

# ASIA'S LARGEST & INDIA'S ONLY EXHIBITION & CONFERENCE

FOR EDUCATION & SKILLING RESOURCES

| 7 | 8 | 9 OCTOBER 2023 • BENGALURU



CELEBRATING THE



Partnered by







Organised by







# 17 - 19 October 2023 BIEC, Bengaluru

# THE EVENT

Celebrating 15 years of education Excellence, Didac India is Asia's largest & India's only exhibition & conference bringing together the entire education and skilling fraternity along with all manufacturers, suppliers, distributors and solution providers of education and skilling resources on a single platform thus, creating synergies for the further progress of this ever-growing and important sector. The event is a magnanimous global showcase of futuristic solutions that addresses the growing demand for varied resources required for the further enhancement of education and skills.

### WHY DIDAC INDIA?

- Only platform to connect with education institutions
- 200+ exhibitors
- Over 85% retention of exhibitors
- · Visitors and buyers from more than 35 countries
- · Opportunity to create agents and distributors
- Thousands of quality visitors
- Network and create business opportunities
- Power-packed conferences
- Live parallel workshops and much more...



#### VISITOR PROFILE —





#### AN OPPORTUNITY TO MEET





# **PARTICIPATION FEE\***

#### **RAW SPACE:**

USD 520 / sq. m. (space as per floor plan) 20% premium on 2 or more sides open. Includes - Exhibit Space and General Security.

#### **SHELL SCHEME:**

USD 590 / sq. m. (space as per floor plan) 20% premium on 2 or more sides open.

Includes - Display panel wall on 2/3 sides, 1 Table & 2 Chairs, 3 Spotlights, One 13 amp socket, Fascia Board with Company Name, Floor Carpeting, Waste Paper Basket, General Security & Cleaning.

- \* Health & Safety cess (as per Govt. Guidelines), Mandatory Public Liability Insurance covershall be charged extra.
- \* Taxes (GST @ 18%) as applicable at the time of exhibition shall be charged extra. Any charge in the tax structure shall be incorporated in the final invoice.

Company Registration Fees - Complimentary Directory Listing + Profiles - Complimentary

#### EXHIBITOR PROFILE •



#### **EDUCATION LEVELS**

- ◆ Early Years / Foundation ◆ School Education (age 4-18 yrs)
- ◆ Higher Education ◆ Further Education ◆ Vocational Education, Training & Skills



## **PRODUCT AREAS**

Hardware ◆ Software ◆ Resources / Equipment ◆ Content / Curriculum / Publishing ◆ Music, Play & Sports Material Development / Furnishing ◆ Special Needs ◆ Technology ◆ Teacher Training ◆ Allied & Supportive Products / Solutions ◆ Scientific & Lab Equipment ◆ And Much More...

#### SUPPORTED BY



NITI Aayog

Ministry of Education

Ministry of Skill Development & Entrepreneurship



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