

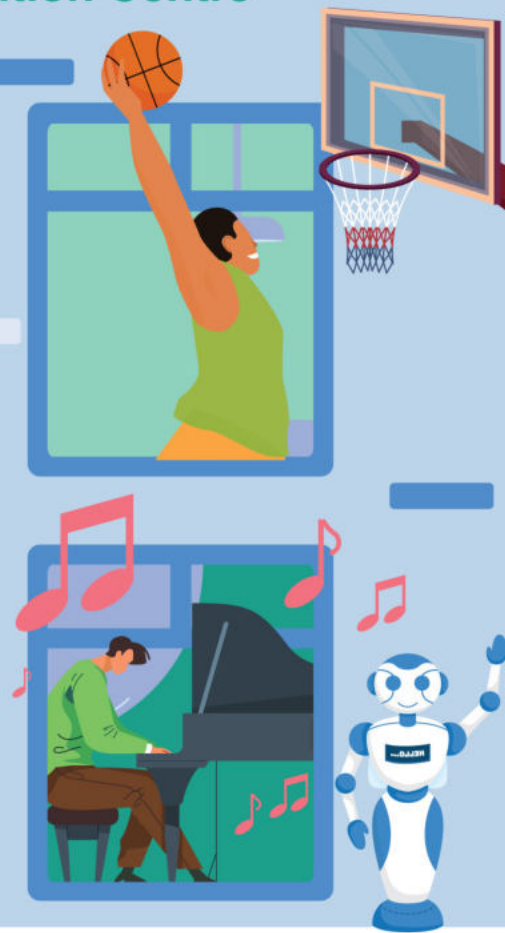
Learning & Teaching Expo 2023

學與教博覽2023

13 - 15 Dec 2023
Hall 3CDE, Hong Kong
Convention and Exhibition Centre

Asia's Largest And Fastest Growing
Co-located Education Expo And Conference

UK Exhibitor Info Pack



Organised by



Presented by



Supported by

教育局
Education Bureau



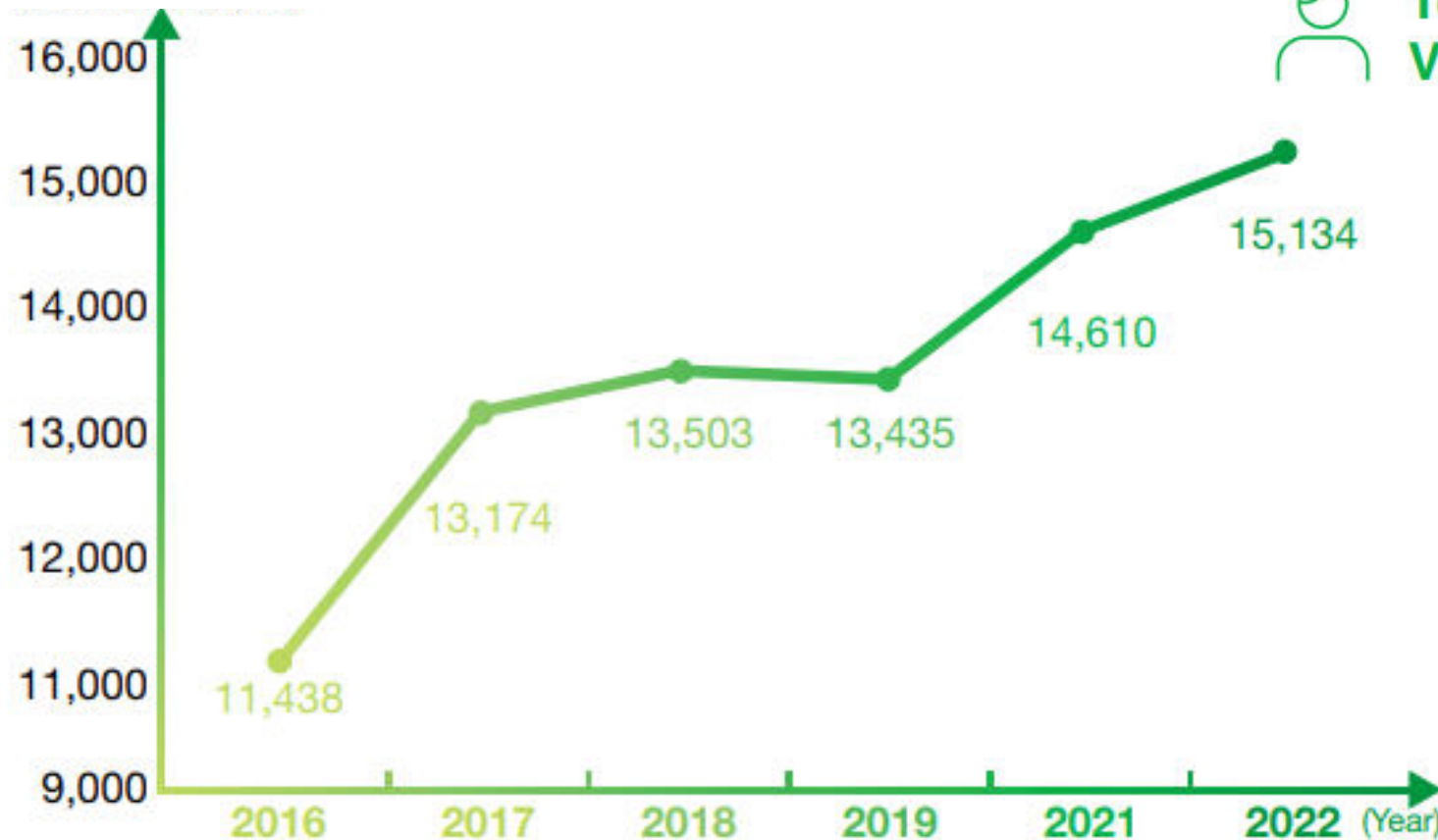
Learning and Teaching Expo 2023: Asia's Largest Education Expo







