

# The Education Innovation Destination

*International Delegate Prospectus*

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Education



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## About EDUtech AU

EDUtech is Australia's largest and most influential education technology conference and expo, bringing together thousands of educators, institutional leaders and EdTech providers for two days of strategic insight, discovery and partnerships. It spans the full education ecosystem from K–12 through higher education and vocational education training (VET) and is the must-attend event for anyone serious about shaping the future of learning, teaching and technology in education.

Over its 15-year history, EDUtech has become a benchmark event in the Asia-Pacific region, where ideas, solutions and collaborations are formed between global innovators and local buyers.

Set in Sydney, New South Wales, one of the world's most exciting cities, EDUtech benefits from strong state support and industry alignment through the NSW Government, including Study NSW, NSW Department of Education, and Investment NSW.

# Who attends EDUtech AU

EDUtech attracts a powerful cross section of the education community, including:



School leaders and principals



Government education officials and policy influencers



CIOs, IT directors and digital learning specialists



Distributor, resellers and channel partners



University executives and research leaders



Corporate partners and EdTech innovators

International delegates join peers from across:



- Southeast Asia
- Australia (nationally across all states and territories)
- New Zealand
- Pacific Islands
- Singapore
- South Korea

EDUtech serves as a hub for dialogue, discovery and collaboration across the Asia-Pacific education ecosystem, offering global insights, regional networking and local relevance all in one place.

## Key themes & content tracks

EDUtech delivers rich, evidence-driven content across multiple streams designed to inform, inspire and activate education strategy:



**Leadership & Institutional Strategy**



**Pedagogy, Assessment & Inclusion**



**AI in the Classroom and Responsible Use of Generative Tech**



**Measurable Student Outcomes & Data Informed Practice**



**Digital Infrastructure, LMS/SIS & Cloud Modernisation**



**Facilities, Smart Spaces & Learning Design**



**Professional Development & Workforce Capability**

In addition to keynotes, delegates can access specialised sessions and deep-dive workshops across each track, offering take-away frameworks and practical strategies for transformative impact.

# Why attend?

## 1. Innovation & Content

EDUtech blends high-level strategic dialogue with hands-on discovery. Expect:

- Thought leadership from global education influencers
- Case studies from leading schools, universities and systems
- Live product demos and solution showcases
- Masterclasses and interactive breakout sessions

The content experience spans the entire learning lifecycle, from classroom tools to institutional transformation.

## 2. Exhibition & tech showcase

The EDUtech expo floor is a showcase of leading and emerging education technology solutions, including platforms, hardware and service offerings:

- Collaborative learning systems
- AI-enabled instructional platforms
- Assessment and analytics tools
- Cybersecurity and cloud services
- Student services platforms
- Physical learning space technologies and furniture

Over 280 exhibiting organisations will be present, including global and local leaders.

The expo is an ideal space for delegates to discover new solutions, evaluate emerging tech and meet potential partners or distributors.

## 3. Innovation Alley for start-ups & scale-ups

Innovation Alley is a curated showcase within EDUtech dedicated to emerging EdTech companies. It gives international delegates the chance to:

- Discover high-growth start-ups
- Attend live pitch sessions and competitions
- Engage with founders and product leaders
- Be part of mentoring, feedback & investor conversations

This zone turns startups into visible innovation stories and collaboration opportunities.

## Sponsors & partners

EDUtech's success is supported by a diversified sponsorship ecosystem.



## Registration & delegate packages

International delegates can choose from a range of passes:

- **Educator Conference Pass** - full access to all sessions and keynotes = \$475
- **Vendor Pass** - for commercial organisations (reach out to EDUtech team for pricing)
- **Tech Buyer Packages** - one-on-one scheduling support and private meeting coordination + educator conference pass = free for those who qualify

Delegate services also include visa support letters, agenda planning, and on-site concierge services.

Strategic public sector support from Study NSW, NSW Department of Education and Investment NSW further enhances the institutional value & international reach of the event.