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BESA Awards 2024

The BESA Awards serve as a celebration of leadership and innovation, showcasing the unrivaled excellence exhibited by BESA members in the educational suppliers sector. We introduced these awards as part of our 90th year celebrations to recognise the achievements of our members.

With entries from across the industry, from well-established names to start ups, and companies big and small, the BESA Awards are a testament to the profound positive influence BESA members exert in enhancing the educational outcomes of children across the globe.

Now in it's second year, I am thrilled to see the strength and depth of talent represented in the shortlist for the BESA Awards. It reflects the amazing achievements and wonderful people at the heart of the BESA community and we are pleased to celebrate their success.

Julia Garvey
Acting Director General
BESA

It's a great privilege for Freeths to be associated with the BESA Awards – an initiative that showcases so much brilliant talent serving education here, in the UK, and globally.

Frank Suttie
Director
Freeths LLP

Special thanks to our judges



Ann Mroz
Former Editor,
Tes



David Jaffa
Council Member,
FED



Emily Wallace
CEO,
Trade Association Forum



Frank Suttie
Director,
Freeths



Gavin Hawkins
Director and
Co-Founder,
Squirrel Learning



Greg Watson
Former CEO,
GL Education



Katie Blainey
Head of Delivery
and Product,
Hubbub Fundraising

Special thanks to our judges



Natalie Williams
Membership & Engagement
Manager, COBIS



Nicole Ponsford
Founder and CEO,
GEC



Rose Luckin
CEO and Founder,
Educate Ventures



Fiona McLean
Marketing Consultant,
Watrgaw



Lorna Beard
Strategic Director of
Education, Nasen



Thea Wiltshire
EdTech, Schools, and
Early Years Specialist, DBT

Evidence and Impact Award

This award recognises those organisations that can demonstrate the impact their products and services are making on teachers and learners in the UK and overseas.

The Winner
Community
Brands

Award Shortlist

SAM Learning



Kapow
Primary
Beyond the core curriculum



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What the judges thought

Time saved, improved attendance, high engagement and a model that can be repeated elsewhere, making it a scalable solution.

Make the Difference Award

The Winner
White Rose
Education

This award focuses on initiatives that are creating a meaningful impact within your organisation. Whether it is DE&I, CSR or culture-building, we aim to celebrate and acknowledge initiatives worth highlighting, enabling others to gain insights.

Award Shortlist

2 simple

natterhub
preparing children to thrive online

White Rose
EDUCATION

What the judges thought

White Rose took its already well respected products to a new and challenging environment where its impact is particularly valuable.

FREETHS

Outstanding Educational Resource

This award celebrates the resources that play a crucial role in enriching educational environments and experiences.

The Winner
OxEd & Assessment

Award Shortlist



Literacy Tree



What the judges thought

Undertaking B-Corp is no small feat and OxEd showed a wide range of strategic alliances, showing that the impact has longevity.

School and Supplier Award

The Winner
EDClass

This award is for partnerships that demonstrate outstanding innovation, service, and impact on educational outcomes between a supplier and school.

Award Shortlist



Literacy Tree



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What the judges thought

EDClass has opened up the classroom door to students that could otherwise be left out. The care taken to embed the offering and contextualise EdClass's tool had a demonstrable impact on attendance, engagement, cost efficiency and capacity to transfer seats between MAT settings making this highly scalable.



Outstanding Support Service

This award recognises excellence in service provision to education institutions. From finance to IT services, this award is for those delivering indispensable support that enables educational institutions to thrive.

The Winner
Jigsaw Education

Award Shortlist



Highly
Commended

What the judges thought

Jigsaw is addressing topics that are challenging and sometimes under resourced. They have undertaken a 360 degree review of what support is needed in the areas of RE and PSHE.

Inspirational Leader

The Winner
Asude Altintas

This award recognises CEOs, managers, and industry leaders who bring out the utmost potential in their teams, offering invaluable insights, providing clear guidance, achieving remarkable outcomes and pioneering industry advancements.

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What the judges thought

Visible and driven, Asude has pushed her team to work with compassion and competence. Her vision has translated to laudable commercial success but remains rooted in educational and community impact.

Award Shortlist



Asude Altintas
Twin Science
& Robotics



Vicky Cottril-Gray
Kapow Primary



Sarah Ledger
Lexonik



Tony Staneff
White Rose Education



Simon Blower
Pobble Education

Highly
Commended

Best Place to Work

This award recognises organisations that foster an environment where excellence is pursued and cultivate a culture of trust and openness, recognising contributions and achievements, and supporting diversity, inclusion and wellbeing.

The Winner
White Rose
Education

Award Shortlist



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LendED

What the judges thought

A defined culture that invests in the individual and their success. Menopause awareness training and recognition religious holidays demonstrates a deep understanding of the importance of DEI and engages directly with situations that are too often overlooked.

Women in Education Award

This award recognises a remarkable woman for ground-breaking contributions to the industry, celebrating innovators who are driving inclusion, impact, and excellence in education.

The Winner
Caroline
Hamilton

Award Shortlist



Carrie-Ann Gibson
TextHelp



Caroline Hamilton
White Rose Education



Kat Cauchi
NetSupport

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What the judges thought

Caroline demonstrated exceptional qualities across all criteria. Inspiring and leading and advocating for women in all aspects of her career.

Team of the Year

The Winner Natterhub

This award recognises teams of all sizes, be it a department, project team, or even an informal group within an organisation, that has displayed remarkable teamwork and collaboration.

Award Shortlist



Insiders, Classroom Secrets



**Oriol Square training delivery team for
HP Cambridge Partnership for Education
EdTech Fellowship for the Gulf**

Highly
Commended



**HP Cambridge Partnership for
Education EdTech Fellowship,
Cambridge University Press**



**ESPO's Sales and
Marketing team, ESPO**



Natterhub team, Natterhub

What the judges thought
Judges were impressed by this inspirational start-up team pulled together in the face of adversity to launch two products and achieve success.

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BESA extends its gratitude to every individual who dedicated their valuable time to submit nominations this year. Your efforts have not gone unnoticed, and we appreciate your support.

A huge congratulations to all the winners of the BESA Awards 2024

The BESA Awards took place with the support of these fantastic sponsors

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See you at the
**BESA
Awards
2025**

For more information on sponsorship
of the BESA Awards please email

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