



UK Government



Department for Business, Innovation, Science and Trade at BETT UK, 20-22 January 2027 - Registration now open for UK co-exhibitors on the UK pavilion

BIST's International Education Team are thrilled to be hosting a UK pavilion at BETT UK, the hugely influential global Education Technology expo. The opportunity exists for cutting-edge UK EdTech providers to showcase their products and services on the pavilion, one of the most visited stands at the previous 2026 show, in the heart of the exhibition hall. The offer includes:

- A dedicated pod on our UK pavilion, in a prime location in the North Hall,
- A profile in our brochure, which will be promoted to all BETT delegates,
- Prioritised prescheduled 121 meetings via our online booking system with overseas BIST education colleagues,
- Your presence promoted to overseas buyers and partners that BIST are in contact with,
- Opportunity for photo-ops with UK and visiting ministers,
- Assistance from BIST's global network on progressing new leads & projects stemming from the show.

Event Details

Date: 20 - 22 January 2027
Location: Excel London,
Royal Victoria Dock,
1 Western Gateway,
London E16 1XL
Cost: £3,000 + VAT

To join BIST at this high-profile event, please apply to be considered for selection via the button below:

Register Your Interest [Here](#)

Please register your details to be considered for selection by **22 October**. Note, places are limited and subject to BIST approval. Should you have any questions, please contact:

BIST-Education@businessandtrade.gov.uk

We are also offering exciting **sponsorship opportunities** at BETT UK 2027 to a selection of UK companies, that will increase brand awareness. For more information on sponsorship packages please contact BIST-Education@businessandtrade.gov.uk. Websites outlining the full offer for potential sponsors, and co-exhibitors will be available soon.



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