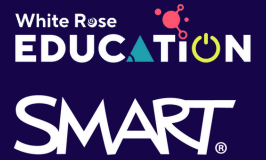


Principal sponsor



Showcasing best practice  
to improve school outcomes

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# LearnED

**Education in Action**

**Conference & Exhibition Programme**

**Shireland Collegiate Academy Trust**

**Wednesday 28th February 2024**

**8.00am – 4.00pm**



# Welcome to BESA's LearnED - Education in Action

Welcome to LearnED - Education in Action from BESA (British Educational Suppliers Association) hosted in association with Shireland Collegiate Academy Trust. Designed to empower and inspire leaders from schools and multi-academy trusts by opening up a discussion between school colleagues, leading experts and educational supplier and showcasing best practice to improve school outcomes.

This will be a day of active learning for all delegates to help you:

- Make informed, evidence-based decisions about where to spend budget – deliver the best value-for-money for your school or trust
- Identify areas for improvement in your current use of resources – reduce teacher workload and enhance student outcomes (and much more)
- Receive practical, peer-to-peer support – purposeful CPD that can be implemented in your own setting
- Connect with school leaders in your local education community – hear real-life stories of strategies in practice from schools and MATs like yours
- Review education resources by seeing them in action – speak directly with suppliers and hear personal recommendations from teaching colleagues

Expect:

- School leader roundtable and keynote presentations
- Practical CPD masterclasses and hands-on demonstrations from BESA's trusted members
- Inspiring real-life stories from schools and MATs like yours
- Opportunities to network
- Free refreshments and lunch

While you are here please do take advantage of meeting with our exhibitors and sponsors whose generosity has assisted us in hosting this event. As BESA members, they are committed to BESA's Code of Practice, a set of guidelines that our members adhere to, underscoring their commitment to maintaining the highest ethical and professional standards. This code emphasises transparency, accountability, and integrity in all interactions within the educational supply industry. BESA members pledge to provide accurate information about their products and services, ensuring a fair and ethical relationship with customers.

I would also like to take this opportunity to pass on my heartfelt thanks to Sir Mark Grundy CEO and his colleagues from Shireland Collegiate Academy Trust for their invaluable assistance in the hosting and promotion of today's event. This event demonstrates the power of collaboration between educators and industry to assist in connecting school and MAT leaders to improve outcomes for all across the country.

Finally, I would like to thank you for joining us today, and for your ongoing commitment and dedication to improve outcomes for the pupils and families across your school communities.

I hope that you enjoy the day.

Best wishes,



**Caroline Wright**  
Director General, BESA

# Agenda



**08:00 – Arrival and registration at the BESA Market Place:** Suppliers, Schools and MATs Networking Breakfast

**08:55 - Welcome and introduction from BESA** – Julia Garvey, Deputy Director General, BESA.

**09:00 – Keynote presentation in association with Hodder Education: Opportunities for growth for schools and MATs** - Al Kingsley, Chair of Trustees at Hampton Academies Trust and Author; 'My School and Multi-Academy Trust Growth Guide'. **NB. Visit the John Catt bookstore located on the Hodder Education stand for the chance to win one of 20 copies of Al Kingsley's latest book 'My School & Multi Academy Trust Growth Guide'.**

**10:00 – Refreshments and networking:** Watch live product demonstrations at the Teaching and Learning Demonstration Area and engage with BESA's trusted member companies at the BESA Market Place.

**10:30 – Professional Development Masterclasses:** Choose two breakout workshops covering a range of topics (listed on page 4).

**11:30 – Schools and MAT Leadership Roundtable chaired by the host school:** An interactive panel discussion with CEOs and senior leaders of local schools and MATs. Hear directly about their experiences in school leadership and management to help you address pressing challenges and consider new opportunities. You will also have an opportunity to pose your questions directly to the panel.

Sir Mark Grundy (Chair), CEO, Shireland Collegiate Academy Trust, Qamar Riaz, Headteacher, King Edward VI Handsworth Wood Girls' Academy, Lady Kirsty Grundy, Trust Primary Director and Principal at the Shireland Technology Primary School

**12:15 – How BESA can support your school or MAT** – Julia Garvey, Deputy Director General, BESA, will share an overview of the trusted Supplier Directory and information about BESA's DfE-backed education resource lending platform, 'LendED'.