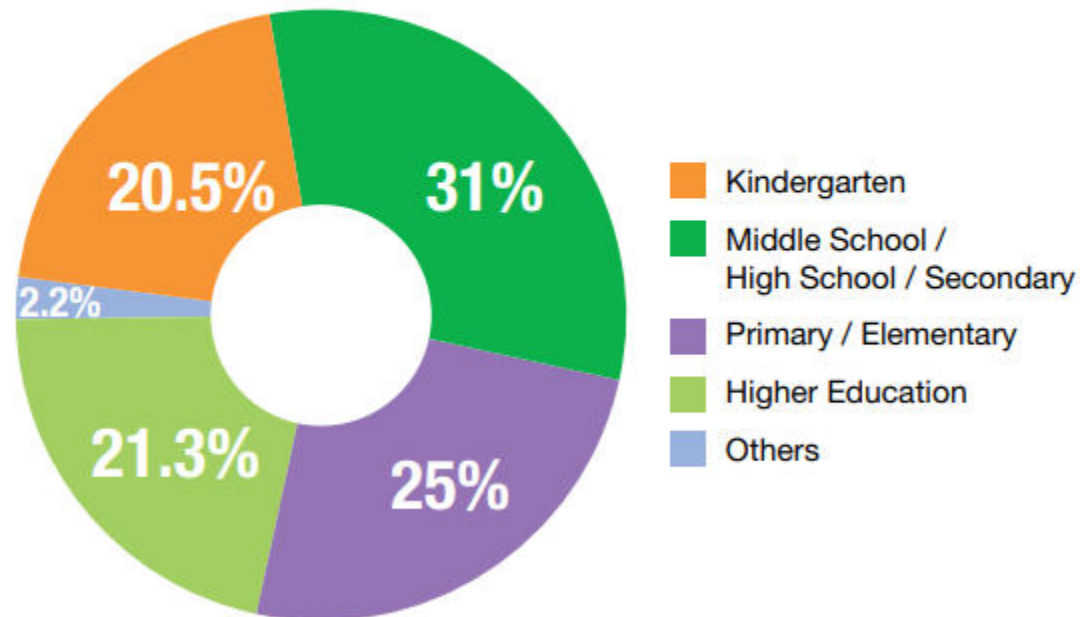
Visitor Profile 2022



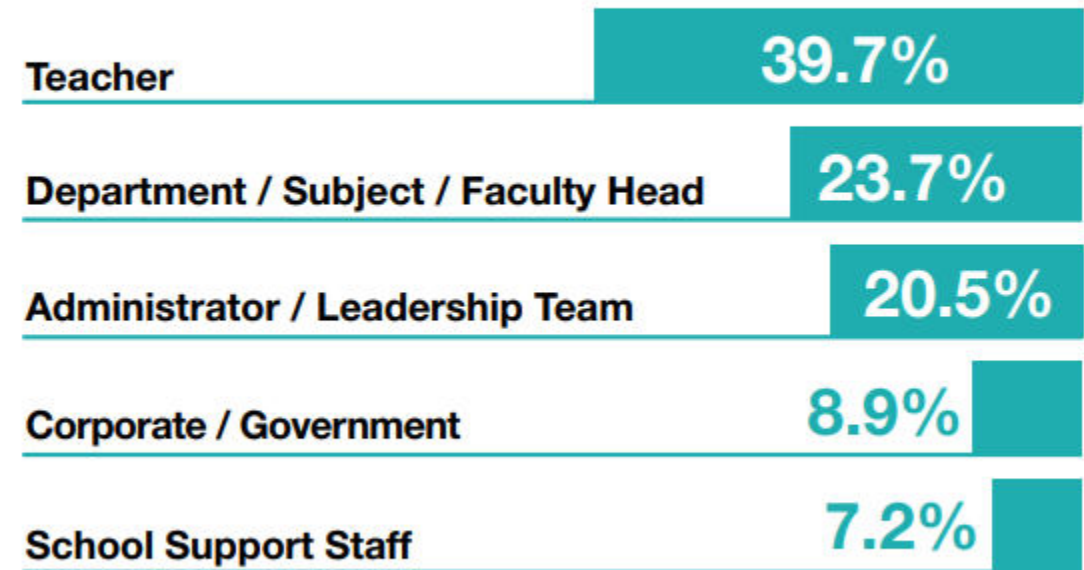
Total Number of
Visitors in 2022 15,134

	No. of Visitor
2022	15,134
2021	14,610
2019	13,435
2018	13,503
2017	13,174
2016	11,438

Institutions by Level of Education



Occupations



Visitor Testimonials

‘Learning & Teaching Expo has had a brilliant few days. We’ve got many many exchanges with people across the education sectors, universities, government, teachers learning about the direction of education, opportunities for the future, how we might improve our skills and grasp more opportunities for students which is what it’s all about. Thanks Learning & Teaching Expo.’

Dr Darren Bryant

Head, Department of Education Policy and Leadership;
Associate Director, The Joseph Lau Luen Hung
Charitable Trust Asia Pacific Centre for Leadership
and Change,
The Education University of Hong Kong



‘Learning & Teaching Expo is an exceptional platform gathering educators exploring new educational trends, as well as the latest education solutions from many different suppliers. I am looking forward to coming back next year!’

Mr Kwok Man Chiu

Principal
C.C.C. Kei Faat Primary School



Exhibitor Testimonials

‘LTE in Hong Kong is one of the best places to meet teachers who are passionate about making learning more engaging for their students. I invite everybody interested in starting a business and expanding their operations and ideas in Hong Kong to join the Learning and Teaching Expo.’

Mr Daniel Shen

Founder
Soqle Pte Limited



‘LTE is a good platform for us to showcase the educational technology we have developed for schools, and to exchange professional ideas with teachers. We will continue to support LTE.’

Ms Jasmine Tang

Marketing Manager
Motive Force Technology Limited



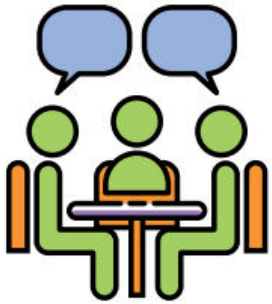
‘LTE is a great show and platform to provide a valuable opportunity for us to connect with educators, organisations and business partners. The synergy throughout this Expo is just like butter and bread. We encourage educational suppliers to join LTE, and we will indeed participate again in the future.’

