



# Learning & Teaching Expo 2022

學與教博覽2022

7 - 9 Dec 2022  
Hall 3CDE, HKCEC

## Exploring Tomorrow's Learning Today

博覽2021



An impressive **14,610** teachers and education professionals attended the 11<sup>th</sup> **Learning & Teaching Expo (LTE)** and the collocated Asia-Pacific International Schools Conference (AISC). Staged from 8<sup>th</sup> to 10<sup>th</sup> December 2021 at the Hong Kong Convention and Exhibition Centre, **education professionals came to source, gather information and buy the latest developments in educational resources and learning technology.**



More than **370 exhibition booths** featuring educational suppliers from Hong Kong, Singapore, the U.K. and the U.S. **displayed their new to-Asia learning solutions and educational resources.**

School leaders, government officials, academics and educators gathered and hosted more than **270 free LTE educational sessions.** They listened to presentations on the effects of the Covid pandemic on the education environment and the latest research and ideas to enhance improved learning and teaching.



Co-located with LTE, the annual **Asia-Pacific International Schools Conference** provided school leaders from the dynamic Asia-Pacific international schools sector with **the opportunity to meet and discuss issues specific to international schools in the Asia-Pacific Region.**

### LTE 2022 Explores Tomorrow's Learning Today



**The 12th Learning and Teaching Expo** will take place from **7th to 9th December 2022** at **Hong Kong Convention and Exhibition Centre.** LTE is an ideal platform for global education suppliers exploring and developing their business activity in the Hong Kong, China and Asia-Pacific Region to meet education buyers, government education policymakers and education departments, school leaders, teachers and educators.

The LTE 2022 exhibition booths are **now available for reservation.** Contact us now for full details and to secure your prime location.

Organised by



Presented by



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## Total Number of Visitors

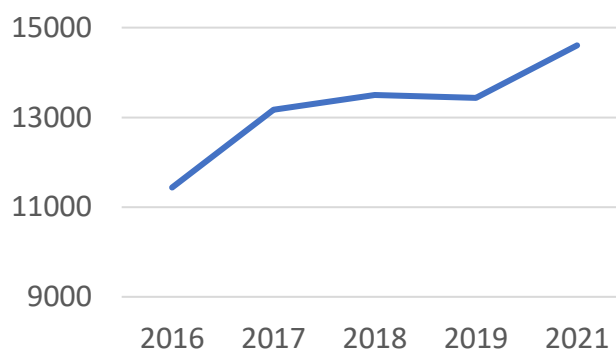


14,610

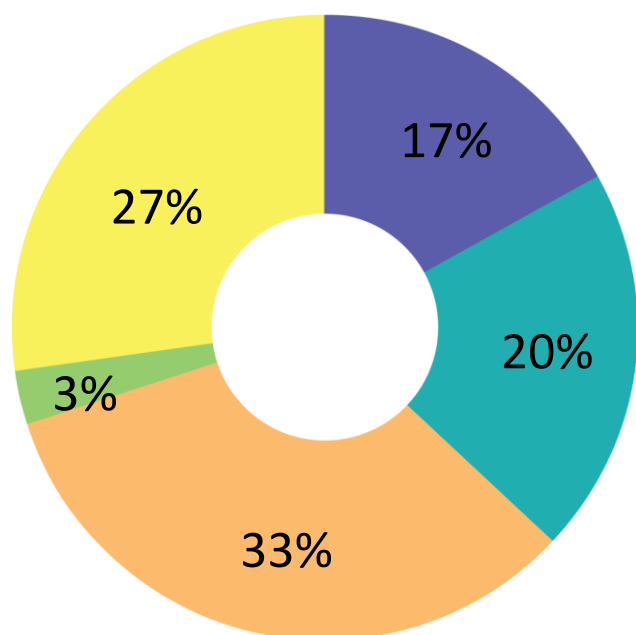
**↑8.7%** Increase in attendance compared with LTE 2019

**97%** Exhibitor and Visitor satisfaction rate

**94%** Successfully find New Products and Suppliers



## Institution by Level of Education



## Occupation

Teacher 36%

Administrator / Leadership Team 23%

Department / Subject / Faculty Head 23%

Corporate / Government / Non Profit Staff 10%

School Support Staff 8%

- Higher Education
- Kindergarten
- Middle School / High School / Secondary
- Others
- Primary / Elementary

## Main Purposes of Visiting



Share and Exchange Knowledge of Education



Share and Exchange Teaching Pedagogies



Share and Exchange the Latest Development of Education in Hong Kong



Collect the Latest Information on Education



Find New Products / Suppliers



Compare Existing Products / Suppliers

## 2021 Sample Visitors

### Kindergarten

ABC Pathways Int'l Kindergarten (Whampoa Garden)

