



DEPARTMENT FOR BUSINESS AND TRADE (DBT)

Webinar on “EdTech market opportunities in Digital Kazakhstan”

Explore new market for business development and get insights from government and companies.

About the event

Date: 5th September, 2023

Where: on-line Zoom conference

Web-page:

<https://www.besa.org.uk/events/opportunities-in-kazakhstan/>

The Department for Business and Trade (DBT) is inviting UK EdTech companies to the **Webinar on “EdTech market opportunities in Digital Kazakhstan”** organised with support of BESA.

This is a great opportunity to learn about initiatives in the education sector in Kazakhstan, hear from the Ministry of Education on state policies on digitalization of schools and potential areas of cooperation in EdTech market.

UK companies will have a chance to learn from UK company about its experience in selling to Kazakhstan, meet with local school and hear about its journey in digitalisation and development prospects, as well as find out about major challenges local schools face and what goals they pursue.

The session will provide insights from the EdTech Forum organisers report collected over the past 5 years of existence which was created in partnership with local government and businesses.

DBT is offering an opportunity to join business programme and visit Kazakhstan around EdCrunch Conference in November 2023 year. On the session we will talk in more details about the event and what opportunities the participation provide.

Note: EdCrunch is one of the biggest conferences on education and new technologies in the Eastern Europe and Central Asia regions. [EdCrunch Conference](#)

UK companies are invited to join the exhibition on a stand to promote goods and services.

How to attend EdCrunch and DBT’s mission

Follow the link to get more information and register:

[besa.org.uk/events/edcrunch-2023/](https://www.besa.org.uk/events/edcrunch-2023/)

How to attend webinar

Register your interest online and receive further instructions

Web-page:

<https://www.besa.org.uk/events/opportunities-in-kazakhstan/>

Deadline for registration: 01.09.2023

Event is open and free to all companies interested in exploring trade opportunities in Kazakhstan

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