**12:30 – Lunch and networking:** Watch live product demonstrations at the Teaching and Learning Demonstration Area and engage with BESA's trusted member companies at the BESA Market Place.

**13:45 – Professional Development Masterclasses:** Choose two breakout workshops covering a range of topics (listed on page 4).

**14:45 – Education Resources in Action:** An interactive spotlight session with Bett Radio Show host Russell Prue: In this audience-focused session experienced education guru, and Bett Radio host, Russell Prue will reach out to the audience to shine a spotlight on what you have gained from the conference and how this will help you to improve outcomes in your school or MAT.

**15:15 – Keynote presentation: 'What listening to teachers has told us about education'** - Grainne Hallahan, Head of Teacher Tapp Community,

**15:45 – Closing remarks from BESA** Julia Garvey, Deputy Director General, BESA: A round up of the key takeaways and action points from the conference.

**15:55 – Prize Draw:** Your chance to win a luxury hamper, copies of Al Kingsley's latest book and a selection of other prizes from the conference exhibitors and sponsors.

# Professional Development Masterclasses

Please select 2 morning and 2 afternoon Masterclass sessions.

MORNING

AFTERNOON

CLASSROOM A	CLASSROOM B	CLASSROOM C	CLASSROOM D	CLASSROOM E	CLASSROOM F	CLASSROOM G
<b>E3L Curriculum Unleashed: A Practical Primary Masterclass</b> 	<b>Ensuring seamless progression in computing, supporting subject and senior leaders</b> 	<b>Bridging the Educational Gap</b> 	<b>Boost Engagement with Digital Tools</b> 	<b>Tech-Enhanced Learning: Personalised Mastery for Student Success</b> 	<b>Which students are falling through the cracks in extra-curricular involvement?</b> 	<b>Harnessing Metacognition and Adaptive Technology</b> 
<b>L4L Curriculum Unleashed: A Practical Secondary Masterclass</b> 	<b>Ensuring seamless progression in computing, supporting subject and senior leaders</b> 	<b>Bridging the Educational Gap</b> 	<b>Boost Engagement with Digital Tools</b> 	<b>Tech-Enhanced Learning: Personalised Mastery for Student Success</b> 	<b>Which students are falling through the cracks in extra-curricular involvement?</b> 	<b>Harnessing Metacognition and Adaptive Technology</b> 
<b>L4L Curriculum Unleashed: A Practical Secondary Masterclass</b> 	<b>A masterclass on achieving consistency and flexibility in secondary maths- Secondary</b> 	<b>Elevating Student Success: Assessments, Wellbeing, and Practical Implementation Strategies</b> 	<b>Digital Inclusivity: The Impact of Technologies within MATs</b> 	<b>Empowering leaders to achieve the exceptional</b> 	<b>How to unlock the KS3 curriculum for older readers</b> 	<b>Make next week easier with hassle-free homework, happy students, and real-time insights</b> 
<b>E3L Curriculum Unleashed: A Practical Primary Masterclass</b> 	<b>A masterclass on achieving consistency and flexibility in primary maths- Primary</b> 	<b>Elevating Student Success: Assessments, Wellbeing, and Practical Implementation Strategies</b> 	<b>Digital Inclusivity: The Impact of Technologies within MATs</b> 	<b>Empowering leaders to achieve the exceptional</b> 	<b>How to unlock the KS3 curriculum for older readers</b> 	<b>Make next week easier with hassle-free homework, happy students, and real-time insights</b> 

## Teaching and Learning Demonstrations

Explore the Teaching and Learning Demonstration sessions at BESA's Learned 2024. Demonstrations take place in the main exhibition hall, and are visible to all delegates during the lunch break.