Baptist Convention of HK Lee On Nursery

Christ Church Kindergarten

HKCS Pario Kindergarten (Shatin)

Island Montessori International Kindergarten

Kornhill Christian Anglo-Chinese Kindergarten

NAAC Tung Yan Day Nursery

Our Lady of Lourdes Catholic Kindergarten

Peace Evangelical CTR Kindergarten (Ngau Tau Kok)

PLK Yick Chark Fung Kindergarten

SKH ST JOSEPH'S Church Kindergarten

ST. Hilary'S Kindergarten

Tsui Lam Estate Baptist Kindergarten

Yan Chai Hospital Choi Pat Tai Kindergarten

### K12

ALLIANCE PRIMARY SCHOOL, KOWLOON TONG

BAPTIST RAINBOW PRIMARY SCHOOL

C. C. C. FONG YUN WAH PRIMARY SCHOOL

FANLING ASSEMBLY OF GOD CHURCH PRIMARY SCHOOL

G.T. (ELLEN YEUNG) COLLEGE

H.K.E.C.A. WU SI CHONG MEMORIAL SCHOOL

KING'S COLLEGE OLD BOYS' ASSOCIATION PRIMARY SCHOOL

LI SING PRIMARY SCHOOL

NG WAH CATHOLIC PRIMARY SCHOOL

P.L.K. FONG WONG KAM CHUEN PRIMARY SCHOOL

POOI TO PRIMARY SCHOOL

PUI KIU COLLEGE

RENAISSANCE COLLEGE

S.K.H. ST. JOSEPH'S PRIMARY SCHOOL

THE EDUCATION UNIVERSITY OF HONG KONG JOCKEY CLUB PRIMARY SCHOOL

T.W.G.HS. H.K. & KLN. E.A.M.A. LTD. SCHOOL

W F JOSEPH LEE PRIMARY SCHOOL

WONG TAI SIN GOVERNMENT PRIMARY SCHOOL

YING WA PRIMARY SCHOOL

## Visitors Testimonials



"LTE 2021 was an extremely well organised exhibition. The mix of online and physical keynote speakers was excellent, the topics and contents covered were varied, interesting, and insightful. The exhibition booths maintained very high standards as before, this was quite an achievement. Keep up the good work!"

**Dr Eva Wong, PFHEA**  
**Principal Fellow, Higher Education Academy, UK**



"I am delighted to join the Learning and Teaching Expo. It is great to see many technology companies are working with the education industry to develop innovative educational technologies in Hong Kong during the pandemic and apply our learning experience to the latest technologies, which helps to accelerate the overall development of education technology."

**Prof Chiu Chi Yue, Dean, Social Science;**  
**Choh-Ming Li Professor of Psychology,**  
**The Chinese University of Hong Kong**

### Higher Education

CITY UNIVERSITY OF HONG KONG

HONG KONG BAPTIST UNIVERSITY COLLEGE OF INTERNATIONAL EDUCATION

HONG KONG COLLEGE OF TECHNOLOGY

HONG KONG DESIGN INSTITUTE

HONG KONG INSTITUTE OF VOCATIONAL EDUCATION

HONG KONG UNIVERSITY OF SCIENCE AND TECHNOLOGY

LINGNAN UNIVERSITY

THE CHINESE UNIVERSITY OF HONG KONG

THE EDUCATION UNIVERSITY OF HONG KONG

THE HONG KONG POLYTECHNIC UNIVERSITY

THE OPEN UNIVERSITY OF HONG KONG

THE UNIVERSITY OF HONG KONG

VOCATIONAL TRAINING COUNCIL



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## Popular Educational Resources & Topics Explored

- AI Education and Computational Thinking
- Assessment, Evaluation and Standard
- Blended Learning and Learning design
- Design Thinking
- Digital Citizenship
- Early Childhood Education and Inclusive Education
- Growth Mindset and Well-Being
- Higher Education and Vocational Education
- International Collaboration on Educational Development
- Language Skills and Art Literacy
- STEM and Maker Education
- School Leadership, Management and Administration
- The Greater Bay Area Innovative Education



## Exhibitors Testimonials



"LTE is a great show and platform to provide a valuable opportunity for us to connect with educators, organisations and businesses partner. The synergy throughout this Expo is just like butter and bread. We encouraged educational suppliers to join LTE, and we will indeed participate again in the future."

**Mr Jonathan Leung,**  
Head of Strategy & Training, Aerosim (HK) Limited



"We are very glad to join LTE again this year and we are delighted to see so many visitors to our stand. The show provides many opportunities for us to meet educators at this big event. We hope that LTE can become better and better! We look forward to being back next year!"

