

EDUtech AU

2025 POST EVENT REPORT

11 & 12 JUNE
ICC SYDNEY



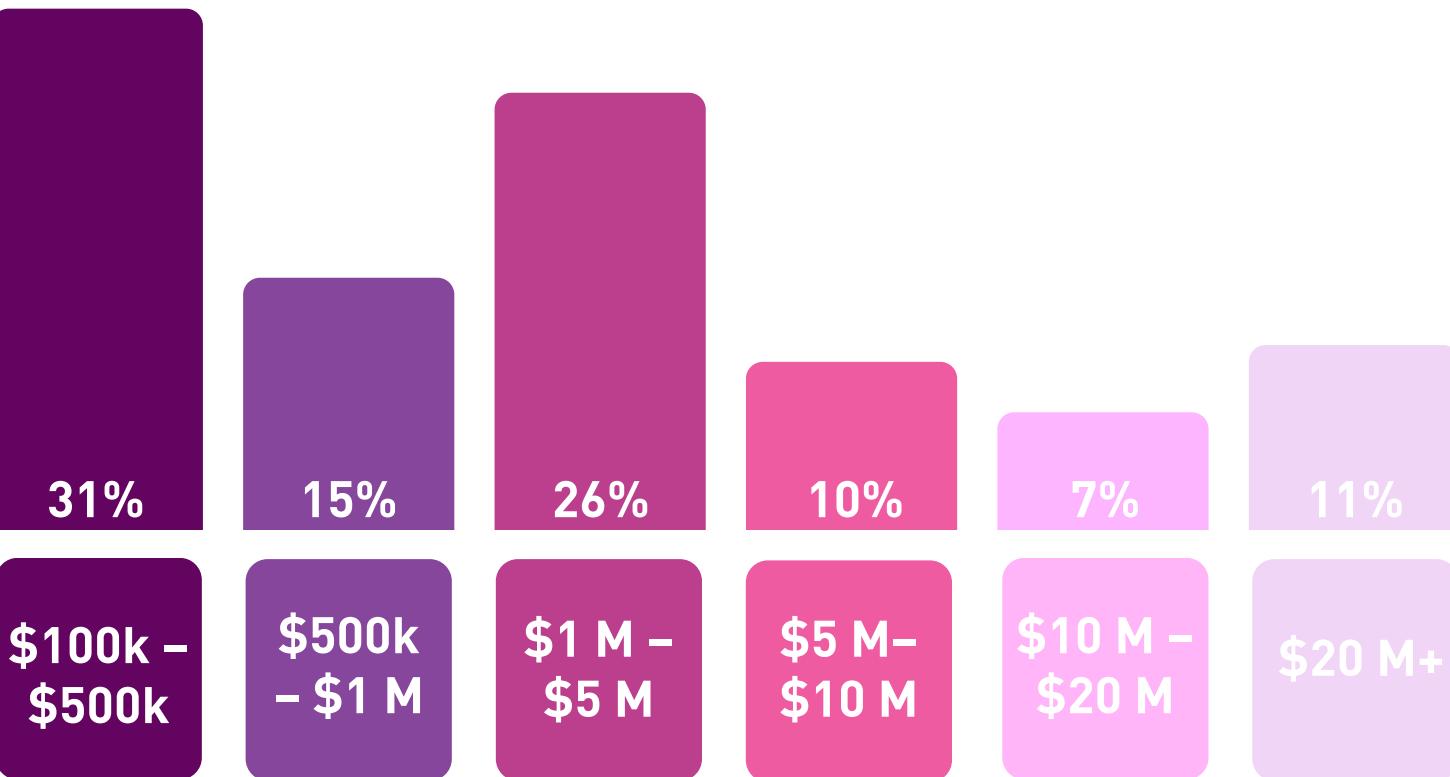
ABOUT EDUTECH

EDUtech 2025 brought the education community together in Sydney on 11 & 12 June for two incredible days of innovation, insight and inspiration.

With thousands of passionate educators, leaders, and technologists onsite, the event buzzed with fresh ideas, from keynote sessions like Sal Khan on AI in education, to a dynamic expo floor featuring hundreds of EdTech solutions and start-ups.

Thank you to everyone who joined us. We're excited to share the full event stats and highlights in this report, and we look forward to seeing you again in 2026!

