



GESSIONGESS 2026 RATE CARD

SAUDI ARABIA

*Pricing excludes 15% VAT

SPACE ONLY (MINIMUM SIZE 18m²)

STAND SIZE (m ²)	DIMENSIONS	STANDARD RATE (US\$825 per m ²)
18	6x3	\$14,850
24	6x4	\$19,800
27	9x3	\$22,275
36	6x6	\$29,700
42	6x7	\$34,650
54	6x9	\$44,550
60	6x10	\$49,500

*EXCLUSIVE OFFER FOR 60m² EXHIBITORS - MAXIMISE YOUR ROI WITH

- COMPLIMENTARY 20 MINUTE-TALK ON PRODUCT SHOWCASE STAGE
- X3 EXCLUSIVE, PRE-ORGANISED 1:1 MEETINGS

SHELL SCHEME (MINIMUM SIZE 9m²)

STAND SIZE (m ²)	DIMENSIONS	STANDARD RATE (US\$865 per m ²)
9	3x3	\$7,785
12	4x3	\$10,380
15	5x3	\$12,975
18	6x3	\$15,570
24	6x4	\$20,760
27	9x3	\$23,355
36	6x6	\$31,140



CARPET



SHELL SCHEME



NAME BOARD



SPOTLIGHT
2 PER 9SQM



TABLE
1



CHAIRS
2



SOCKET
1 PER 9SQM



WASTE BIN
1

STANDARD PROMOTIONAL PACKAGE \$750 (COMPULSORY)

- **UNLIMITED SCANNING APP LICENSES:** capture leads at your stand in seconds. Qualify, rate, and take notes on each lead
- **ACCESS TO CONNECTME EVENT APP:** Send & receive meeting requests and instant messages – Build your personal profile and schedule - Receive important event alert
- **ACCESS TO LEAD INSIGHTS PLATFORM:** Informa's industry-defining lead reporting and insights platform gives you the most enriched data about your leads to help you better understand who they are and how they are engaging with you
- **1 X BASIC LISTING IN SHOW PREVIEW:** A digital document we send to our pre-registered and prospect databases to give them a detailed early look at what they can find on-site including exhibitor content.
- **GLEAN.IN CUSTOMER INVITE TOOL:** Social images/blocks, including logo/stand number, designed for exhibitors to share across all social media platforms and emails.
- **1 X ENHANCED LISTING ON ONLINE EXHIBITOR LIST** (including logo and video)
- **1 X BASIC LISTING IN THE ONLINE FLOORPLAN**

ENHANCE YOUR PROMOTIONAL PACKAGE

PREMIUM - \$500

- STAND HIGHLIGHTED IN COLOUR ON THE ONLINE FLOORPLAN
- BOX BANNER ON GESS DUBAI SHOW EMAIL X 1 EDITION
- 1 X FEATURE ARTICLE IN SHOW PREVIEW
- OPTION TO INCLUDE ADVERTORIAL TEXT AND PHOTO ON THE GESS EDUCATION WEBSITE
- 1 X FEATURED LOGO ON THE ONLINE FLOORPLAN

A4 SHOW PREVIEW ADVERT - \$500



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START UP PACKAGE

MEET THE CRITERIA:

- HAS BEEN OPERATING FOR 3 YEARS OR LESS
- HAS ANNUAL TURNOVER NOT EXCEEDING US\$5 MILLION

STAND SIZE (m ²)	DIMENSIONS	AVAILABLE FOR	COST
4	2x2	1ST & 2ND TIME EXHIBITORS ONLY	\$4,800



INCLUDES:

- UNLIMITED SCANNING APP LICENCES
- CONNECTME EVENT APP
- ACCESS TO LEAD INSIGHTS PORTAL
- 1 X BASIC LISTING ON ONLINE EXHIBITOR LIST
- 1 X BASIC LISTING IN THE ONLINE FLOOR PLAN



CARPET



SHELL SCHEME



NAME BOARD



SPOTLIGHT

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1



WASTE BIN

1

PRODUCT SHOWCASE TALK \$2,000

SHOWCASE YOUR BRAND AND PRODUCTS LIVE TO OUR AUDIENCE OF EDUCATIONAL BUYERS ON THIS DEDICATED SPEAKING AREA.



- LIMITED SLOTS PER DAY
- 20 MIN SPEAKING SLOT / PRODUCT DEMO
- PROGRAMME ON GESS DUBAI WEBSITE
- INCLUDED IN PROGRAMME PROMOTED THROUGH GESS DUBAI SHOW EMAILS
- INCLUDED IN PROGRAMME PROMOTED THROUGH GESS SOCIAL CHANNELS
- INCLUDED IN PROGRAMME DISPLAYED IN DIGITAL SHOW PREVIEW

SPONSORSHIP OPPORTUNITIES

REQUEST SPONSORSHIP BROCHURE FOR FURTHER DETAILS

ONSITE PRICE FREEZE! SECURE SPONSORSHIP ONSITE BEFORE RATES GO UP

SPONSORSHIP	PRICE
PLATINUM	\$84,000
GOLD	\$47,250
SILVER	\$25,000
LEADERS IN EDUCATION	\$40,000
REGISTRATION SPONSOR	\$14,500
SHOW BAGS	\$18,500
CONFERENCE ROOM SPONSOR	\$25,000
SUSTAINABILITY SPONSOR	\$20,000
PREMIUM PROMOTIONAL PACKAGE	\$500
PRODUCT SHOWCASE TALK	\$2,000
BESPOKE 1:1 MEETING PROGRAMME	\$1,500