

# Asia's Largest & India's Only **Exhibition & Conference** for the **Education Sector**

**25 - 27 November 2026** | Bengaluru, Karnataka  
Bangalore International Exhibition Centre (BIEC)



CELEBRATING THE

**16<sup>th</sup>**

EDITION

Organised by

INDIA  
**DIDACTICS**  
ASSOCIATION

Messe Stuttgart  
Key to Markets



16<sup>th</sup> EDITION



## ► The Event

DIDAC India is Asia's largest exhibition and conference dedicated to education and skills, and the only event of its kind in India that brings together the entire education ecosystem under one roof. It serves as a powerful platform uniting educators, academic leaders, government stakeholders, manufacturers, suppliers, distributors and solution providers from across the education and skills industry, driving collaboration and accelerating the sector's continuous growth.

As a global showcase of futuristic and innovative solutions, DIDAC India responds to the rising demand for diverse, high-quality resources essential to the advancement of education and skill development. The event highlights emerging trends, technologies and best practices that are shaping the future of learning.



Spanning three impactful days, **DIDAC India** is a premier convergence point for key decision-makers and influencers from the education sector. Recognised as a must-attend event, it offers a unique opportunity to present cutting-edge products, services and solutions to a highly targeted audience. The exhibition fosters meaningful, face-to-face interactions that inspire progress, enhance teaching and learning outcomes, and support long-term partnerships.

**DIDAC India** also serves as a strategic marketing platform, enabling both Indian and International companies to establish, strengthen and expand their presence in the rapidly growing Asian education and skills sector.

Co-located with **DIDAC Skills**, the two events together represent the complete spectrum of education and skill development-creating a comprehensive, future-ready platform for learning, innovation and collaboration.

## Why DIDAC INDIA?

- Only event dedicated to the education sector
- Asia's largest showcase of educational products & solutions under one roof
- Thousands of quality visitors
- Attended by decision makers and influencers
- Networking and business opportunities
- Visitors and buyers from more than 45 countries
- Opportunity to build partnerships with brands & distributors
- Power-packed conferences
- Multiple concurrent events like workshops, podcasts, networking meets & much more.



## ► Visitor Profile

DIDAC India attracts a highly diverse and influential audience, including Chairpersons, Owners, Chancellors, Directors, Principals, Academicians and key decision-makers from Schools, Universities, and Higher Education Institutions. The reach further extends to Ministry Officials, Government Bodies, Retailers, Corporations, Banks and Media. With a strong legacy of 15 editions, the event has established itself as a definitive meeting ground for Asia's education community, driving meaningful connections, collaboration and growth.



### An Opportunity to Meet



#### END BUYERS

Decision Makers & Senior Management



#### END USERS

Teachers & Trainers



#### DISTRIBUTORS & CHANNEL PARTNERS



#### GOVERNMENT & MEDIA

## ► Exhibitor Profile

DIDAC India plays host to a diverse array of exhibitors providing products & solutions that cater to the full spectrum of needs for establishing or enhancing an educational institution. The exhibition serves as a global display of cutting-edge resources for education and skill development. Visitors have the opportunity to explore various solutions for their institutions and gain insights into potential collaborations and partnerships. DIDAC India provides a collaborative platform where exhibitors can thoughtfully present innovations to a focused and engaged education community.

### Education Levels

- Early Years / Foundation
- School Education (age 4-18 yrs)
- Higher Education
- Further Education
- Vocational Education, Training & Skills



### Product Areas

- Hardware and Software
- Display solutions
- Resources / Equipment
- Technology
- Content / Curriculum / Publishing
- Building material and furniture
- Music, play and sports resources
- Special Needs
- Teacher Training
- Allied & Supportive Products / Solutions
- Scientific & Lab Equipment
- And Much More...

## ► Co-Located Events

Didac India features a vibrant array of co-located events such as TIESS, IDA Awards, DIDAC Academy Workshops, DIDAC Talks Podcast and IDA Round Tables. This multifaceted approach enriches the overall experience for both exhibitors and visitors. Exhibitors gain unique opportunities for product exposure, networking, and fostering collaboration.

Visitors, on the other hand, gain valuable educational insights, participate in interactive sessions, and obtain a comprehensive view of advancements in the education sector.

Didac India provides a holistic platform for both exhibitors and visitors to flourish in the dynamic landscape of education and skill development.



### TIESS

The three-day conference brings together passionate educators, leaders and experts from global education and skills sector, addressing the growing demand for development and growth in the education and skills sector worldwide.



### IDA Awards

India's only awards presented by a national association that recognises, honours & celebrates outstanding contributions of educational & skilling institutes in India.



### Didac Academy

Live Interactive Workshops are conducted at Didac India, providing in-depth and hands-on exploration of topics to meet individual & institutional faculty development and technology needs.



### Didac Talks - Podcast

A live talk platform at Didac India that comprises of upto 10-minute talk from education & industry experts on industry focused approaches.



### IDA Round Tables

Series of sector oriented meets on: Early Learning, School Education, Higher Education & Skills bringing together senior leaders to discuss and deliberate policies and their implementation on practical solutions.