Mr Jonathan Leung

Head of Strategy & Training
Aerosim (HK) Limited



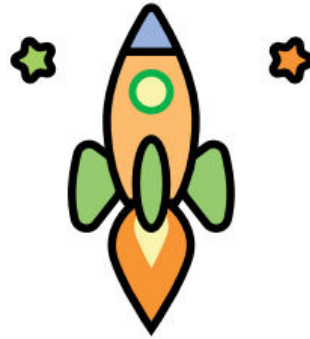
Main Purposes of Visiting the Expo



Share and
Exchange
Knowledge of
Education



Discuss Teaching
Pedagogies



Gain insights into the
Latest Development of
Education in Hong Kong



Collect the Latest
Information on
Education



Find New
Products /
Suppliers



Compare Existing
Products /
Suppliers

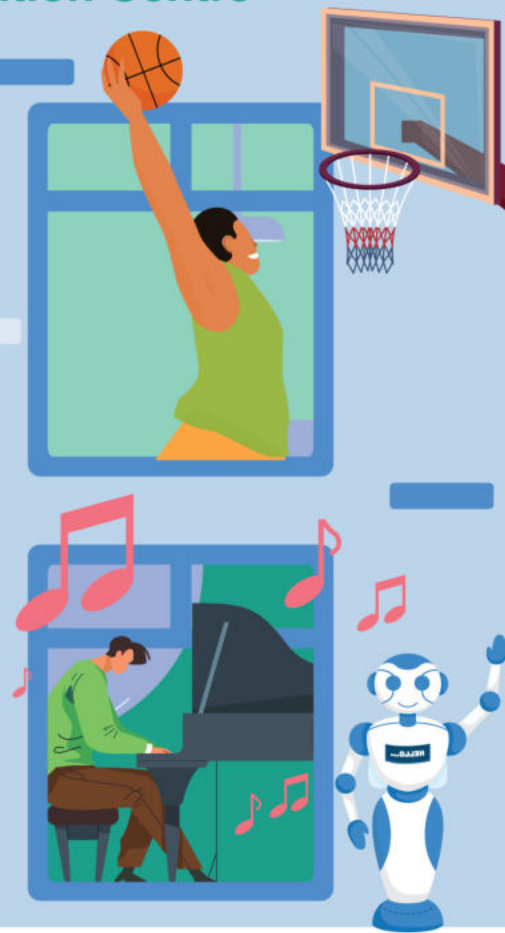


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LTE 2023 Focus



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Going Global

Leading Education Event in Asia Pacific

LTE 2023 aims to strengthen its position as the premier education expo in Asia by expanding its influence across the region and globally. LTE will establish closer ties with various trade consulates in Hong Kong to reinforce the expo's international trade hub positioning.

In addition, LTE will form partnerships with education organisations around the world to bring delegations to the Expo. LTE Roadshows will also be launched to recruit educational suppliers, academics, government bodies, and more to participate in LTE 2023.



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Hong Kong Convention & Exhibition Centre | 13-15 Dec 2023

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Welcoming the World

Greeting Educators from over 40 Countries and Regions





Bridging Borders

Attracting Visitors from Greater Bay Area

*The Greater Bay Area comprises Hong Kong, Macao, and the nine municipalities in Guangdong Province. It aims to further deepen cooperation amongst the three regions with a view to developing an international first-class bay area ideal for living, working and travelling.

The GBA is the burgeoning economic hub of Southern China investing heavily in educational technology and skills for a knowledge-based economy.

This year, LTE will continue to invite top GBA education professionals and educational suppliers to share their insights and showcase their best education solutions from across the border. GBA educators will also visit LTE to explore education trends and source quality resources and solutions.

LTE would be an ideal platform for the UK companies to understand and enter the GBA education market. They will also be inspired by the education professionals and their counterparts from across the area.



High EdTech Demand

HK Schools Need Advanced EdTech

- The HKSAR government has announced in the latest Budget that an extra funding of HK\$300 million will be made to continue providing subsidies of up to HK\$1 million for each publicly-funded secondary school in the next three academic years for purchasing related education resources and solutions.
- **A higher demand on education solutions related to innovation and technology from Hong Kong schools is anticipated.**
- LTE is expected to welcome thousands of school principals and teachers who are seeking ground-breaking and effective education solutions related to innovation and technology.
- UK companies will be able to meet their potential clients and showcase their best offerings to fulfil the schools' needs.