<b>Immersive Learning for Engaged Literacy Development</b> How can they write about it if they haven't experienced it? 	<b>Promoting Wellbeing through Creativity &amp; Crafting</b> 	<b>Empowering Education with SMART Lumio: Practical Insights from schools and MAT case studies</b> 	<b>Postgraduate Teacher Apprenticeship as a route to tackle the recruitment and retention crisis.</b> 
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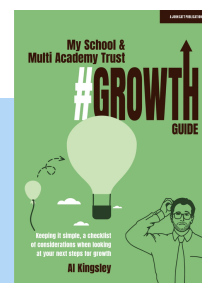
# Speakers



Julia Garvey

Julia Garvey is Deputy Director General at BESA. Julia has worked in education publishing and EdTech for over 20 years, both in-house and as an external marketing consultant. She has worked for a number of BESA members over the years such as Rising Stars and GL Assessment, and alongside EdTech Exchange founder George Burgess as Marketing Lead at Gojimo.

X (Twitter): @marketingjulia @besatweet



Al Kingsley

Al Kingsley has over 30 years' experience in the technology sector predominantly with his work on IT Asset Management, educational and Instructional technology and digital safeguarding. Al has been a school governor for the last 15 years and is currently Chair of Hampton Academies Trust in Peterborough. Al writes for a range of international titles on all aspects of education, with a particular focus on Digital Strategy, the use of EdTech, Blended Learning, Safeguarding and broader strategic planning. He is the author of My Secret EdTech Diary and presenter of the Check it Out Show podcast. **NB. Visit the John Catt bookstore located on the Hodder Education stand for the chance to win one of 20 copies of Al Kingsley's latest book 'My School & Multi Academy Trust Growth Guide'.**

X (Twitter): @AlKingsley\_Edu



Sir Mark Grundy

Sir Mark Grundy has been the CEO of Shireland Collegiate Academy Trust since 2007, after previously serving as the Principal of Shireland Collegiate Academy, the Trust's founding school. He has also held the position of Executive Principal at both Shireland Collegiate Academy and George Salter Collegiate Academy.

Sir Mark has had a distinguished career in education and has been recognised with several prestigious awards and achievements. His career has included serving as an advisor to the West Midlands Regional Schools Commissioner from 2012 to 2022, and being knighted in 2006 for his contributions to education and technology. He was also awarded an honorary Doctorate from Birmingham City University in 2022. Sir Mark gained his Masters qualification from Loughborough University.

Sir Mark was inspired to become an educator because he wants students to have the best possible educational experiences. He strives to create a supportive and inclusive school environment for students, staff and families by valuing everyone and pushing for the very best - he believes that nothing less than outstanding is acceptable. When he's not at the Trust, Sir Mark enjoys collecting memorabilia and watching sports.

X (Twitter): @ShirelandCAT



# Speakers



**Qamar Riaz**

Qamar Riaz is the secondary school headteacher of King Edward VI Handsworth Wood Girls Academy. Prior to this, he was executive headteacher at Tamworth Enterprise College and headteacher at West Walsall Academy.

King Edward VI Handsworth Wood Girls' Academy serves the community of Handsworth and North West Birmingham. It is a non-selective, comprehensive, thriving, diverse and academically successful school for girls aged 11-18. The Academy is part of the King Edward VI Academy Trust.

X (Twitter): @ShirelandCAT



**KING EDWARD VI  
HANDSWORTH WOOD  
GIRLS' ACADEMY**  
*Educational excellence for our City*



**Lady Kirsty Grundy**

Lady Kirsty Grundy is the Principal and Primary Director at Shireland Technology Primary School. She started in this role in May 2016, having previously worked as a Teaching School Director, Assistant Principal, and Shireland Learning Manager at Shireland Collegiate Academy.

Throughout her career, Lady Kirsty Grundy has achieved many notable accomplishments, including planning, building, and then opening Shireland Technology Primary school in the middle of a pandemic. She has also supported two schools and a nursery to achieve a good rating with outstanding features from Ofsted, been named in the 2018 EdTech50 list of influential people and projects in the UK EdTech world and advised the Department for Education on workload reduction using technology.

Lady Kirsty Grundy's passion for education stems from her own school experiences. She believes that every child and adult has the potential for greatness, and it is up to educators to unlock it. Her goal is to bring the belief to pupils, families, and staff that their schools can be the best in the world, providing world-class technology-enabled educational opportunities that exceed their expectations.

At Shireland Technology Primary, Lady Kirsty Grundy strives to create a supportive and inclusive school environment for students, staff, and families. She fosters a school community that inspires, supports, cares, is tolerant, and works together. The school has three key behaviours they expect each person to have and share with others: a positive outlook, always striving to improve, and professional pride.