16<sup>th</sup> EDITION

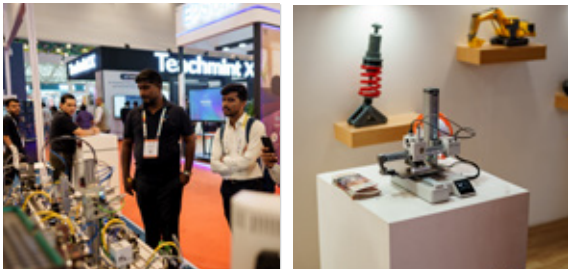


## ► Event Highlights 2025

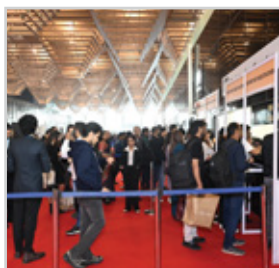


**27,546**

Visitors from  
40+ Countries



**417**  
Exhibitors from  
12 Countries



**6,000+**

Innovative  
products and  
solutions

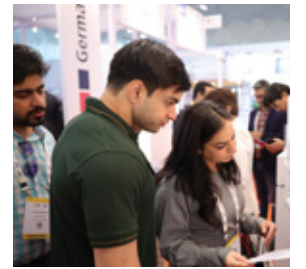
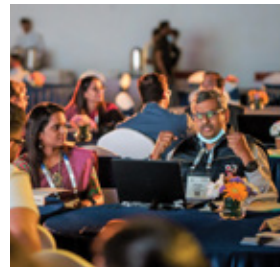
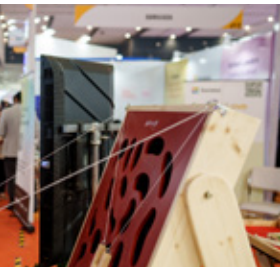


25 - 27 November 2026  
BIEC, Bengaluru, India

## ► Event Highlights 2025



**30+**  
Interactive  
Workshops



**30+**  
Conference  
sessions engaging  
2500+ senior  
education leaders

## ► Exhibition Partnership Opportunities

<b>Diamond Partner</b>	MAX 1	USD 14700
<b>Special Category</b>	MAX 1 (In each category)	USD 13200
<b>Platinum Partner</b>	MAX 2	USD 11700
<b>Gold Partner</b>	MAX 5	USD 9000
<b>Visitor Bags</b>	MAX 1	USD 8000
<b>IDA Educator/VIP Lounge</b>		USD 7500
<b>Carpet Branding</b>		USD 2500 (For 6 Logos)
<b>You are here Sign Boards</b>		USD 3500
<b>Advertising on Event Website</b>		ON REQUEST
<b>Visitor Merchandise</b>		USD 2500 (Plus Merchandise)

## ► Exhibition Catalogue Advertising

<b>Show Guide Partner</b>	USD 6800
<b>Back Cover</b>	USD 3000
<b>Cover inside</b>	USD 2000
<b>Centre Spread</b>	USD 1500
<b>Full Page</b>	USD 900
<b>Half Page</b>	USD 500

\*For exhibition related partnership queries, contact : [sales@didacindia.com](mailto:sales@didacindia.com)

Taxes as applicable at the time of exhibition (GST @ 18%) shall be charged extra on the quoted rates

## ► TIESS - Conference Partnership Opportunities

Platinum Partner	MAX 1 (In each category)	USD 11500
Special Category Partner	MAX 1 (In each category)	USD 10000
Gold Partner	MAX 1	USD 9500
Other Partnership Opportunities		ON REQUEST

## ► Round Tables

Partnership for Each Round Tables	USD 7500
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## ► IDA Awards - Partnership Opportunities

Platinum Partner	MAX 1	USD 11500
Special Category Partner	MAX 1 (In each category)	USD 10000
Gold Partner	MAX 1	USD 8500
Other Partnership Opportunities		ON REQUEST

## ► Didac Academy - Workshop Partnership Opportunity

Workshop	PER SESSION	USD 5700
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## ► Hosted VIP - Partnership Opportunities

Special Curated Events	ON REQUEST
Breakfast / Dinner Partner	ON REQUEST

Taxes as applicable at the time of exhibition (GST @ 18%) shall be charged extra on the quoted rates

## ► Participation Fee

### ► **Raw Space: USD 520 Per sqm** (space as per floor plan) + **18% GST**

20% premium on 2 or more sides open.

Includes - Exhibit Space and General Security.

### ► **Shell Scheme: USD 590 Per sqm** (space as per floor plan) + **18% GST**

20% premium on 2 or more sides open

Minimum 9sqm Includes - Display panel wall on 2/3 sides, 1 Table & 2 Chairs,  
3 Spotlights, One 13 amp socket, Fascia Board with Company Name,  
Floor Carpeting, Waste Paper Basket, General Security & Cleaning.

### ► **Registration Fees per Exhibitor: USD 215**

\*All contractors other than the official contractors will be required to pay a management fee of USD 12 per sqm for on-site co-ordination, design approval and construction debris disposal (further details to be obtained from the Exhibitor Manual).

\*Health & Safety cess (as per Govt. Guidelines), Mandatory Public Liability Insurance cover of USD 60 shall be charged extra.

\*Taxes (GST @ 18%) as applicable at the time of exhibition shall be charged extra. Any charge in the tax structure shall be incorporated in the final invoice.



**Event Secretariat:**

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