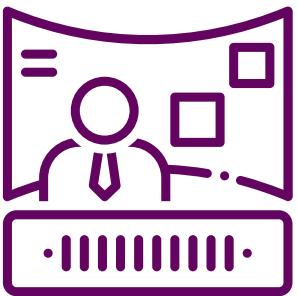
BUYING POWER AT EDUTECH



10,374
REGISTERED
ATTENDEES



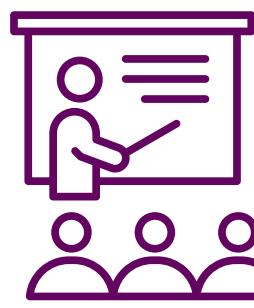
345
SPEAKERS



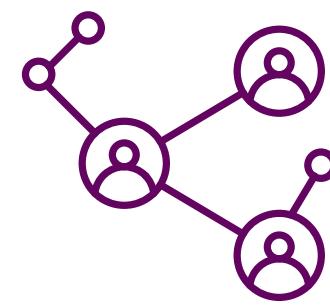
220
EXHIBITORS



48
START-UPS



253
PRACTICAL
SESSIONS



46,443
CONNECTIONS
MADE



316
ONSITE
MEETINGS



3,907
MESSAGES
EXCHANGED

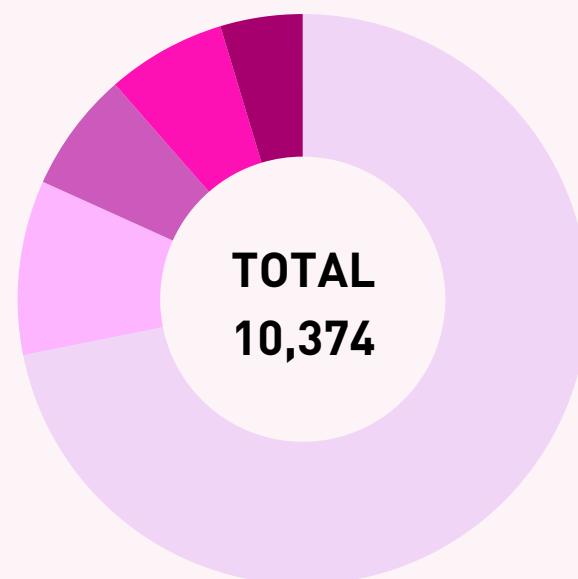


2,317
DISCUSSIONS
CREATED

ATTENDEE BREAKDOWN & STATISTICS

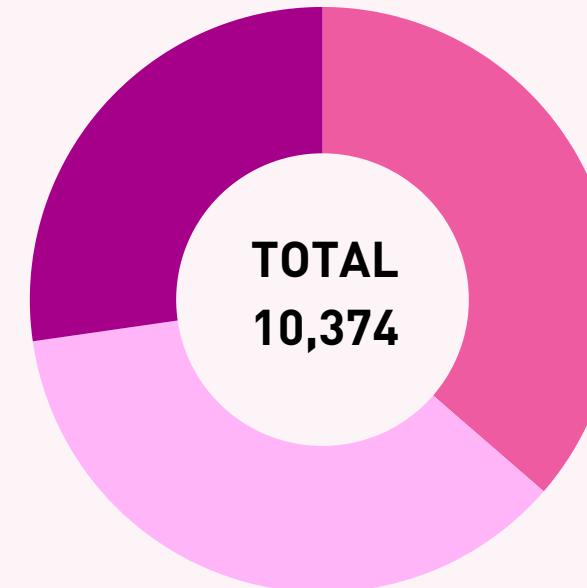
GEO – AUSTRALIA

- NSW: 72% - 7,479
- VIC: 10% - 1,027
- QLD: 7% - 707
- AU OTHER: 7% - 702
- INT: 4% - 459



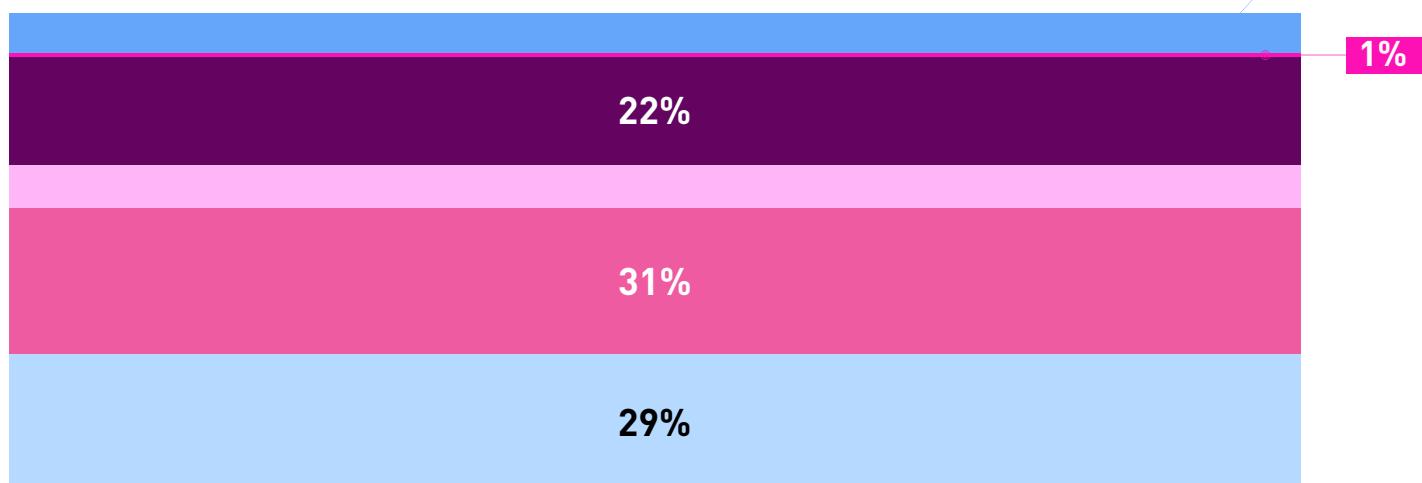
DECISION MAKERS VS INFLUENCERS

- USERS: 36% - 3,713
- DECISION MAKERS: 37% - 3,842
- INFLUENCERS: 27% - 2,819



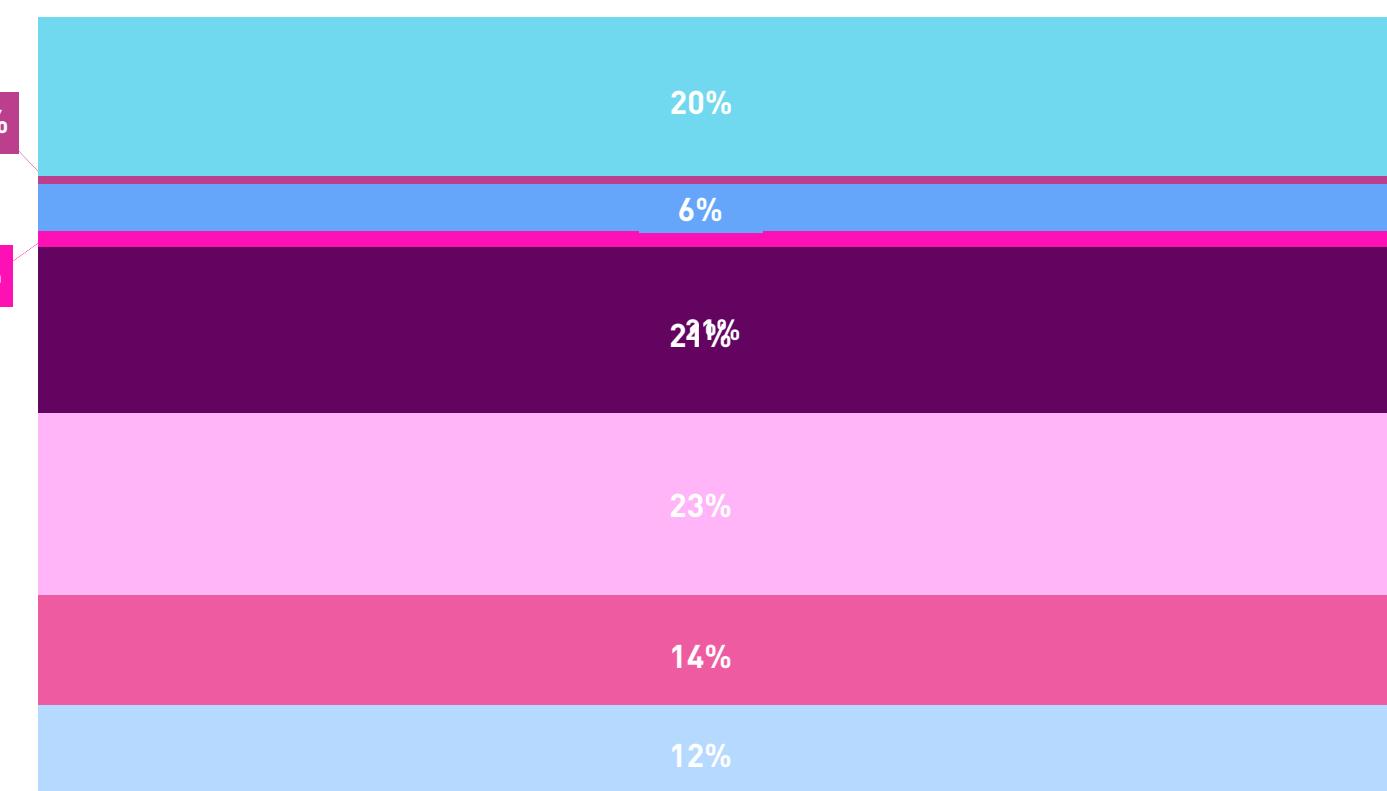
JOB FUNCTION

- Strategic Leadership & Executive Decision-Makers
- Academic Leaders & Professional Educators
- ICT & Digital Infrastructure Leadership
- Business, Operations & Institutional Management
- Capital Works, Procurement & Campus Planning
- Other



EDUCATION SECTOR

- Primary
- Secondary
- K-12
- Higher Ed
- Teacher Training
- Lifelong Learning
- Early Childhood
- Non-teaching



ATTENDEE BREAKDOWN & STATISTICS

ATTENDEES WOULD LIKE TO SOLVE

2,182 Skilling our teachers to thrive in digital education

2,171 Personalised Learning

1,795 Improving Student Assessment

1,545 Adaptable Learning Spaces

1,462 The Digital Divide

1,395 Wellbeing for our Kids & Staff

1,244 Getting more girls involved with STEM

1,316 Getting remote learning more engaging

870 Parent and student communication

762 Securing our kids and our school online

553 Moving our school into the cloud

1,147 Other

**Please note attendees could select more than one option*

SCHOOL TYPE

GOVERNMENT (2,189)

CATHOLIC (823)

INDEPENDENT (2,013)

HIGHER EDUCATION (2,817)

OTHER (99)