**Mr Rex Law,**  
Co-Founder, SNAILDY EDUCATION LIMITED

## Renowned Local & International Speakers



**Professor Fernando M. Reimers**  
Ford Foundation Professor of the Practice in International Education, Harvard Graduate School of Education, USA



**Professor Thomas Chiu Kin Fung**  
Assistant Professor, Department of Curriculum and Instruction; Associate Director, Centre for Learning Sciences and Technologies; Member, Policy Research @ Hong Kong Institute of Asia-Pacific Studies, The Chinese University of Hong Kong



**Professor Cheng Kai Ming, SBS, JP**  
Emeritus Professor, The University of Hong Kong



**Professor Sanna Järvelä**  
Head, Learning and Educational Technology Research Unit (LET), University of Oulu, Finland



**Professor Catherine McBride**  
Choh-Ming Li Professor of Psychology, The Chinese University of Hong Kong



**Professor Hau Kit Tai, BBS, MH, JP**  
Research Professor, Faculty of Education, The Chinese University of Hong Kong



**Dr Lee Kai Fu**  
Chairman and CEO, Sinovation Ventures; President, Sinovation Ventures Artificial Intelligence Institute



**Professor John Lee Chi Kin**  
Vice President (Academic) and Provost; Chair Professor of Curriculum and Instruction, The Education University of Hong Kong

### Exhibit Categories

- AV / Multimedia Equipment
- Books / Magazines
- Educational Toys and Games
- ICT Hardware and Software
- Learning Management Systems
- Network Solutions
- Online / eLearning Resources
- Professional Development Services
- School Administration and Management Solutions
- School Design and Architecture
- School Facilities and Furniture
- School Services such as Consulting Services, Student Training Courses and Activities, etc.
- Special Educational Needs Products / Services

### Space Only

Already have a vision?

This is ideal if you wish to build your own stand.

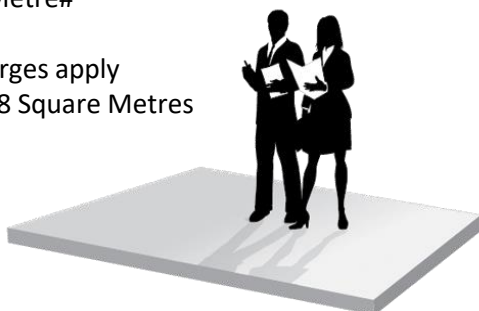
#### Cost:

HKD\$3,800 / Square Metre#

USD\$490 / Square Metre#

\*Corner loading charges apply

#Minimum Space: 18 Square Metres



### Walk-On Package

What you receive?

- Fascia with your company name
- Walls
- Furniture (Counter and Chairs)
- Carpet
- Lighting
- Power
- Rubbish Bin
- Booth Cleaning

#### Cost:

HKD\$4,270 / Square Metre\*

USD\$550 / Square Metre\*

\*Minimum Space : 9 Square Metres



Note: Learning & Teaching Expo is a trade show. Exhibitors which are non-manufacturing business that employs fewer than 50 persons in Hong Kong may be eligible to apply for the SME Export Marketing Fund (EMF) which aims at helping small and medium enterprises (SMEs) expand their businesses through participation in export promotion activities. Contact us now for more details!

### Booth and Sponsorship Enquiries

#### Ms Jessica Poon

Bailey Communications HK

Tel: +852 3703 3884

Email: jessica@LTExpo.com.hk

#### Mr Daniel Li

Bailey Communications HK

Tel: +852 3703 3885

Email: daniel@LTExpo.com.hk

#### Mr Jonathan Gould

Bailey Communications HK

(UK Office)

Tel: +44 (0) 20 8230 4372

Email: jonathan@LTExpo.com.hk

### Keynote Presentations Enquiries

#### Ms Ling Hung

Hong Kong Education City

Tel: +852 2624 1007

Email: linghung@hkecl.net

### Organisers



Bailey Communications HK ([www.baileycom.hk](http://www.baileycom.hk)) is a full service professional exhibition and event organiser based in Hong Kong. Bailey Communications HK develops quality events for both buyers and sellers. With a focus on how technology can assist in matching buyers and sellers so that real business objectives are met, Bailey Communications HK builds smart events designed for the future.



Hong Kong Education City (EdCity.hk), a wholly owned company of the Government of HKSAR, operates one-stop professional educational portal in Hong Kong. The portal incorporates information, resources, interactive communities and online services, and promotes the use of information technology (I.T.) in improving the effectiveness of learning and teaching.

#### Supported by

教育局  
Education Bureau

#### Co-located event

AISC | HKCEC  
7 > 8  
DEC 2022  
Asia-Pacific International Schools Conference

#### Special Supporting Organisation

besa  
BRITISH EDUCATIONAL  
SUPPLIERS ASSOCIATION



#### Oversea Supporting Organisation

COBIS

ISTE

nasen  
Helping Everyone Achieve

For more information, please visit our website: [www.LTExpo.com.hk](http://www.LTExpo.com.hk)

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