



GESS
GLOBAL EDUCATIONAL
SUPPLIES & SOLUTIONS
TÜRKİYE

25-27 MAY 2023

İstanbul Lutfi Kirdar Convention and Exhibition Centre

Shaping the future of education

www.gess-turkiye.com

ORGANISED BY



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MEMBER OF



THIS FAIR IS ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO.5174.

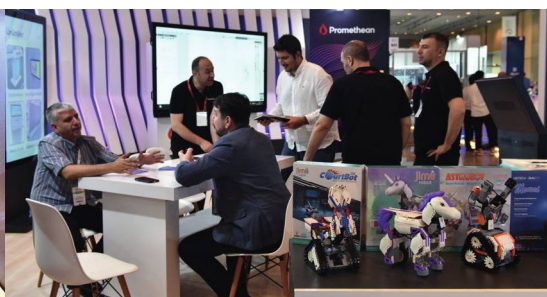
GESS TÜRKİYE 2023

10,000 sqm
of Exhibition
Space

Over **150**
Brands and
Thousands
of New
Product
Launches

Overseas
Buyers From
47 Countries

More Than
3,000
Buyers



GESS TÜRKİYE 2022 HIGHLIGHTS



296

Overseas
Buyers



2,528

Professional
Buyers



Buyers From

47

Countries



36%

Increase in the
International Buyers



147

Exhibiting
Brands



10,000 sqm

Exhibition
Space

WHAT OUR EXHIBITORS THOUGHT?

76%

GESS Türkiye allows
me to do business
with new buyers

73%

GESS Türkiye
provides the
ideal international
platform to present
my products/
technologies

69%

GESS Türkiye allows
me to come together
with business
partners and do
business

65%

GESS Türkiye
gives me access to
professional buyers
from around the
world

58%

GESS Türkiye is
the most suitable
platform to
increase our sales
and trade

Bilge Güner Başlı - Benmaker

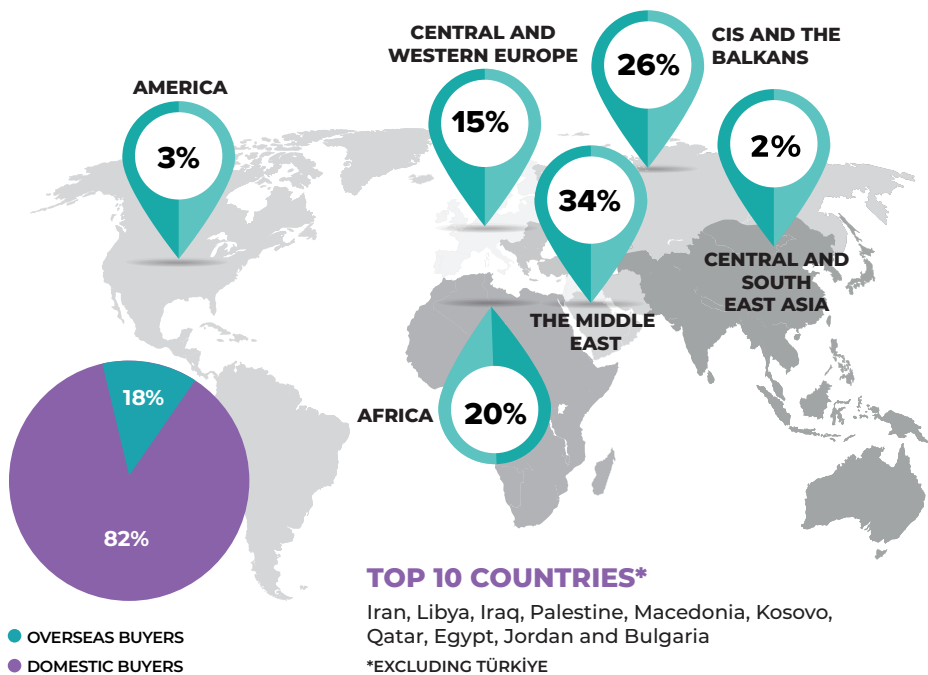
“Our company is established in 2016 and dedicated to education. Our aim is to educate young people as production lovers and direct them to production. For this, we are trying to support education and production with our different product ranges. GESS Türkiye is a fair we are proud to attend. GESS Türkiye is very useful for us in order to introduce ourselves and show more of the work we do in Türkiye. The fair met our expectations. Our meetings with the visitors are also very positive in terms of both industry and education. As whole team, we prepared very excitedly for GESS Türkiye. We are very pleased with the interest of the visitors, our stand was never empty. This interest and love also made us very happy.”