**Total is equal to the combined total of Primary, Secondary and K-12 attendees*

PRODUCTS & SERVICES ATTENDEES ARE INTERESTED IN

 **12,778**
Teaching Aids

 **8,091**
ICT

 **4,967**
Data & Analytics

 **3,287**
Digital Curriculum

 **3,383**
Consultancy & Support Services

 **2,482**
Learning Spaces

 **2,142**
Artificial Intelligence

 **2,027**
Professional Development

 **1,414**
School & Campus Management

 **1,947**
Inclusive Education

 **1,063**
Wellbeing

 **1,455**
Sports & the Arts

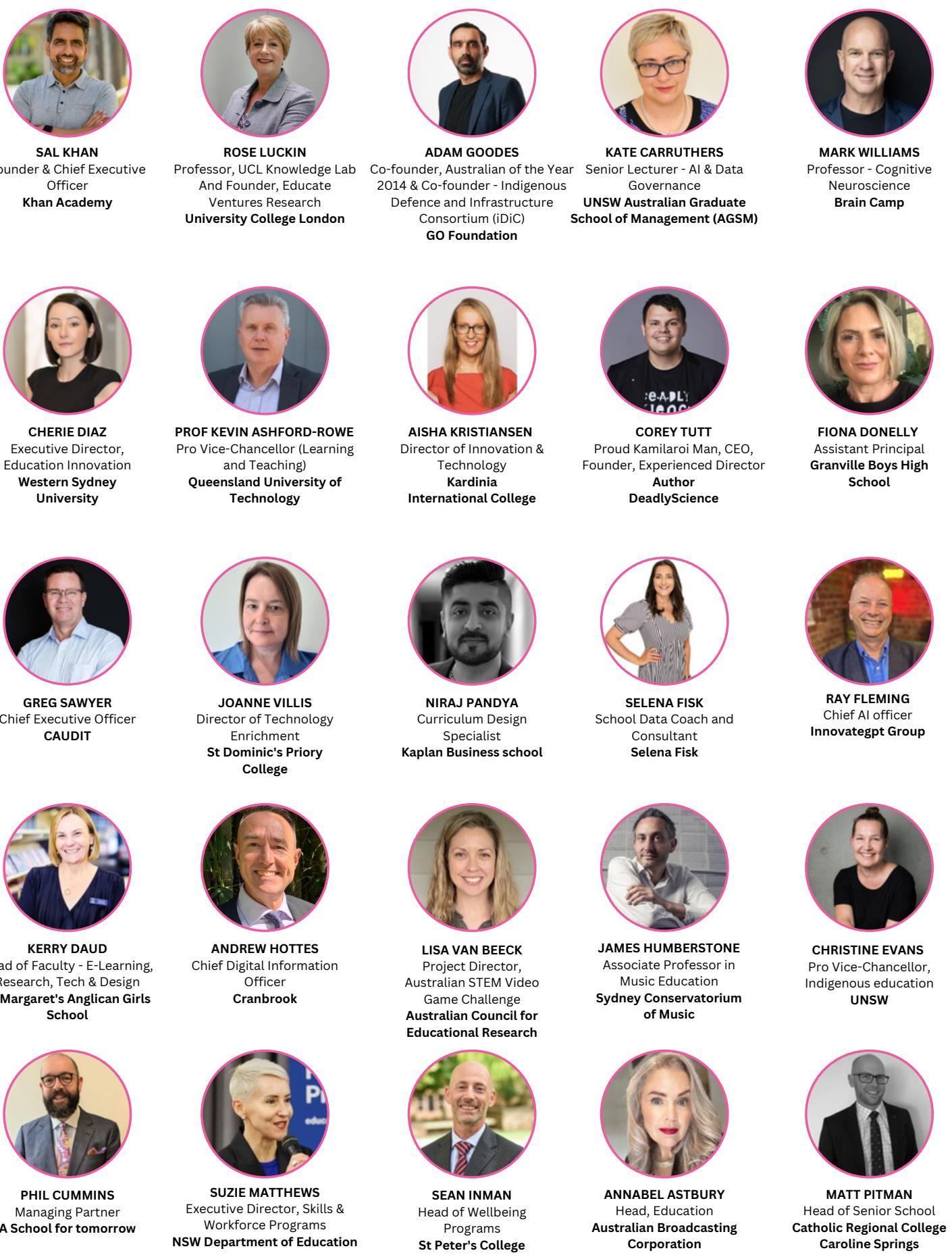
 **731**
Library Solutions

**Please note attendees could select more than one option*

SUPPORTED BY LEADING ED-TECH INNOVATORS



SPEAKER SNAPSHOT



ATTENDEE FEEDBACK

TOP REASONS FOR EXHIBITING AT EDUTECH

1 **CONNECT DIRECTLY WITH DECISION-MAKERS AND BUILD A STRONG LEAD PIPELINE**

2 **STRENGTHEN RELATIONSHIPS WITH EXISTING CLIENTS AND HIGHLIGHT VALUE**

3 **GET SOLUTIONS IN FRONT OF EDUCATION LEADERS FOR SELECTION**

4 **SAVE TIME BY MEETING THOUSANDS OF CLIENTS AND PROSPECTS IN ONE PLACE**

5 **REACH HARD-TO-ACCESS DECISION-MAKERS AND POSITION BRAND EFFECTIVELY**

6 **BUILD LONG-TERM PARTNERSHIPS FOR BETTER ROI**

7 **JOIN THE TOP EDUCATION EVENT AND ELEVATE YOUR BRAND AS A KEY SUPPORTER**

TOP 5 REASONS FOR VISITING THE EXPO

Learn and gain insight from the free content

Evaluate new products and services side by side

Network with the industry

Meet and connect with existing suppliers