2023 Floorplan



Presentation Theatres/Demo Classrooms

- Main Stage
- InnoSTEMer
- 21st Century Classroom
- Innovation Classroom
- Well-being / Inclusive Learning Theatre
- Student Empowerment Theatre*
- Future Learning Theatre
- Early Childhood Education Theatre
- K12 Theatre

*New in 2023

LTE 2023 Keynote Presentations Themes

**Global
Horizon**

**Higher
Education**

**GBA
Innovative
Education**

**School
Leadership**

Literacies

AI Education



Proposed Themes for Theatres

Adaptive Learning

Artificial
Intelligence

Assessment and
Data

Blended Learning

Computational
Thinking

Design Thinking

Drama and Arts in
Education

Early Childhood
Education

Financial Literacy

Future Skills and
Mindset

Gamified and
Immersive Learning

Growth Mindset and
Character Building

Innovative Pedagogies
and Lesson Design

Language Learning

Life and Career
Planning

Life Education

Media and
Information Literacy

Moral and National
Education

National Security
Education

Reading Literacy

School Leadership
and Transformation

Service Learning

Special
Educational Needs

STEAM / Maker

Student
Entrepreneurship
Development

Student Leadership
Development

Values Education

Virtual Learning
Environment

Vocational
Education

Well-being and Social
Emotional Learning





AISC

HKCEC
13 ▶ 14
DEC 2023

Asia-Pacific International Schools Conference

Co-located with
Learning & Teaching Expo



- Co-located with Learning and Teaching Expo (LTE), the 7th edition of the Asia-Pacific International Schools Conference (AISC) was a huge success and with attendee feedback overwhelmingly positive about their experience at the event.
- Despite the prevailing anti-covid measures in place, we were delighted to welcome over 250 participants from Hong Kong and overseas.
- With our Strategic Partner English Schools Foundation, AISC proved to be an invaluable two days of development for international school educators.
- AISC 2023 will take place from 13th to 14th December 2023 at Hong Kong Convention and Exhibition Centre.



AISC

Asia-Pacific International Schools Conference

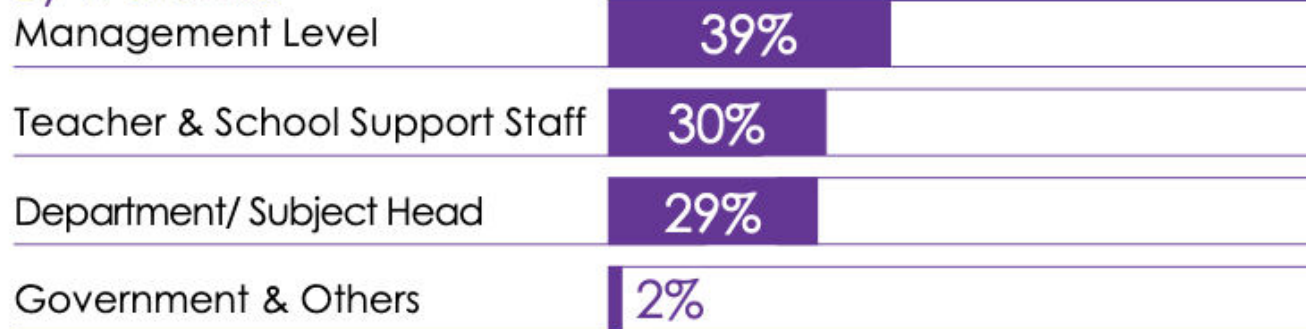
HKCEC
13 ▶ 14
DEC 2023

Strategic Partner:



AUDIENCE BREAKDOWN

By Work Title





DELEGATE TESTIMONIALS



'AISC 2021 provided high-quality research-based presentations and workshops that offered practical responsive solutions to the shifting educational dynamics we are all experiencing globally.'

Ms Elizabeth Hutchison
Dean of Curriculum and Instruction, International Christian School/ University of Newcastle



'AISC is a great event and a valuable moment for me to connect with some educators and educators from different institutions to connect with each other. I got great feedback on my topic, I was glad to hear that message was really resonated with a lot of people and hope all delegates have the benefit and look forward to the conference next year!'

Prof Liz Jackson,
Department of International Education, The Education University of Hong Kong





2023 Conference Themes



**Artificial Intelligence
in Education**



Diversity Equity & Inclusion



Reimagining Education



2023 Keynote Speaker

Professor Rose Luckin

Professor/Founder, University College London and EVR Ltd.