X (Twitter): @ShirelandTP



**SHIRELAND**  
TECHNOLOGY PRIMARY

# Speakers



**Russell Prue**

Russell Prue is a well-known personality in the EdTech World, he's an Educator, broadcaster and published author. Russell regularly hosts live shows for colleagues and young people on his broadcasting platform LearnRadio.Net. He's worked at every Bett since 1985 and this year he was back hosting Bett Radio, interviewing keynote speakers, guests and innovative exhibitors live from the show floor. He's been a major part of the Mental Health & Wellbeing movement in Cardiff with his live broadcasts that accompany events. Russell was one of the EdTech 2020 Yearbook's top 50 people to follow in this sector and enjoys a high profile as an opinion leader and broadcaster.

During lockdown, and throughout the Pandemic, Russell worked with colleagues to produce regular live educational shows for children and young people at home and at school, including a series on Creativity, as well as Reading, Crafting, and Mental Health & Wellbeing. From the first day that Schools partially closed in March 2020, Russell had a live learning show with Pie Corbet and friends that generated a listening audience of over 1.6m young people.

Russell also designs and builds radio stations for schools and colleges. Find out more about Russell's broadcasting products and research interests [www.AndertonTiger.com/Russell](http://www.AndertonTiger.com/Russell)

X (Twitter): @RussellPrue



**Grainne Hallahan**

Grainne Hallahan spent ten years in the classroom before swapping her markbook for a reporter's pad, and moved into journalism.

She spent five years at the Times Educational Supplement working as a senior content writer and then their senior analyst, covering topics from teacher pay scales to classroom practice to public exams.

Now Grainne has taken up the role of head of community at Teacher Tapp where she produces their editorial content and designs the three questions that ping onto teachers' phones at 3:30pm every day.

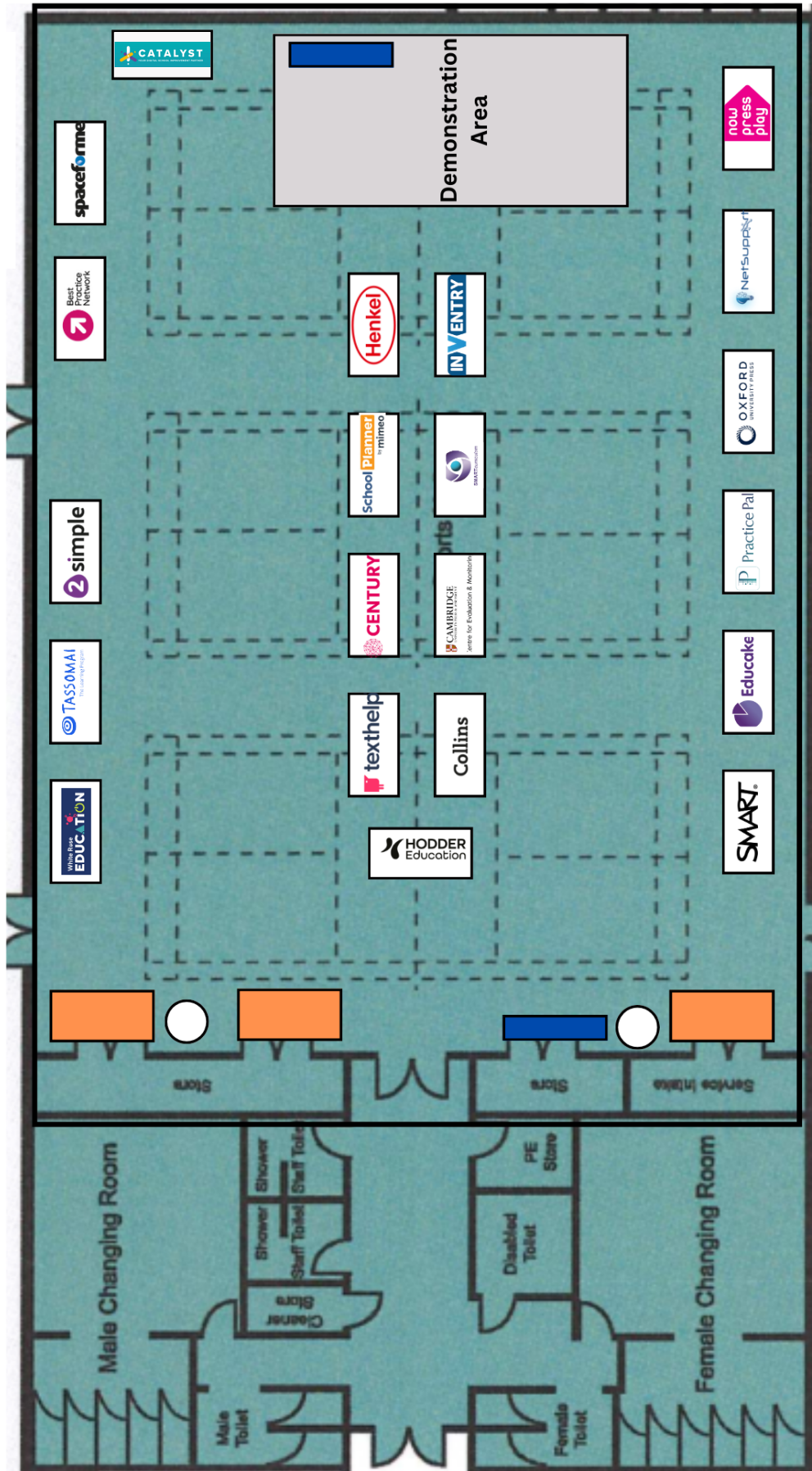
With experience both in and outside of the classroom, Grainne provides a voice for teachers when speaking about educational issues on programmes such as BBC News, Sky News, and ITV, as well as radio stations and podcasts.

