspires the industry to share the latest innovation, product, and technology on the exhibition floor, share ideas and experiences in the seminars and forums on site, share the opportunity to connect and get market information. Plan for your presence at GESS Indonesia 2022 now and be a part of the largest and dedicated event for education supplies and solutions.

“ GESS Indonesia has been an excellent platform for socialising our product in the Indonesian education market. Through the exhibition, we have had the opportunity

Schoology ”



THE LEADING EDUCATION EXHIBITION & CONFERENCE IN THE ASEAN REGION

GESS INDONESIA 2022

14 - 16 SEPTEMBER 2022 (Wednesday - Friday)

Jakarta Convention Center

“ Thank you for inviting us to be part of the Principal's Forum. We hope that this Forum will help broaden the horizon and improve the quality of the school leaders at Al Azhar Islamic Schools. ”

Al Azhar Islamic Boarding School Foundation



CESS INDONESIA VISITOR PROFILE

6,000+
visitors

100+
exhibiting brands
from 13 countries

2 IN 3
visitors have
purchasing authority

Visitors came from
24
countries

90%
met their objectives



7% Education Zone/
Government Body

11% Vocational / College

4% School Management
Company / Owner

5% Distributor

52% K-12

21% University

“Excellent event to showcase our products
to the Indonesian education market”

Innovasi Sarana Grafindo

100% of exhibitors said that
CESS Indonesia changed
their prospects for the
better in the region

85% of visitors recommended that
the products they saw at CESS
Indonesia should be purchased by
their educational establishment

A CONFERENCE TO ENGAGE AND INSPIRE

Alongside the exhibition runs our globally renowned, free to attend conference featuring seminars, live case studies, workshops and panel discussions. Our conferences provide the region's educators exposure to the latest trends, best practice as well as the latest tech in the pursuit of excellence in their classrooms.

THE FEEDBACK SPEAKS FOR ITSELF

EXHIBITORS:

90% met their objectives

70% would recommend CESS to another company

90% of exhibitors rated the return on investment of exhibiting at CESS as good

90% were successful in establishing contacts for future sales or marketing

VISITORS:

95% rated CESS Indonesia as good to excellent for finding new products or suppliers

70% of visitors are likely to conduct business with exhibitors as a result of their visit to the show

94% of all visitors visited exhibitor stands during their time at CESS Indonesia

85% of visitors recommended that the products they saw at CESS Indonesia should be purchased by their educational establishment

JOIN EDUCATION PROFESSIONALS IN CESS INDONESIA 2022

Contact the team to discuss how to maximise your opportunities and meet your objectives at CESS Indonesia 2022 and grow your business within Southeast Asia's largest economy.

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