Establish future business opportunities

TOP 5 REASONS FOR ATTENDING SESSIONS

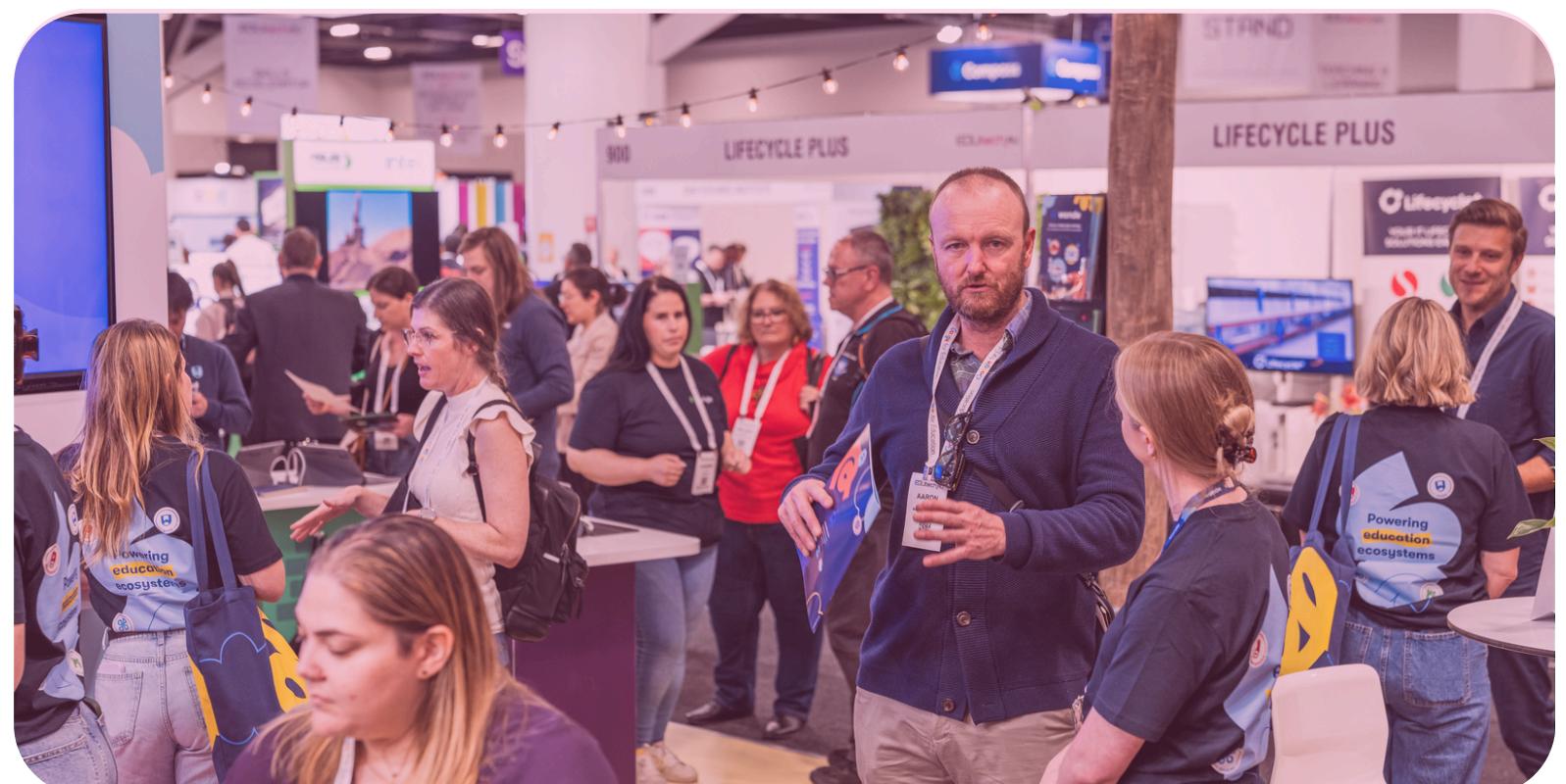
Be inspired, motivated and, advance your knowledge

Earn qualified PD

Get practical advice from experts on how to improve your teaching and learning

Listen to insightful keynotes from world renowned thought leaders

Gather information about technologies, methodologies, policies, and opportunities



ATTENDEE FEEDBACK

“Great opportunity to network with like-minded professionals and look at the latest trends and technologies.”

Head of Design and Digital Technologies
Department for Education Children and Young People

“There is such a diverse range of presentations and stalls. You are spoilt for choice and bound to find so much that you can take back and use. I loved the networking and having the app to start those connections. Great conference!”

Head of Innovation & Learning
St Laurence's College Brisbane

“I realised the importance of technology and its implications for education, especially for online learning at tertiary level”

Program Manager- Curriculum Development
Papua New Guinea university of Technology, Department of distance and Open Learning.

“Lots of fun, so many resources and things to take back to my school.”

Teacher
Boolaroo Public School

“EDUtech was a world-class event as it united leading educators, technologists, and innovators from Australia and across the globe to explore the future of education through cutting-edge solutions and insightful discussions.”

Project Officer - Curriculum and IE
SDA Schools (WA)

“Everyone in Education and Technology is in the same place for 2 days”

Digital Learning Specialist
International Grammar School

Key presenters and panellist involved in the program. Enjoyed the interactive sessions and layout of the exhibitions.

Associate Director
Boston University

“Excellent variety of suppliers/sponsors with a vast array of tools/products etc all in the one place. Lots of great speakers and interesting sessions.”

Business Manager
Pilgrim School

“A great event to see all the latest resources available to my industry (IT in Education!).”

Data and Application Manager (ICT)
Newington College

“Great variety of quality professional learning sessions and opportunities to explore technology to support teaching and learning.”

Principal
NSW Department of Education

#EDUTECHAU ON SOCIALS



10,896



11,567



18,081



1,535



Feeling inspired after an incredible week at the [EDUtech Australia](#) Conference in beautiful Sydney! It was amazing to witness the innovation coming from the tech community within the education space. Even more impactful were the conversations with principals and educators about how these technologies are being used to empower both staff and students; boosting efficiency, reducing workload and stress, and ultimately improving outcomes across the board.