X (Twitter): @heymrshallahan @TeacherTapp



# Exhibition Floorplan

-  Exhibitor tables
-  Food tables
-  Smart Boards
-  Demonstration Area
-  Garbage & Recycling



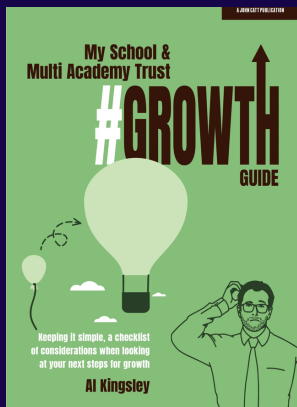


# Sponsors / Exhibitors

**Company:** Hodder Education - Principal sponsor  
**Contact:** Gaynor Bayliss  
**Email:** [gaynor.bayliss@hoddereducation.co.uk](mailto:gaynor.bayliss@hoddereducation.co.uk)  
**Website:** [www.hoddereducation.com](http://www.hoddereducation.com)  
**X (Twitter):** @HodderEd11to19



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Visit the John Catt bookstore located on the Hodder Education stand for the chance to win one of 20 copies of Al Kingsley's latest book 'My School & Multi Academy Trust Growth Guide'.

**Company:** SMART Technologies - Partner sponsor  
**Contact:** Jonathan Moore  
**Email:** [jonathanmoore@smarttech.com](mailto:jonathanmoore@smarttech.com)  
**Website:** [www.smarttech.com](http://www.smarttech.com)  
**X (Twitter):** @SMART\_Tech



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**Company:** White Rose Education - Supporter sponsor  
**Contact:** Peter McCarthy  
**Email:** [pmccarthy@whiterosemaths.com](mailto:pmccarthy@whiterosemaths.com)  
**Website:** [whiteroseeducation.com](http://whiteroseeducation.com)  
**X (Twitter):** @WhiteRoseEd



Created by teachers, mathematicians and scientists, White Rose Education is dedicated to helping every teacher become a world-class teacher. We deliver resources, CPD, tools, advice and guidance for teachers who want to make teaching amazing. We work with you to nurture happy, confident, and resilient learners, from Reception to GCSE and beyond.

# Exhibitors



**Company:** 2Simple Software  
**Contact:** Sarah Heath  
**Email:** sarah.heath@2simple.com  
**Website:** 2Simple.com  
**X (Twitter):** @2SimpleSoftware

2Simple has been making powerful and creative educational software for learners and schools for over 20 years. We are committed to providing creative, inclusive, and inspiring software to encourage children to love learning and prepare them for later life. Today our software and resources are used by learners in over 11,000 schools, in more than 70 countries.