Keynote presentation:

The Future of Education: Leveraging Artificial Intelligence to Enhance Learning in International Schools





2023 Keynote Speaker

Jason Lodge

Associate Professor, School of Education, Faculty of Humanities and Social Sciences; Deputy Associate Dean (Acad), Faculty of Humanities and Social Sciences; Affiliate Associate Professor, School of Psychology, Faculty of Health and Behavioural Sciences, **The University of Queensland, Australia**

Jason's research concentrates on the application of the learning sciences to higher education. Specifically, he is interested in the cognitive and emotional factors that influence learning and behaviour and how research findings from the learning sciences can be better used to enhance design for learning, teaching practice and education policy. Jason is also interested in the ways technology is influencing learning, particularly in terms of the impact of technology on the development of professional ways of being, metacognition, critical thinking and expertise.



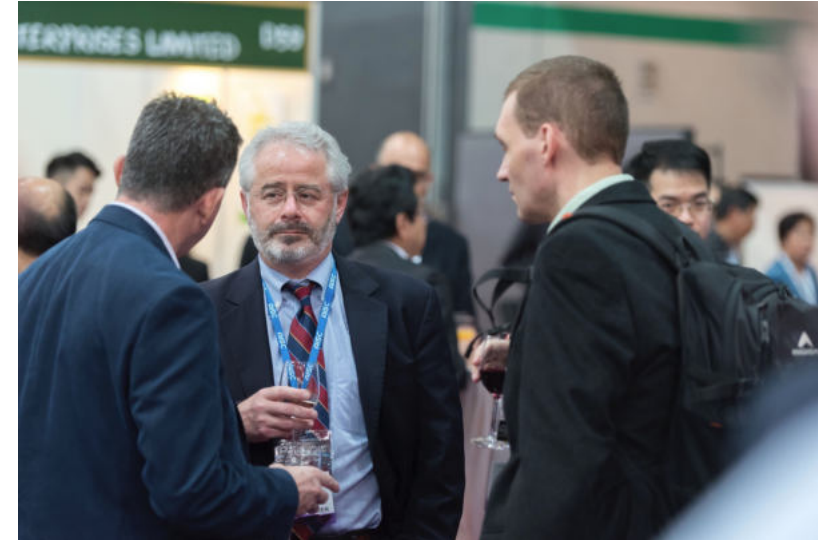
AISC Delegates at LTE



AISC delegates interact with LTE exhibitors on the show floor.



AISC keynote presentations take place at the LTE Main Stage.



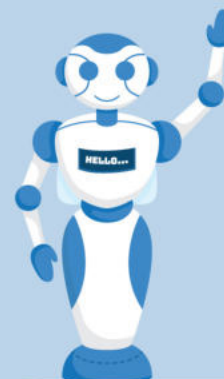
AISC delegates take part in LTE's networking events.

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Tomorrow's
Learning Today



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2023 UK Companies Participation

1. 9sqm Booth

What the company receives?

- Fascia with your company name
- Walls
- Furniture (Counter and Chairs)
- Carpet
- Lighting
- Power
- Rubbish Bin
- Booth Cleaning

Cost:

£3,960

*Corner loading charges apply



2023 UK Companies Participation

2. Pod Option

What the company receives?

- Fascia with your company name
- Walls
- Furniture (Counter and Chair)
- Carpet
- Lighting
- Power
- Rubbish Bin
- Cleaning

Cost:

£2,640



UK Pavilion

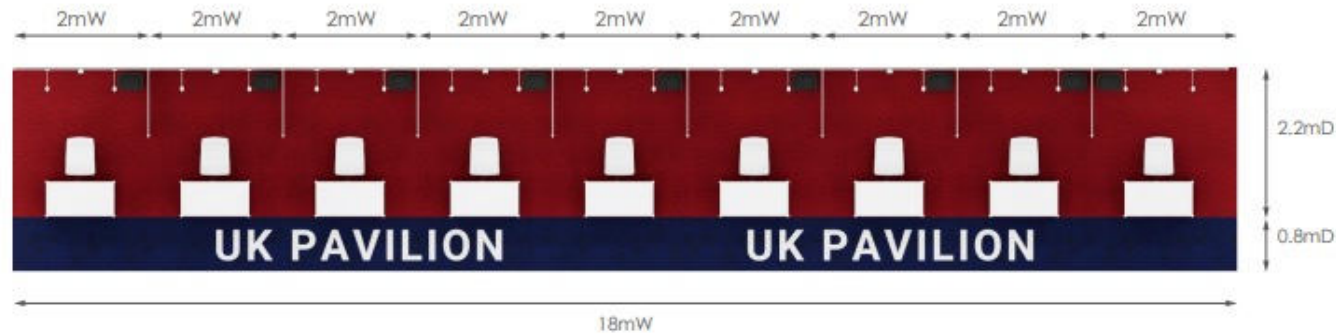
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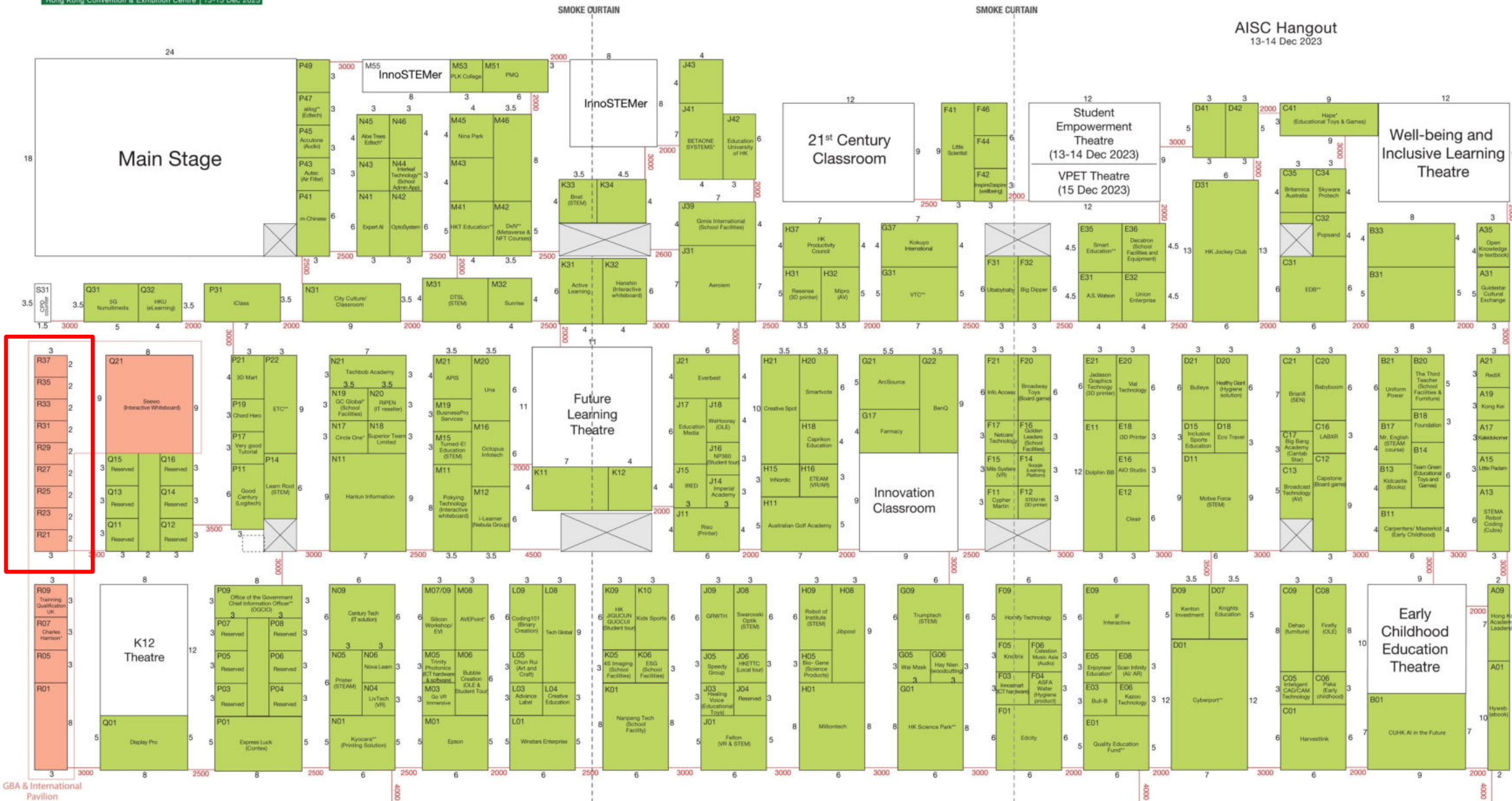