Huge thanks to everyone who helped make this week such a success and a special shout-out to the awesome NZ crew who came together for the journey and our PB Tech partners [Google](#), [Fusion Networks New Zealand](#) and [MTL Finance](#) for making it memorable.

It was great to connect and share the experience with you all!

Stan Fosenbauer Josephine Chang Holland Matt Elgar Greg Duff Steve Smith Fa'amauatuanui Andrew Mailei Danny Clarkson Tom Clarkson Lauren Pugh Michael Toon



Thanks [EDUtech Australia](#). We'll be back next year! Thanks to anyone that came to listen to Andrew and Greg. I'll be getting one of these robot dogs by the way!

#edutech #keynote #education #edutech2025



An accurate representation of how I felt at [EDUtech Australia](#)! Still buzzing after all the great chats with educators and inspiring sessions (and maybe all the coffee - conveniently right across from our stand!)

#EDUtech25



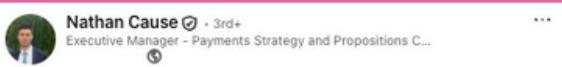
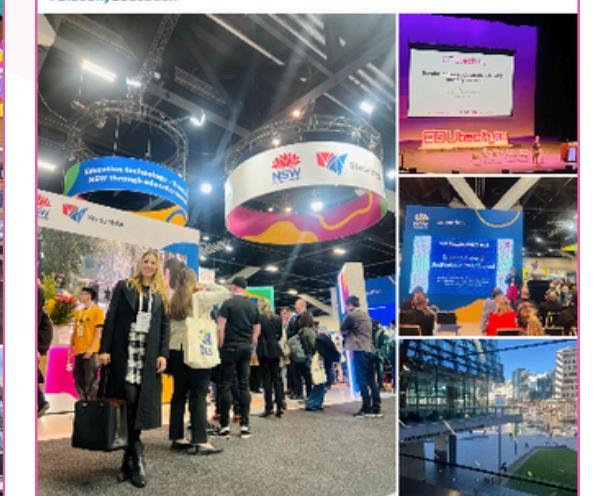
Thank you [EDUtech Australia](#) 2025 for hosting such an inspiring and energising conference at the ICC Sydney last week. It was a privilege to be part of an event that brought together educators, innovators and leaders from across the sector to explore the future of learning and technology.

A few standout moments for me included listening to [Sal Khan](#), founder and CEO of [Khan Academy](#), speak about revolutionising education through AI and mastery learning. He shared how his journey began with tutoring his cousin, which evolved into a global platform with a clear mission: to provide a free, world-class education to anyone, anywhere. It was a powerful reminder that meaningful change in education can start with a simple act driven by purpose.

Another highlight was hearing from [Mitchell Riley](#) and Principal [Malena Waibel](#) from Shellharbour Public School, a [NSW Department of Education](#) school, who shared the story of The Shelly Update, a student-led podcast now streaming on Spotify. The project has provided students with a unique platform to express themselves, reveal strengths that may not emerge in traditional classroom settings, and engage with learning in a dynamic and meaningful way.

While I may no longer be in the classroom, this conference was a powerful reminder that the educator in me is still very much present. My passion for student engagement, creativity and transformative learning continues to guide the work I do every day!

#EduTech2025 #EducationalLeadership #EdTech #InternationalEducation #StudentVoice #KhanAcademy #NSWDepartmentOfEducation #ShellharbourPS #TheShellyUpdate #StudyTours #LifelongLearning #BlueSkyEducation



Great few days at [EDUtech Australia](#) last week speaking and meeting with Schools and Universities at our [Commonwealth Bank](#) booth. Was privileged to also have the opportunity to take the stage with our partners to discuss our online payments solutions. Enjoyed discussing how we are collaboratively and securely streamlining payments, as well as improving reconciliation through seamless integrations.