**Company:** Best Practice Network  
**Contact:** Sian Marsh  
**Email:** sianmarsh@bestpracticenet.co.uk  
**Website:** www.bestpracticenet.co.uk  
**X (Twitter):** @bestpracticenet



Best Practice Network is a leading national provider of qualifications and apprenticeships for education professional across both the early year and schools sector.

**Company:** Cambridge CEM  
**Contact:** Lucy Baker  
**Email:** lucy.baker@cambridge.org  
**Website:** cem.org  
**X (Twitter):** @cematcambridge



Centre for Evaluation & Monitoring

Cambridge CEM is part of Cambridge University Press & Assessment, empowering millions of students in over 100 countries to achieve ever-greater things. Cambridge CEM's baseline assessments accurately measure students' potential, progress and wellbeing and are an invaluable tool in understanding and responding to individuals' educational needs and providing learning support.

**Company:** Century Tech  
**Contact:** Paul Leahy  
**Email:** paul.leahy@century.tech  
**Website:** www.century.tech  
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CENTURY is an online teaching and learning tool. Using AI and the latest research in learning science and neuroscience, it creates constantly adapting personalised pathways for students and powerful intervention data for teachers.

CENTURY stretches and supports every student – instantly addressing gaps in knowledge, remedying misconceptions and providing resources for teacher-led interventions.

**Company:** Collins  
**Contact:** Emma Hamilton-Taylor  
**Email:** emma.hamilton-taylor@harpercollins.co.uk  
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Collins has been publishing high-quality educational books for over 200 years. Our accessible and inclusive range of market-leading resources support pupils throughout every stage of their school education, from early years to A level. Discover fiction and non-fiction reading books, student books, teacher guide.

# Exhibitors

**Company:** Educake  
**Contact:** Sophie Green  
**Email:** [sophiegreen@educake.co.uk](mailto:sophiegreen@educake.co.uk)  
**Website:** [www.educake.co.uk](http://www.educake.co.uk)  
**X (Twitter):** @educake



Educake is an easy-to-use, brilliantly helpful platform that provides online revision and retrieval practice for KS2, KS3 and GCSE. It includes thousands of specification-mapped questions. They are automatically marked, they accept spelling mistakes, and they've been written by our authors, who are teachers and specialist subject editors.

**Company:** Henkel Ltd  
**Contact:** Philippa Lewis  
**Email:** [philippa.lewis@henkel.com](mailto:philippa.lewis@henkel.com)  
**Website:** [www.henkel.co.uk](http://www.henkel.co.uk)  
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**Company:** InVentry  
**Contact:** Billy Hambling  
**Email:** [billy.hambling@inventry.co.uk](mailto:billy.hambling@inventry.co.uk)  
**Website:** [inventry.co.uk](http://inventry.co.uk)  
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**Company:** NetSupport  
**Contact:** Katie Hammond  
**Email:** [k.hammond@netsupportsoftware.co.uk](mailto:k.hammond@netsupportsoftware.co.uk)  
**Website:** [www.netsupportsoftware.com](http://www.netsupportsoftware.com)  
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**Company:** Now Press Play  
**Contact:** Claire James  
**Email:** [claire@nowpressplay.co.uk](mailto:claire@nowpressplay.co.uk)  
**Website:** [nowpressplay.co.uk](http://nowpressplay.co.uk)  
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**Contact:** Louis Wilkes  
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**Company:** Practice Pal Music  
**Contact:** Amanda Sklair Delgado  
**Email:** [amanda@practicepalmusic.com](mailto:amanda@practicepalmusic.com)  
**Website:** [practicepalmusic.com](http://practicepalmusic.com)  
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**Company:** School Improvement Solutions  
**Contact:** Katie Bate  
**Email:** [katie.bate@schoolimprovementsolutions.co.uk](mailto:katie.bate@schoolimprovementsolutions.co.uk)  
**Website:** [www.schoolimprovementsolutions.co.uk](http://www.schoolimprovementsolutions.co.uk)  
**X (Twitter):** @school\_tracker



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**Company:** SMARTcurriculum Ltd  
**Contact:** Chris Jones  
**Email:** [chris.jones@smartcurriculum.net](mailto:chris.jones@smartcurriculum.net)  
**Website:** [smartcurriculum.net](http://smartcurriculum.net)  
**X (Twitter):** @SMRTcurriculum



SMARTcurriculum

SMARTcurriculum are specialists in curriculum, staffing and finance analytics; curriculum design and implementation, including timetable creation; leadership development; and school improvement. Working with schools, local authorities and groups, across all phases and types, we are passionate about empowering leaders to achieve the exceptional, transforming the life chances of every learner.

