

UK EdTech Showcase

EXCLUSIVE OPPORTUNITY FOR UK EDTECH INNOVATORS

Stand out in the Middle East's largest education exhibition with our specially designed UK EdTech Showcase Package, situated in the UK pavilion.

- **New to show or returning after 4 years**
- **Annual turnover not exceeding \$10 million USD**

ENHANCED VISIBILITY

- **Prime location** a 6SQM 'readymade' stand located in the British Pavilion's dedicated UK EdTech Innovation Zone
- **Enhanced Online Exhibitor Listing** - Stand out with your company logo and promotional video
- **Basic Listing in Online Floorplan** - Help attendees locate your stand easily
- **Basic Entry in Show Preview** - Early exposure to attendees planning their visit

BUSINESS DEVELOPMENT

- **Participation in the "UK EdTech Live"** a 60 second quick fire presentation on day 2 of the show which will be moderated by BESA.

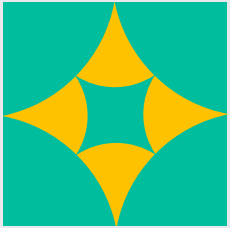
DIGITAL LEAD GENERATION TOOLS

- **Unlimited Scanning App Licenses** - Capture visitor information efficiently with no restrictions on number of devices or team members
- **Access to ConnectMe Event App** - Engage with attendees before, during, and after the event
- **Access to Lead Insights Platform** - Track, qualify, and follow up with leads through comprehensive analytics

INVESTMENT: \$5,940 USD plus applicable VAT

For more information contact: sales@gesseducation.com

WHY CHOOSE THE UK EDTECH SHOWCASE?



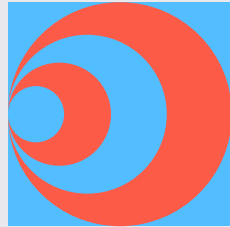
Access to High-Growth MENA Education Markets

Tap into the Middle East's rapidly expanding education technology sector

Connect with buyers from UAE, Saudi Arabia, and other GCC countries actively seeking UK education solutions

Meet Principals, School Owners, Ministry Officials, and Procurement Directors with purchasing authority

Leverage the strong reputation of British education standards and technology in the region

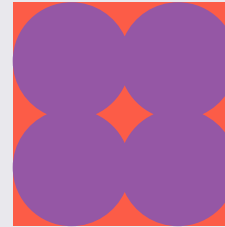


Strategic Market Entry Point

Test your products in receptive international markets with strong UK affinities

Meet distribution partners who can facilitate regional expansion

Understand local regulatory requirements with expert guidance



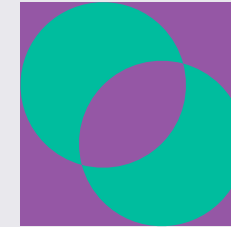
Targeted Audience for EdTech Solutions

Present to schools and institutions specifically seeking AI solutions for educators and students

Showcase digital learning tools to decision-makers with immediate implementation needs

Connect with buyers interested in student wellbeing technology and diagnostic assessment tools

Place your safeguarding solutions and school management platforms in front of regional decision makers



Long-Term Regional Relationships

Establish your brand in markets where personal relationships drive business decisions

Create ongoing partnerships with institutions looking for sustained educational support

Position your company within the UAE's vision for educational excellence and innovation

For more details contact:

Email: sales@gesseducation.com

Website: www.gessdubai.com