Alan Smith, Dan Sketcher, Wendy Demarte, Stephen Leeds

Jeff Ashdown, Luke Jericho, Nicci Grusd, Albert Naffah, Nathan Egan

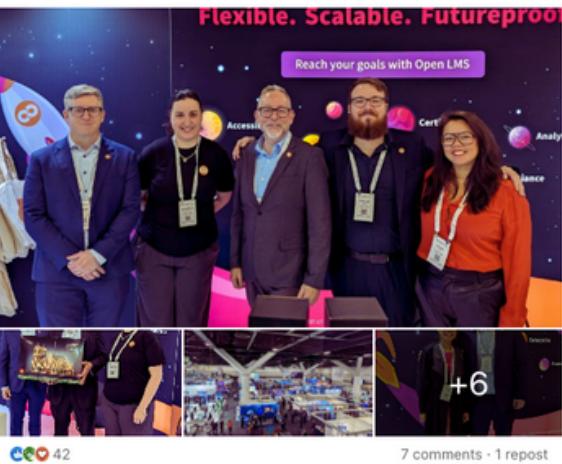


EDUtech Australia was spectacular! Everyone had a phenomenal time connecting with familiar faces and lots of new ones, too!

With [#educators](#), [#technologists](#), [#EdTechNerds](#), and experts from all around Australia, New Zealand and beyond, it was a buzzing couple of days of insightful conference sessions and an energising [#expo](#) floor!

Congratulations to [Associate Professor Asal Al-Odat](#) of the [Crown Institute of Higher Education](#), who was our lucky winner of the LEGO Prize Draw!

A big thank you to [Terrapinn Australia](#) for yet another successful [#EDUtechAU](#), and we're thrilled to have been a part of it!



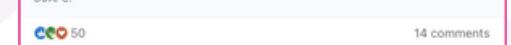
I'm still buzzing from an incredible week at EDUtech 2025 in [#Sydney](#).

[Ripyl](#) was named Best Startup, and I had the chance to speak on the Innovation Stage about why entrepreneurial thinking matters more than ever in our classrooms.

This wasn't just a win for us, it was validation that real, human-first education still cuts through in an AI-saturated world.

Here's my full reflections, lessons and next steps from and our time with [EduGrowth: Australia's EdTech Hub](#).

#EDUtech2025 #Ripyl #EdTech #StartupLife #EducationMatters #TeacherFirst #Australia #NewZealand #puttheBinSTEAM



We had a fantastic time at [EDUtech Australia](#) 2025, building connections with educators and parents to share our Kids Helpline @ School program!

It was inspiring to see educators approach us eager to learn and integrate Kids Helpline @ School into their existing wellbeing initiatives. Many teachers told us they loved the flexibility of the learning sessions, range of topics, style of the program (live and interactive!), and the fact that sessions are run by Kids Helpline counsellors.

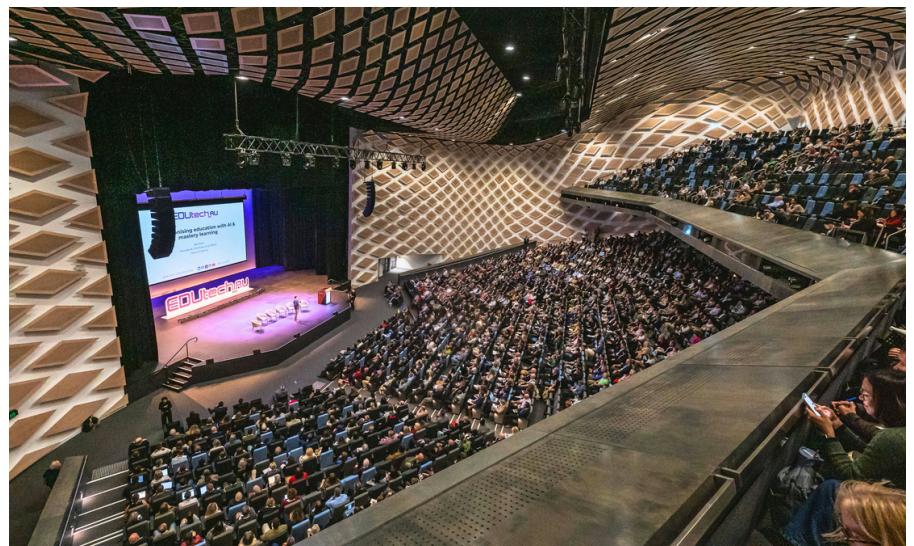
Some attendees even shared their experiences of Kids Helpline with us. We were touched by the meaningful conversations we got to have, with stories of hope and advocacy of the work that we have done with young people in their community and the role we have played in changing lives for the better.

Hopefully we'll see you again at EduTech next year!

Learn more about our Kids Helpline @ School program here: <https://lnkd.in/gfzT6cY>



INTEGRATED MARKETING CAMPAIGN



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CONTACT OUR TEAM TO GET INVOLVED!

[EDUtech AU](#)

EDUtech AU

3 & 4 June 2026 | ICC Sydney



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