**Company:** Spaceforme  
**Contact:** Murdoch Oxley  
**Email:** [murdoch@spaceforme.co.uk](mailto:murdoch@spaceforme.co.uk)  
**Website:** [www.spaceforme.com](http://www.spaceforme.com)  
**X (Twitter):** @spaceformegroup



Spaceforme offers a practical range of furniture that is both durable and affordable. Through innovative design, our fantastic products help to enhance the learning environment. We are excited to showcase our brand new en one stool which is manufactured in the UK and is 100% recyclable.

# Exhibitors



**Company:** Tassomai  
**Contact:** Murray Morrison  
**Email:** [murray@tassomai.com](mailto:murray@tassomai.com)  
**Website:** [www.tassomai.com](http://www.tassomai.com)  
**X (Twitter):** @tassomai

Through personalised daily retrieval practice, Tassomai improves outcomes at GCSE and reinforces core skills at KS3, while also giving teachers the data insight they need to plan impactful intervention. Tassomai has a proven impact on progress for all abilities, helping schools to close the attainment gap and reduce marking workload.

**Company:** Texthelp  
**Contact:** Gustavo Ebermann  
**Email:** [g.ebermann@texthelp.com](mailto:g.ebermann@texthelp.com)  
**Website:** [www.texthelp.com](http://www.texthelp.com)  
**X (Twitter):** @texthelp



At Texthelp, we believe everyone deserves to understand and be understood. Our technology tools help build confidence at school with reading, writing and maths. We've already helped millions of students to understand more and achieve more. And we're ready to help millions more.

**Company:** The School Planner Company  
**Contact:** Caillen Chapman  
**Email:** [c.chapman@schoolplanner.co.uk](mailto:c.chapman@schoolplanner.co.uk)  
**Website:** [www.schoolplanner.co.uk](http://www.schoolplanner.co.uk)  
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BESA members sign up to our Code of Practice, so you can be confident of spending your budget wisely with companies you can trust.

Always look for the BESA logo when buying for your school or MAT to be assured of the best quality products and services.

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Read the BESA Code of Practice at [besa.org.uk/code-of-practice](https://besa.org.uk/code-of-practice)



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 British Educational Suppliers Association (BESA)

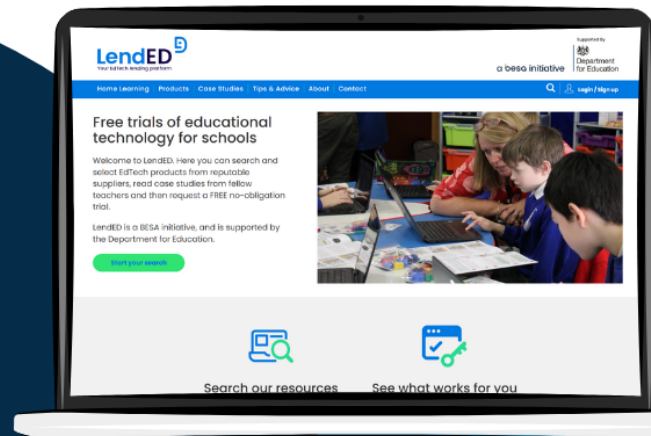
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# BESA LearnED Prize Draw

## Win a Luxury Hamper and other prizes!

Full Name:

Organisation:



### 5 steps to win a prize in the BESA LearnED Prize Draw...

1. Collect a sticker from every exhibitor and stick them in the relevant box.
2. Add your name and organisation.
3. Tear out the **completed** form and hand it to a BESA team member.
4. Attend the prize draw at 3.55pm.
5. Hopefully, win a prize!

Good luck!

NB. Prizes are only available to delegates present at the conference at the time of the draw.