Carpet: 0700 Brightred



Carpet: 0804 Navyblue





AISC Hangout
13-14 Dec 2023

New for UK Companies at LTE 2023

AISC Supporter's Club

- Providing an Enhanced opportunity for UK companies to meet with school leaders from international schools

- For LTE 2023, exhibitors have the opportunity to become part of the AISC Supporters Club.
- This will allow exhibitors to have an enhanced presence and exposure to the international school participants and school leaders from the Asia Pacific region.
- As a member of the AISC Supporter's Club, the exhibitor will be recognised as a leader in education and will have access to a range of exclusive benefits.



2023 UK Companies Participation

AISC Supporter's Club

What are the benefits?

- Recognition as a member of the AISC Supporter's Club on the conference website, promotional materials, and other marketing channels.
- Company logo on the big screen and the official conference guide
- Product profile placement in the AISC official conference guide (100 words + picture or logo).
- Sponsor's materials placement at the back of the conference rooms for delegates.
- Regular reminders during the conference to invite delegates to visit sponsor's booths at LTE.
- Joining delegates and attend the Keynote Presentations of AISC at the Main Stage.
- Joining AISC delegates at coffee and lunch breaks in the AISC Hangout area, coffee and lunch is included for one AISC Supporter Club Member for each day of the two-day conference.



2023 UK Companies Participation

AISC Supporter's Club

What the company receives?

- Recognition on promotion & marketing channels
- Company logo on screen and in conference guide
- Product profile placement in conference guide
- Sponsor's materials placement
- Reminders to invite delegates to visit company's booth
- Attend conference keynotes
- Join delegates at coffee and lunch breaks

Cost: £800 (open to exhibiting companies only)



Attend conference keynotes



Join delegates at networking events



Logo shown on conference guide



Product profile placement in conference guide
(the above is a sample)

Support from BESA and DBT



BESA and the UK Department of Business and Trade coordinate a group of UK education suppliers to exhibit at the event and provide assistance in advance and at the show itself.

- Grants for UK companies exhibiting at LTE when available
- UK Exhibitor Directory
- Pre-Show Exhibitor Briefing

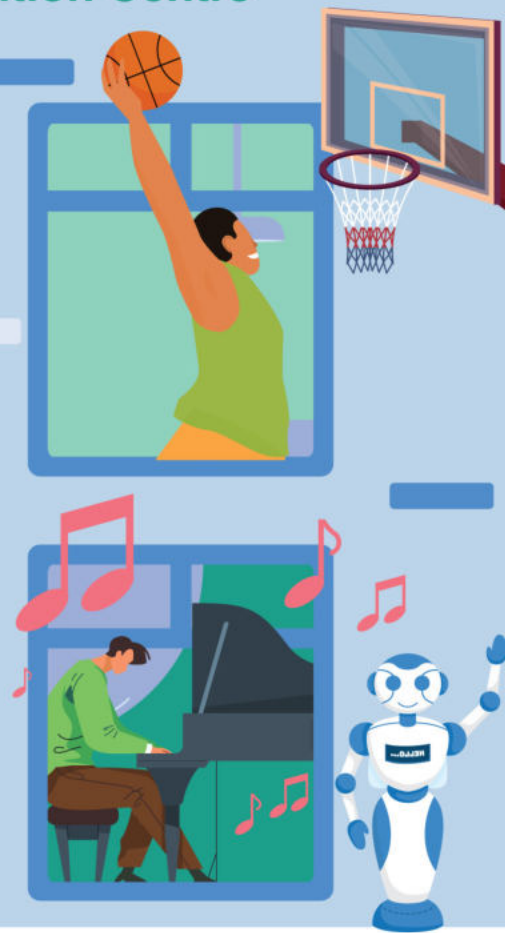
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THANK YOU

Our team is dedicated to helping
the UK education suppliers expand
their business in the Asia-Pacific
education market!



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