Umut Güner - Samsung

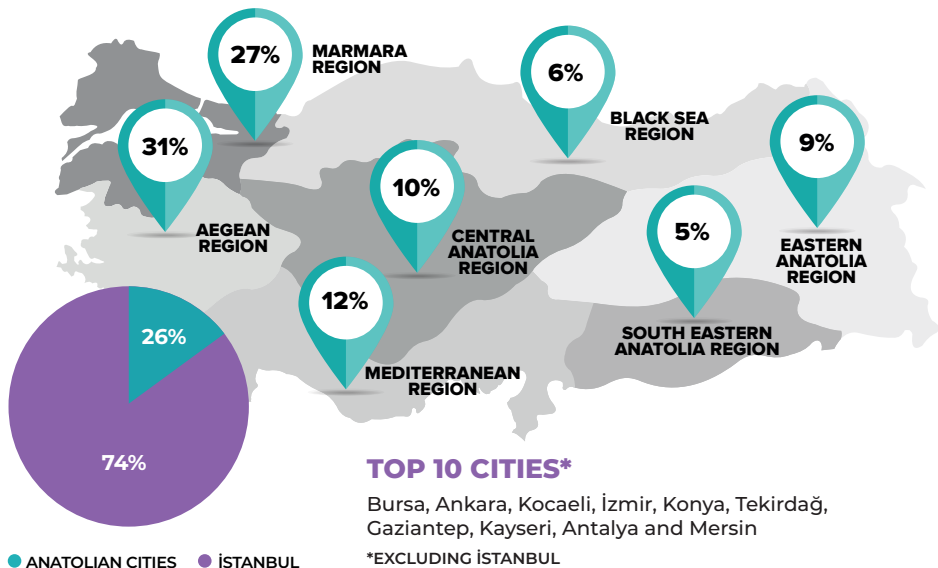
“Samsung is a worldwide known brand. The reason why we are in GESS Türkiye is to increase the awareness of Samsung in the education sector and to introduce our new product, Philip Pro, to education sector. The fair is going well. Visitors' interest in our products is very good. Our new product has already been used in the education sector for many years, together with its old versions. With the new version coming now, its usage area has also expanded. That's why visitors show more interest. Since it is a product that meets the incoming demands, we have already started to receive extra orders. The fair met our expectations. After the pandemic, people started to come together at fairs for the first time. When the right product meets the right visitor, it is a good fair for us as well. We worked hard to make ready Philip Pro to GESS Türkiye. We are pleased with the profile of the visitors coming our stand. Everyone, from teachers to educational institution administrators, is coming to our stand.”



WHERE DID OUR OVERSEAS BUYERS COME FROM?



WHERE DID OUR DOMESTIC BUYERS COME FROM?



ABOUT GESS TÜRKİYE 2023

Fuar Adı	: GESS TÜRKİYE 2023 GESS Global Educational Supplies & Solutions Fair
Product Groups	: Arts, Handicraft, Stationery and Design, Books, Magazines, Publishers, E-Publishers, Curriculum, Distributor, EdTech- AI, AR, Coding, Digital, VR, Educational Toys, Games & Play Equipment, E-Learning and Software, Gamification, Government Offices & Agencies, Hardware - 3D Printers, AV, Multimedia Technology, Language Learning, Learning Environment - Furniture, Sustainability, Music, S.T.E.A.M (Science, Technology, Engineering, Arts & Mathematics)
Visitor Profile	: Ministry, Provincial and District National Directorates, University-Private, University-State, Vocational High School-Private, Vocational High School-State, High School-Private, High School-State, Technical and Vocational High School-Private, Technical and Vocational High School-State, Middle School-Private, Middle School-State, Primary School-Private, Primary School-State, Special Education Institutions, Foreign Language Schools, Preschool Education Institutions, Consulting / Supplier Companies, Press, Associations
Organized By	: Tarsus Turkey Fuarçılık A.Ş.
Supported By	: KOSGEB, TOBB (Approved Fair), TFYD, AEO, SISO, UFI (Member of) BESA British Educational Suppliers Association
Date	: 25-27 May 2023
Venue	: İstanbul Lutfi Kirdar Convention and Exhibition Centre
Visiting Hours	: 25-26 May 2023 10:00-18:00 27 May 2023 10:00-17:00

REASONS TO EXHIBIT

GROW SALES

More than 3,000 buyers will visit GESS Türkiye 2023 across three days. You are in the right place to meet the right contacts for your business.

GREAT LOCATION

Be at the centre of the region's educational supplies and solutions market.

BOOST YOUR BRAND

Putting your brand at the in front of thousands of international buyers is what we do - at the show, before and after! GESS Türkiye is the ideal platform for your brand.



BOOK YOUR STAND NOW!

Phone: +90 (212) 275 75 79

Fax: +90 (212) 288 36 11

E-mail: gess@tarsusturkey.com

FOR MORE INFORMATION

www.gess-turkiye.com



Organized By



Esentepe Mahallesi Bykdere Caddesi
No:124 zsezen İř Merkezi B Blok Kat:6
řiřli - İSTANBUL / TRKİYE